

# COMPANY INTRODUCTION & SERVICE BRIEF

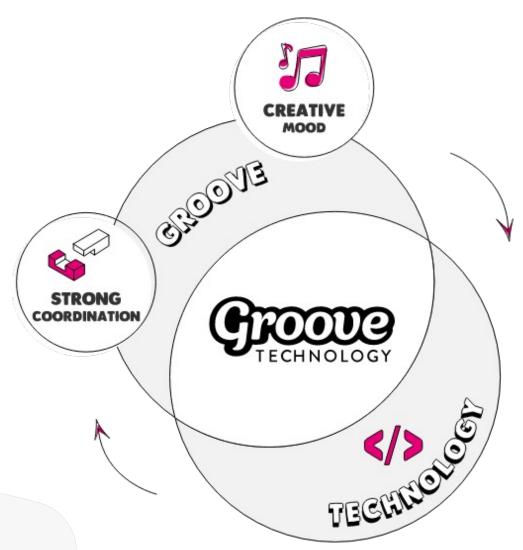


## **OVERVIEW**

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**Groove Technology** is the first and last stop for companies worldwide that need support to develop digital products and custom software solutions. Our integrated resource model paves the way for your technology projects to be completed sooner, with less effort.

We help businesses expand their software development capabilities. How?

- Ready-made and well-oiled offshore teams at your disposal
- Proactive and innovative software development approaches
- A partner that prioritizes trust and delivering quality solutions

## **OUR STORY**





2016 - Out-staffing for 1 customer

Offer QUALITY – INTEGRITY - SUPPORT

More staffs, more projects in Australia, Europe, Asia,...

Sharing difficulties with customers to overcome the pandemic

2022 – Keep on building AMAZING SOFTWARE



160+ Technology Professionals

150+

**Projects** 

6

**Years Of Operation** 





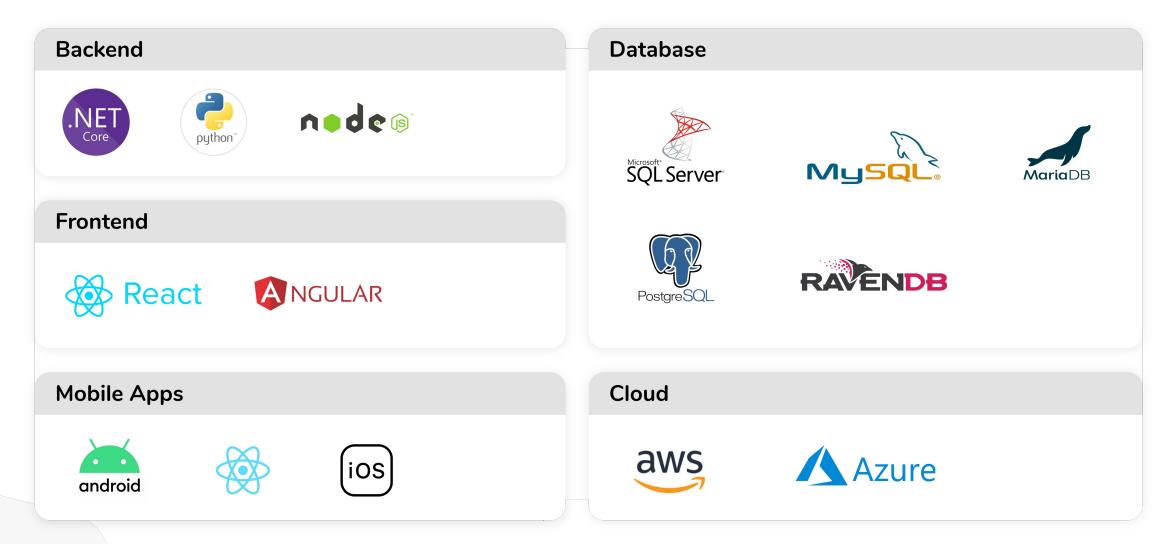






Certified 2022 Vietnam

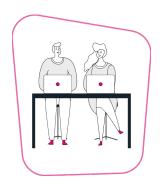
## **KEY COMPETENCIES**



"ABOVE ALL IS OUR PASSION FOR BUILDING AMAZING SOFTWARE"



### **OUR ENGAGEMENT MODELS**

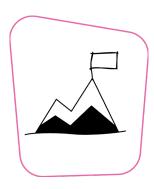


**Dedicated teams** 

Groove Performs the HR, Training & Performance Management functions.

