

# zero

ROADMAP ANALYTICS



Companies of any size or sector need to monetize their databases by **applying analytical** solutions.





## CHALLENGES

Boost competitiveness through analytical solutions.

Identify solutions based on data analysis to monetize your data.



The biggest global companies are using analytical solutions based on data in order to improve their processes and increase their productivity.



## IDEAL SOLUTION

Definition of optimal analytical architecture required based on the actual technological ecosystem.

Roadmap for implementing analytical capabilities.



Generate revenue through analytics to cover data storage costs and increase profits.



## DESIRED OUTCOMES

A new mindset in your company about how can you monetize and potentiate your data.

Strategy to boost the profitability of your company based on advanced analytics solutions.



The most important companies are using their databases to predict behaviors and create strategies in order to reduce production and storage costs and improve their productivity .

**zero**  
ROADMAP ANALYTICS



Roadmap  
**analytics for**  
companies





## ANALYTICAL SOLUTIONS PORTFOLIO

Identify and prioritize analytical solutions for your Company.

Sort your analytical projects by impact and time/cost score: High-Medium-Low impact solution measurement.

Triggers to boost competitiveness from data analytics.



## CHURN CASUAL UNDERSTANDING

Boost technological capabilities.

Measure the power of your databases.

Define the optimal analytical architecture for your company  
Volume, sources, history and quality of data.



## BETTER ON AZURE

Find the roadmap analytics for your Company.

Step by step to monetize databases for businesses.

Get a data analytical thinking for the company at every level  
Know what you need for an optimal analytical architecture.

IN THE SAME WAY, AND AFTER WE KNEW AND SUCCESSFULLY  
**IMPLEMENTED ZERO WE CAN QUALIFY IT AS A PRACTICAL AND**  
THE RIGHT SOLUTION TO SATISFY OUR STRATEGIC ANALYTICAL NEEDS.

ARUS- Juan Durango, Information Coordinator



**ZERO + AZURE Solution allows companies to deploy** their best analytical architecture due to the flexibility it has in terms of processing, costs and advanced analytics services.



## PROCESSING

Capacity of processing in virtual servers, Hadoop clusters or infrastructure without servers.

Less management by company for the solution.

## COSTS

Pricing on demand: "PAY ONLY WHAT YOU CONSUME"

Companies do not have to make a big investment to start analytical projects.

## COGNITIVE SERVICES

Data Storage

Image Recognition

Text Mining

AI Algorithms



Zero  
ROADMAP ANALYTICS