WSC Sports

Automagically Maximizing Sports Content

WSC Sports creates and publishes sports highlights - automatically & in real-time.

Our cloud-based platform utilizes advanced AI capabilities to analyze live sports broadcasts, identify each and every event that occurs in a game, create customized video content, and publish to any digital destination - to cater to any fan, anywhere.

Expand Your Content Inventory

Deliver personalized video content at scale for any digital destination in near real-time.

Maximize Monetization Opportunities

Sponsorships, subscription-based models, ads, and more.

Elevate Brand Awareness

Promote fan engagement and build loyal communities around content.

Empower Digital Teams

Use automation to unleash creativity and storytelling.

Core Capabilities

→ Automated video creation and distribution for every game, player, action & team

→ Unique content personalization tools (including archive solutions)

→ Remote live-clipping of any type of content & advanced editorial functionalities

→ Integration of graphics, transitions, intros, outros and sponsor branding

→ Direct publish to any digital destination

For more information about our unique offerings and a live-demo -
please reach out via **@wsc-sports.com**