



WM REPLY

INTRODUCING MICROSOFT VIVA

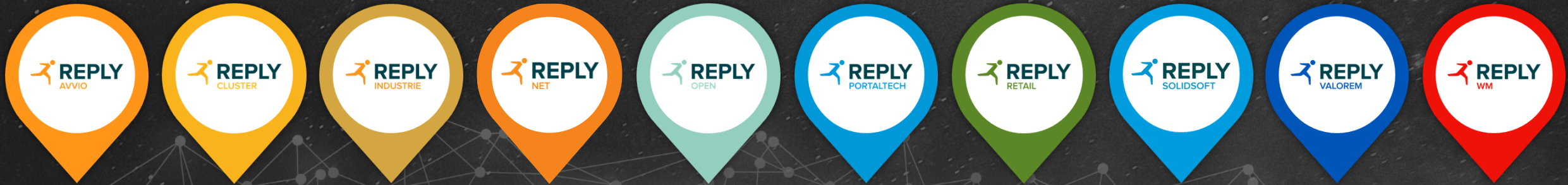
DAVID CALLAGHAN



1

ABOUT US

130+ CONSULTANCIES WORKING AS ONE



10,000
PEOPLE



€1BN+
2019 REVENUE



38
OFFICES



250+
ACTIVE CLIENTS

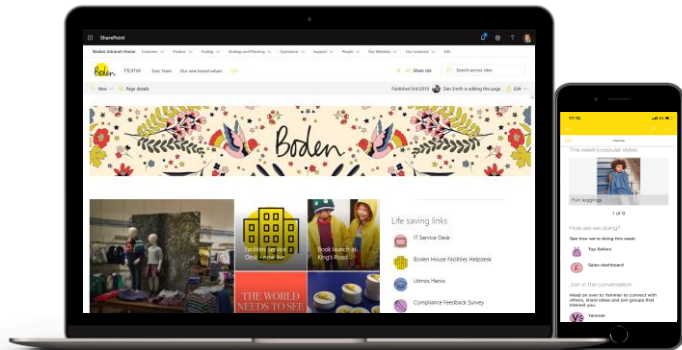


OUR SPECIALISMS

HOW CAN WE HELP AT WM?

