



# Customer Insights and Power Apps Deployment Quick Start

Unify Customer Data with AI for Insights and Power Apps Driven Actions

## OVERVIEW

Rising customer expectations for relevance, recognition and continuity are escalating customer frustration and churn.

The **Customer Insights and Power Apps Deployment Quick Start** eliminates data silos providing a 360 degree view of customer and business partner users to unify your B2C and B2B customer data.

## What It Is:



Four-week Quick Start implementation of Customer Insights and Power Apps



Fixed cost – May be offset with funding for qualifying accounts



Introductory training on Customer Insights and Power Apps to enable your teams

## THE QUICK START ENGAGEMENT INCLUDES:

- Deployment of Microsoft Dynamics 365 Customer Insights and Power Apps
- Patient journey timelines designed in Customer Insights
- Building 1 PowerApp from a use case connected to Customer Insights
- Building up to 2 PowerBI dashboards based on your Customer Insights data
- Ingest up to 5 Data Sources
- Create views for outreach by conflating (mapping, matching, merging and enriching) data sources to segment your customers into views

- Data Assessment and measure development of up to 4 measures
- Connecting up to 2 of your (Microsoft) Machine Learning models



## CLIENT OUTCOMES

- Current state analysis of your data availability and readiness
- 360 degree view of your customer profiles
- Recommended Next Steps
- One Power App solving a specific use case, utilizing recommendations from your Customer Insights data

Contact us to learn more about the **Customer Insights Deployment Quick Start** offering or to schedule a time for your organization's assessment.

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