Consulting Offer

Ignitho

Title	Better AI with Enterprise CDP - Workshop
The Offer:	This 2-hour CDP strategy workshop helps you develop a clear AI roadmap by assessing the gap between your current data integrations landscape and the desired architecture & milestones for the CDP
Description:	The first step to a good AI roadmap is a robust CDP backed by a solid data integration framework to ensure that the right data is available to generate the insights. However, that isn't always the case in an enterprise where there are many different data sources, and new ones coming up every day. As a result, the AI charter is adversely affected because of the technology and data integration priorities take precedence over insights generation and implementation. In this workshop, we will start with a conceptual blueprint of a CDP including various elements such as core data store, BI, AI, & governance. That will allow us to not only systematically review the AI charter and prioritize the data integrations required, but we will also help us push one level higher into the roadmap of BI and AI capabilities to be developed. We will leverage Microsoft Azure and a host of other complementary technologies such as Power BI, Domo integration adaptors etc. At the end of this workshop, you will have a clear implementation roadmap at a high level.
Agenda – hour by hour breakdown	The 2-hour agenda will look like this. We can also customize this to be of a longer duration as needed. • Overview of the CDP and AI enterprise conceptual blueprint • Goals definition – outcomes, key target use cases • Current state assessment – tech landscape, source systems, data integrations • Current state assessment – Business Intelligence • Current state assessment – AI insights integration • Technology fitment Analysis – MS Azure • Prioritization & roadmap definition