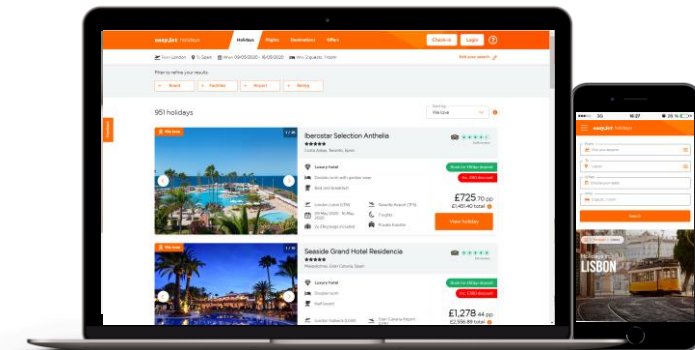


OFFICE 365



DIGITAL WORKPLACES

SITECORE

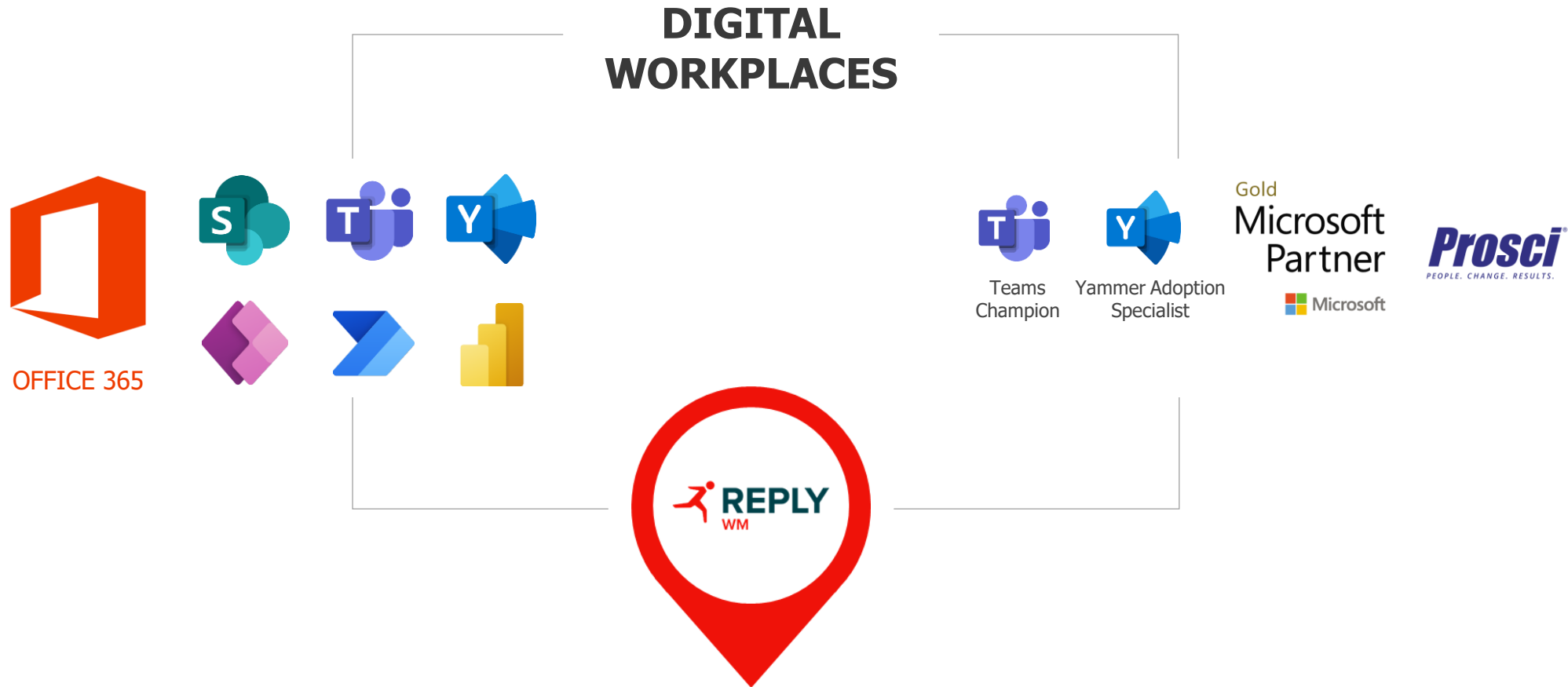


WEBSITES



OUR SPECIALISMS

HOW CAN WE HELP AT WM?



OUR SPECIALISMS

HOW CAN WE HELP AT WM?



175
SPECIALISTS



6
OFFICES
(UK, MINSK, USA, NZ, AUZ)



1 of 13
UK MICROSOFT FAST
TRACK PARTNERS



1st
MICROSOFT ADOPTION
SPECIALIST PARTNER
IN THE UK



0
SALES PEOPLE






DISCOVERY & STRATEGY

Microsoft Teams
Help Guide



CHAMPIONS & STAKEHOLDERS

Targets 

ADOPTION WITHIN 12 MONTHS

FIRST LINE STORE COLLEAGUE	STORE/ DEPOT MGR Regional	HEAD OFFICE SSO	Senior Leaders (PA)
SFB ✓	70% ✓	35% ✓	—
SP ✓	✓	40% ✓	20% ✓
Y: 25% ✓	35% ✓	35% ✓	40% ✓

