

Dive into Data Science

Artificial Intelligence and Machine Learning have received a lot of attention recently and they are said to transform business in many areas in the near future. Early adopters of this area called Data Science are predicted to be the winners in tomorrow's business environment. With our concise education package, you get an overview of the possibilities of Data Science for your business area and develop your first Machine Learning model.

THE PROJECT

One-day mix of lectures, discussions and a hands-on workshop.

- Overview of AI in business (with industry-specific examples)
- Develop your first Machine Learning model using graphical cloud-based tools
- Example business areas: manufacturing and process industry, energy industry, finance/insurances, retail and marketing

THE PURPOSE

Initialize data-driven business development in your organization.

- Automate repetitive processes and let employees concentrate on relevant tasks
- Find new sales opportunities and market and sell your products at the right time for the right audience
- Provide intelligent and customized services and products

FIXED PRICE

1 600 € + VAT



Lauri Lehman
Data Scientist
+358 50 465 7924
lauri.lehman@zure.com



Markus Manninen
Business Development Director
+358 50 449 7719
markus.manninen@zure.com

