GROW YOUR BUSINESS NOW

CustomSoft

CustomSoft is more than a company. It's a team connected by the shared love for tech.

We center everything we create around **quality** because our purpose is to create **unique and meaningful experiences**. We work with a **wide variety of technologies** that make it possible to fulfil your business needs, and achieve the fastest **return on investment**.

Let us **develop perfectly** your digital projects and **empower** your business towards success.

Akinon is a **powerful headless platform**, with an **API-first approach**, that empowers retailers to create **engaging and unique shopping experiences**, without extra infrastructure or applications.

Platform architecture

Headless Commerce

Customize your storefront and create unique experiences

Decoupling the customer-facing front-end from your commerce functions with an API-First approach helps retailers to create unique and engaging digital shopping experiences.

Provide a seamless customer experience in all your digital channels and create a competitive advantage that will keep you ahead of the curve.

API First Architecture

Accelerate innovation and extend your functionality

Benefit from our outstanding flexibility and build a powerful digital commerce infrastructure around Akinon Commerce Cloud.

AKINON

High-performing Infrastructure

Experience exceptional speed and near-zero downtime

Increase your conversion rate with ultrafast speeds and secure high uptime and availability regardless of the volume of traffic.

Akinon Commerce Cloud is certified PCI DSS compliant to ensure that all companies that process, store, or transmit credit card information maintain a secure environment. Never settle for less than the best.

Ready-to-use Marketplace Functionalities

Increase your revenues and improve your customer engagement

Our marketplace functionalities enable you to expand your product selection and conversion rates without accumulating inventory. Allow other merchants to sell through your platform and scale your business without the financial risk of stocking up inventory.

Adding marketplace functionalities will offer you unique opportunities to increase your revenues while offering exceptional shopping experiences.

AKINON

Some of Akinon's benefits:

- Evolve Instantly ready-to-use omnichannel apps & OMS solutions;
- Increase Conversion Rates with fast platform performance;
- Boost Revenues by increasing the selection via our marketplace feature;
- Upgrade Your Platform on a daily basis with near-zero downtime;
- Create Unique Customer Experiences with headless architecture.

A few customers

LACOSTE

dyson

Tefal

GAP

MARKS & SPENCER

Penti

SEPHORA

SAMSUNG

Rowenta

Samsonite

ENGLISH HOME

BIODERMA
LABORATOIRE DERMATOLOGIQUE