PEOPLE CENTRED



TARGETTED COMMUNICATIONS



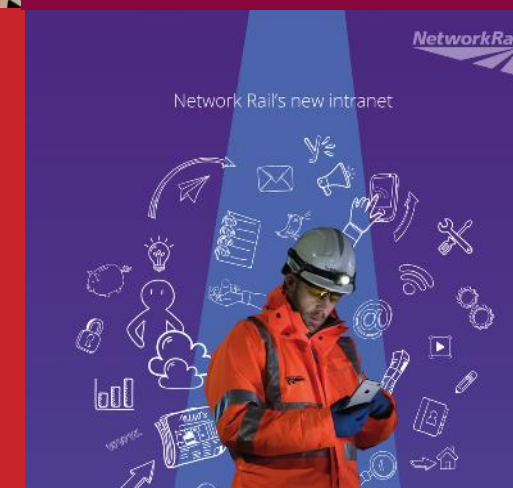
REINFORCEMENT



ENGAGING TRAINING



MAKING IT STICK





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MICROSOFT VIVA

WM REPLY & MICROSOFT VIVA



WM & Microsoft Viva

- **FY22 Microsoft Viva Jumpstart Program**
- **Fall in Love with Viva.** Co-hosted event in April with Microsoft Viva Product Team to drive awareness of Viva.
- Early involvement with Viva Connections team (pre-launch).
- Clients involved in early focus groups.
- **Advanced Specialisation for ACM**
- **Yammer Adoption Specialists**
- FastTrack Ready

How we can help:

- Demonstrate the modules of Viva to stakeholders and showcase business value.
- **Microsoft Cloud Accelerator Workshops** – Employee Experience & Viva (free to organisations meeting MS Includes:
 - A prioritised list of business scenarios that can be addressed by deploying Microsoft Viva
 - Recommended preparation in terms of skills and best practices
 - A roadmap outlining potential workstreams and dependencies with clear next steps
 - An adoption framework
- **SLATE funding** – developing custom Viva elements (currently talking to US SLATE team about 1st project)
- **WM Viva Readiness Offer** – a program of activities to help get organisations and people 'Viva Ready' and ensure long-term adoption.
- Drive adoption of Viva elements through creative awareness campaigns
- Setup and configuration of Viva modules
- Setup, configuration and migration to SPO Intranet



WM VIVA READINESS OFFER - BRONZE

Activity	Description	Effort (Days)
Kick Off	Kick off and alignment workshop to ensure the project objectives, outcomes, approach.	1
Envisioning Workshop	A series of workshops to showcase the potential of Viva modules; define the vision at the organisation; understand where the organisation want to be.	3
Stakeholder Workshops	1x 2-hour workshops with identifies stakeholders, from across the organisation, to understand their priorities, objectives and map where Viva might help with these opportunties.	1
Review existing plans/roadmap	WM Reply will review the organisations existing plans and/or roadmap for Microsoft services and Viva to understand any planning or ongoing digital transformaiton and where Viva fits as part of this.	1
Focus Groups	2x 2-hour groups. Using the information collected from the initial interviews and envisioning workshop, we will further understand how the modules of viva will benefit the organisation, and the best way of launching.	2
Technical Assessment Interview	WM Reply will undertake a review interview with a representative of the IT team. This will qualify how 'Viva ready' the 365 tenant is. This will be a gap analysis of the what needs to happen.	2
Personalised Roadmap, Report & Recommendations	A developed roadmap and plan for the organisation to launch and adopt their version of Viva. This will include both the technical and adoption elements required.	5
Personas	WM Reply will create up to six personas for Viva based on the requirements and research we've done. How each of the Viva modules benefit each group, what would be their priorities? This could feed into any business case you may need for acquisition of licences or to stand up a Viva team.	5
Project Management	Project governance activities including, project plan creation and updates, weekly calls and highlight reports.	3