Charge a monthly fee per role.

Includes fully outsourced teams & partial team augmentation.



Fixed Scope Projects

Groove performs Discovery, Design, Development, Testing & Support functions.

Charge a fixed price based on a fixed scope.

Includes bespoke projects, ad hoc feature implementations.

## Dedicated Teams Model

**BUDGET – FLEXIBLE** 

We offer a dedicated team which integrates with your teams and works on the project, shared risks and quality responsibility.

#### **WORK FLOW**

PRD Development

Product Roadmap

Product Management



**CLIENT** 



High Level Management

Task Management

Project Management

Operations Supervision

Workflow Development

Inventory Management

**Building Team** 

HR Management



**GROOVE** 





#### When to choose

Customers have an existing development team and want to scale up to demand and realise opportunities.



#### **Prospect**

Generally, we pre-built teams and tailored to the project requirements.

Save set-up time and resources with full control of performance and technology.

Quickly access to Groove's expertise.



#### Consequently

Possibility of a new team to interrupt the current process.

Possibility of communication gaps and difficulties in collaboration.



#### How to set the cooperation right

Integrated your development Set up communication environment

## Fixed Scope Projects Model

**BUDGET – FIXED** 

Our fixed-scope model guarantees a fixed budget for your project, regardless of the time and expense.

#### **WORK FLOW**

PRD Development



#### **CLIENT**



PRD Interpretation

Project Management

Tests Design Validation

Architecture Design

Solution Design

Manual Testing

Software Delivery

Manual Testing

Low-Level Coding



GROOVE





#### When to choose

If you have a clear vision of the software and it is unlikely to change, as in Waterfall projects.



#### **Prospect**

Precise, transparent and well-planned roadmap requirements.

Minimum customer supervision.

The price-fixed project will be completed within budget and terms.

Low cost for consumers and a fixed pricing model fits well for small pilot projects.



#### Consequently

Lack of flexibility. If you settle on the budget and software features, any adjustment in scope leads to extra expenditures that can only be arranged by additional agreement. Lack of communication.

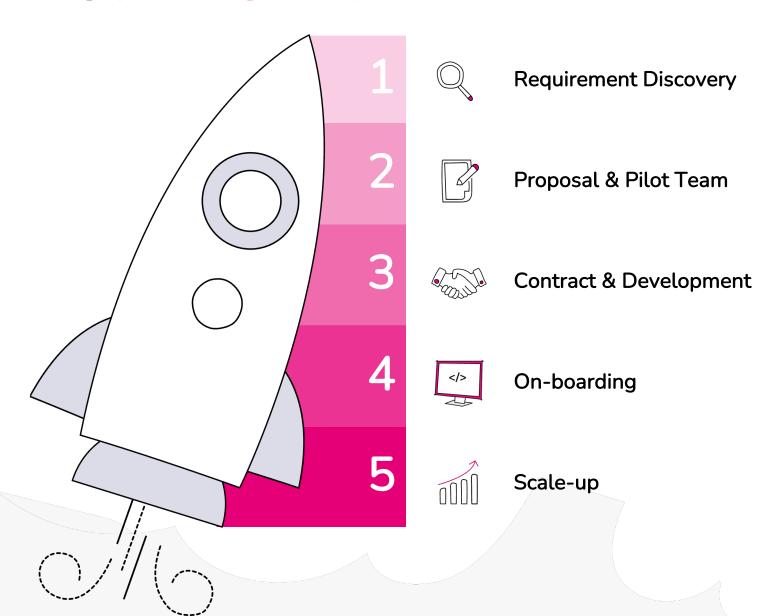


#### How to set the cooperation right

Excellent product requirements document (PRD) writing
Transparent reporting
Software consulting

## **OUR PROCESS**





Our professional process aims to deliver quality and productivity to our customers



## **EXTENSIVE SUPPORT**



## We support you throughout the project's lifecycle:



Project handover



Backup services



**Future Integrations** 



Minimize maintenance





"To grow our business, we grow our people"

## **OUR WORKING ENVIRONMENT**





## **OUR CLIENTS**



https://groovetechnol
ogy.com/case-studies/







### **START YOUR JOURNEY**



Contact@groovetechnology.com



www.groovetechnology.com



**Groove Technology** 

Floor 18, Havana Tower, 132 Ham Nghi, Ben Thanh Ward, District1, Ho Chi Minh City