K3 Fashion is a concept-to-consumer solution, embedded in Microsoft Dynamics 365, that has been further enhanced to meet the unique needs of the fashion and apparel industry.
Our solution offers fashion and apparel businesses a tailored environment in which to gain insight and control over all processes and channels to market. The customised tools, pre-configured to align to specific fashion tasks and processes, drive agility and productivity.

K3 Fashion’s out-of-the-box nature means there’s no need for extensive back-end configuration, resulting in a shorter implementation cycle and quicker ROI.
• Concept-to-consumer
• Flexible & scalable
• A truly dedicated fashion solution
• Embedded in Microsoft Dynamics 365
Brand owners, wholesalers, private label and CMT companies in apparel, footwear, sporting goods, corporate, promotional wear, and accessories can run their entire business through one fully integrated software solution.

K3 Fashion supports business processes by offering feature-rich pre-sales functionality including: planning, design, sourcing, purchasing, logistics, warehousing and financial administration.
K3 Fashion is a concept-to-consumer ERP solution, embedded in Microsoft Dynamics 365, that optimises inventory and distribution processes to drive profitability with real-time planning capabilities.

- No expensive customisation
- Real-time visibility
- Shorter decision cycles
- Flexible & scalable
- Pre-configured for fashion
- PDM & PLM
- Colour, size & fit handling
- Season & collection management
- Inventory management
- Omnichannel order management
- Manufacturing for fashion
- Omnichannel planning & execution
Season management

- Business planning and control on both season and collection level.
- NOOS and seasonal item rules on style and colour level.
- Insight in original order quantities versus invoiced order quantities.
- Automated delivery drop-date processing.

Order management

- Optimal allocation, balancing demand and supply with customer prioritisations and preferences.
- Update bulk orders with supply and manufacturing changes.
- Omnichannel order processing, support for seasonal and NOOS items, sampling and fashion manufacturing order flows.
- Automatically cater to specific delivery and packaging preferences by customer, style or vendor.

PDM & PLM

- Comprehensive PLM functionality to manage item and colour level processes from concept-to-consumer.
- Critical path management and flexible overview.
- Automated PLM for integrated business processes and vendor collaboration.
- Product design support with Adobe Illustrator integration.
- Product Data Management with every expected fashion detail.
- Quick setup and effortless use of margin control, including recommended retail pricing.

Style, colour, size handling

- Efficient handling of multiple product dimensions in one all-up view.
- Quick order entry and editing via a fast and flexible matrix.
- Simplification through a user-defined aggregated view.
- Faster range planning, order entry processing and replenishment using historical sales data.

Omnichannel planning

- Plan and manage inventory and prices across all channels to optimise revenue.
- Business level sales and sourcing budgets to plan for coming seasons and in-season control.
- Balance inventory levels across warehouses to support all the sales channels.
- Easily manage replenishment parameters across all variants and channels.
K3 Fashion is a seamless solution that has been fully embedded in Dynamics 365, offering fashion and apparel enterprises a solution to their business challenges.

**Agility & productivity**
- Accessible from anywhere
- Shorter decision cycles, quicker response to change.
- End-user satisfaction with a fit for purpose solution on a familiar interface.

**Fashion & apparel**
- Pre-configured for fashion specific business models, processes and tasks.
- Includes functionality to handle product management and wholesale.
- Flexible and scalable to drive future growth and expansion.
Just some of our satisfied customers
Working with a global network of partners and fueled by the desire for excellence in execution, K3 is a Microsoft Global ISV that strives to provide its customers with repeatable industry solutions built on Microsoft technology, that can, where necessary, be further tailored to meet their individual needs and deliver measurable business benefits.
We have innovated retail technology for the last 30 years, but today, we simply aim to empower others to make greener choices – and that starts with our solutions.

K3 blends its own IP with third-party products to create platforms that are truly transformative and enable forward-thinking brands to unlock enduring value and trust from intelligent, agile and sustainable business practices. With purpose and pace, K3 will permanently transform fashion, apparel and select retail markets into a model of good business, transparency and ethical sustainability.

To learn more about K3 and how we can help your business, visit our website www.k3btg.com

About K3

As a Microsoft Cloud for Retail launch partner, K3 champions but one ideal: to foster an ethical and socially responsible world driven by sustainable practices.