23 Days Effort
£19k



WM VIVA READINESS OFFER - SILVER

Activity	Description	Effort (Days)
Kick Off	Kick off and alignment workshop to ensure the project objectives, outcomes, approach.	1
Envisioning Workshop	A series of workshops to showcase the potential of Viva modules; define the vision at the organisation; understand where the organisation want to be.	3
Stakeholder Interviews	Up to 4x stakeholder interviews to understand key stakeholder priorities, placement of Viva and where it can support their role.	1
People Interviews	Up to 8x interviews from people across the organisation to understand how they work, where information lives, how they communicate, what their needs are and the opportunities Viva might bring.	2
Stakeholder Workshops	1x 2-hour workshops with identifies stakeholders, from across the organisation, to understand their priorities, objectives and map where Viva might help with these opportunities.	1
Review existing plans/roadmap	WM Reply will review the organisations existing plans and/or roadmap for Microsoft services and Viva to understand any planning or ongoing digital transformaiton and where Viva fits as part of this.	1
Focus Groups	2x 2-hour groups. Using the information collected from the initial interviews and envisioning workshop, we will further understand how the modules of viva will benefit the organisation, and the best way of launching.	1
Technical Assessment/Review	WM Reply will undertake a review of the existing environment to establish how 'Viva ready' the 365 tenant is. This will be a gap analysis of the what needs to happen.	4
Stakeholder Mapping	Mapping of all relevant and key stakeholders. Outcome of this will be a Stakeholder Map - that will be used to inform the wider planning.	1
Personalised Roadmap, Report & Recommendations	A developed roadmap and plan for the organisation to launch and adopt their version of Viva. This will include both the technical and adoption elements required.	5
Personas	WM Reply will create up to six personas for Viva based on the requirements and research we've done. How each of the Viva modules benefit each group, what would be their priorities? This could feed into any business case you may need for acquisition of licences or to stand up a Viva team.	5
Champions Network Assessment	Viva Champions. WM Reply will understand the existing and conflicting networks that already exist in the organisation and how to best have a Viva network of champions across the organisation.	2
Viva Updates	WM Reply will provide updates to the project/sponsor throughout the engagement on the various Viva modules - this includes the roadmap, changes and indicative updates.	2
Project Management	Project governance activities including, project plan creation and updates, weekly calls and highlight reports.	5

34 Days Effort
£29k



WM VIVA READINESS OFFER - PLATINUM

Activity	Description	Effort (Days)
Kick Off	Kick off and alignment workshop to ensure the project objectives, outcomes, approach.	1
Envisioning Workshop	A series of workshops to showcase the potential of Viva modules; define the vision at the organisation; understand where the organisation want to be.	3
Stakeholder Interviews	Up to 15x stakeholder interviews to understand key stakeholder priorities, placement of Viva and where it can support their role.	3
People Interviews	Up to 15x interviews from people across the organisation to understand how they work, where information lives, how they communicate, what their needs are and the opportunities Viva might bring.	3
Stakeholder Workshops	3x 2 hour workshops with identifies stakeholders, from across the organisation, to understand their priorities, objectives and map where Viva might help with these opportunities.	3
All Staff Survey	WM Reply will produce a survey for people across the organisation to complete. This will collect data on ways of working and inform our personas and recommendations.	2
Review existing plans/roadmap	WM Reply will review the organisations existing plans and/or roadmap for Microsoft services and Viva to understand any planning or ongoing digital transformation and where Viva fits as part of this.	1
Focus Groups	4x 2 hour groups. Using the information collected from the initial interviews and envisioning workshop, we will further understand how the modules of viva will benefit the organisation, and the best way of launching.	3
Technical Assessment/Review	WM Reply will undertake a full review of the existing environment to establish how 'Viva ready' the 365 tenant is. This will be a gap analysis of the what needs to happen.	4
Stakeholder Mapping	Mapping of all relevant and key stakeholders. Outcome of this will be a Stakeholder Map - that will be used to inform the wider planning.	1
Personalised Roadmap, Report & Recommendations	A developed roadmap and plan for the organisation to launch and adopt their version of Viva. This will include both the technical and adoption elements required.	5
Personas	WM Reply will create up to six personas for Viva based on the requirements and research we've done. How each of the Viva modules benefit each group, what would be their priorities? This could feed into any business case you may need for acquisition of licences or to stand up a Viva team.	5
Champions Network Assessment	Viva Champions. WM Reply will understand the existing and conflicting networks that already exist in the organisation and how to best have a Viva network of champions across the organisation.	2
Viva Updates	WM Reply will provide updates to the project/sponsor throughout the engagement on the various Viva modules - this includes the roadmap, changes and indicative updates.	2
Project Management	Project governance activities including, project plan creation and updates, weekly calls and highlight reports.	7

