



# Envision what your future in banking looks like

## Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Enabling always-on service while reducing TAT & cost of servicing
- Generating value with proactive insights and a Single Customer View
- Improving Customer Experience
- Improving sales team efficiency & cross-sell ratio
- Reducing Cost of Client Acquisition
- Improving Data Quality

## Empowering intelligent banking.

Banking is in a period of evolution as a result of transforming customer expectations and business models, non-traditional players leading to threat and disruption, fraud and cybercrime, new legacy systems, and unprecedented regulatory scrutiny.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

## How VeriPark can help

VeriPark is a global solutions provider enabling financial institutions to become digital leaders. With its Intelligent Customer Experience suite, VeriPark helps banks and insurers to enhance customer acquisition, retention and cross-sell capabilities with proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, Loan Origination & Next Best Action solutions.



VeriTouch

CRM solution for Financial Institutions

# What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



## Inspire

Imagine a future state solution for your business

## Design

Discover what's possible by aligning technology investments to business goals

## Empower

Empower others in your organization to see the value

## Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

## VeriTouch – CRM Solution for the Financial Services Industry

VeriTouch is a vertical solution built on top of Dynamics 365, optimized with industry best practices that enable banks - retail, corporate, SME - to place customer relationship management at the core of their digital transformation journeys. It consolidates data from the organization's back-end systems and digital channels to provide a unified front end with standardized processes. The solution provides acquisition, development, retention and loyalty capabilities in an omni-channel architecture.

**Get Started**

Request an envisioning workshop today!  
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