45 Days Effort
£39k



WM VIVA READINESS OFFER – ACM PREP

Activity	Description	Effort (Days)
Kick Off	Kick off and alignment workshop to ensure the project objectives, outcomes, approach.	1
Envisioning Workshop	A series of workshops to showcase the potential of Viva modules; define the vision at the organisation; understand where the organisation want to be.	3
Stakeholder Interviews	Up to 15x stakeholder interviews to understand key stakeholder priorities, placement of Viva and where it can support their role.	3
People Interviews	Up to 15x interviews from people across the organisation to understand how they work, where information lives, how they communicate, what their needs are and the opportunities Viva might bring.	3
Stakeholder Workshops	3x 2 hour workshops with identifies stakeholders, from across the organisation, to understand their priorities, objectives and map where Viva might help with these opportunties.	3
All Staff Survey	WM Reply will produce a survey for people across the organisation to complete. This will collect data on ways of working and inform our personas and recommendations.	2
Focus Groups	4x 2 hour groups. Using the information collected from the initial interviews and envisioning workshop, we will further understand how the modules of viva will benefit the organisation, and the best way of launching.	3
Stakeholder Mapping	Mapping of all relevant and key stakeholders. Outcome of this will be a Stakeholder Map - that will be used to inform the wider planning.	1
Personalised Roadmap, Report & Recommendations	A developed roadmap and plan for the organisation to launch and adopt their version of Viva. This will include both the technical and adoption elements required.	3
Personas	WM Reply will create up to six personas for Viva based on the requirements and research we've done. How each of the Viva modules benefit each group, what would be their priorities? This could feed into any business case you may need for acquisition of licences or to stand up a Viva team.	5
Champions Network Assessment	Viva Champions. WM Reply will understand the existing and conflicting networks that already exist in the organisation and how to best have a Viva network of champions across the organisation.	2
Project Management	Project governance activities including, project plan creation and updates, weekly calls and highlight reports.	5

34 Days Effort
£29k



WM VIVA READINESS OFFER – TECHNICAL PREP

Activity	Description	Effort (Days)
Kick Off	Kick off and alignment workshop to ensure the project objectives, outcomes, approach.	1
Envisioning Workshop	A series of workshops to showcase the potential of Viva modules; define the vision at the organisation; understand where the organisation want to be.	3
Review existing plans/roadmap	WM Reply will review the organisations existing plans and/or roadmap for Microsoft services and Viva to understand any planning or ongoing digital transformaiton and where Viva fits as part of this.	1
Focus Groups	4x 2 hour groups. Using the information collected from the envisioning workshop, we will further understand how the modules of viva will benefit the organisation, and the best way of launching.	3
Technical Assessment/Review	WM Reply will undertake a full review of the existing environment to establish how 'Viva ready' the 365 tenant is. This will be a gap analysis of the what needs to happen.	4
Personalised Roadmap, Report & Recommendations	A developed roadmap and plan for the organisation to launch and adopt their version of Viva. This will include both the technical and adoption elements required.	3
Viva Updates	WM Reply will provide updates to the project/sponsor throughout the engagement on the various Viva modules - this includes the roadmap, changes and indicative updates.	2
Project Management	Project governance activities including, project plan creation and updates, weekly calls and highlight reports.	3

20 Days Effort
£17k

