

ESG Data Analytics

AN APPLICATION BY BNY MELLON DATA AND ANALYTICS SOLUTIONS

TRUSTED PRODUCTS. PROVEN EXPERIENCE.

For over two decades, BNY Mellon’s Eagle products have delivered superior solutions and services. To provide further strategic content solutions, we have launched Data and Analytics Solutions, an agile offering that combines the award-winning Eagle suite with the business intelligence of Intermediary Analytics and the resources of BNY Mellon.

Solving the ESG Challenges

Recognizing that ESG means different things to different investors, our ESG application helps to answer such questions as:

- What data is available to reflect individual ESG preferences?
- Does a portfolio/fund reflect the ESG factors I care about more than its associated benchmark?
- Does an ESG-labeled fund accurately reflect its claims?

VALUABLE DATA. SIMPLIFIED SOLUTIONS.

Today’s complex market challenges include the growing need for both greater consistency in and increased access to the best practices of environmental, social, and governance (ESG) investment. To that end, Data and Analytics Solutions introduces ESG Data Analytics, a cloud-based application that incorporates investors’ ESG preferences and leverages data as an asset. From policy development to portfolio implementation, ESG Data Analytics provides investors with crowdsourced information and the ability to demonstrate their use of ESG factors. The application solves for three key client needs—customization, standardization, and demonstrability.

Research Factors

United Nations SDG

Search

- Affordable and Clean Energy
- Clean Water and Sanitation
- Climate Action
- Decent Work and Economic Growth
- Gender Equality
- Good Health and Well-being
- Industry, Innovation and Infrastructure
- Life Below Water
- Life on Land
- No Poverty
- Partnerships for the Goals
- Peace, Justice and Strong Institutions
- Quality Education
- Reduced Inequalities
- Responsible Consumption and Produ...
- Sustainable Cities and Communities
- Zero Hunger

Common Taxonomy

Search

- Environment
 - Animal Practices
 - Animal Testing
 - Climate Change
 - Pollution (Emissions)
 - Pollution (Energy)
 - Pollution (General)
 - Pollution (Soil)
 - Environmental Disclosure
 - Supplier and Contractor Di...
 - Environmental Management
 - Environmental Product Ma...
 - Environmental Strategy
 - Pollution Management
 - Transportation
 - Waste
 - Environmental Performance
 - Supplier and Contractor P...
 - Innovation
 - Product Innovation
 - Strategy

1. Customizes Portfolios to ESG Preferences

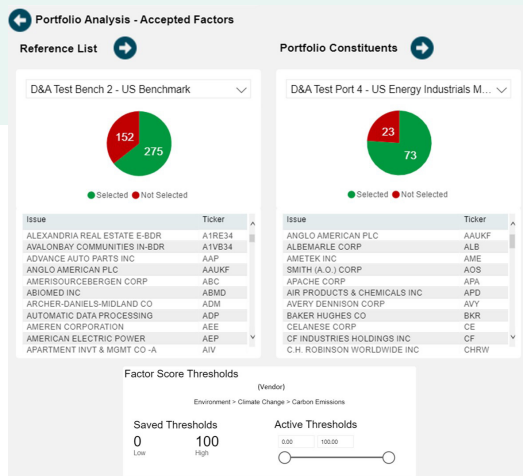
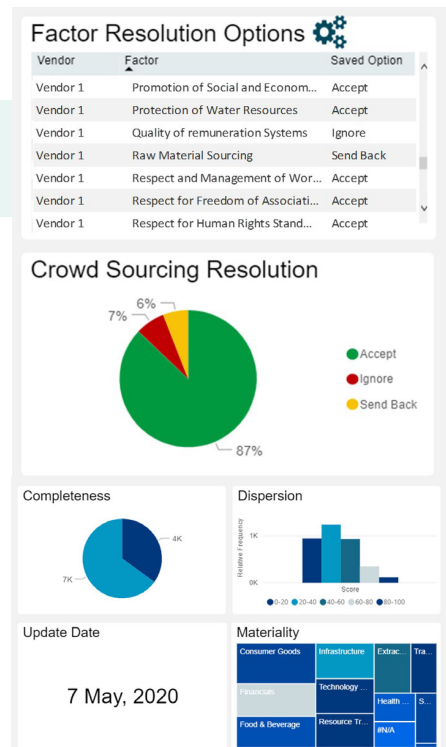
INTEGRATED INFORMATION. INDIVIDUAL PREFERENCES.

ESG Data Analytics enables the incorporation of individual ESG preferences in portfolio and policy design. Gain a better understanding of the relationship between ESG ratings across different commercial vendors by viewing your factor preferences against commonly accepted taxonomies, such as the UN Sustainable Development Goals. With dynamic mapping of ESG factors against multiple data sources—third-party, in-house or public—you can structure and review investment portfolios across different measurement regimes.

2. Supports ESG Investment Standardization

GLOBAL MARKETS. GLOBAL COLLABORATION.

The lack of widely accepted ESG industry standards intensifies the need of investors to understand peer group behaviour. As ESG Data Analytics' crowdsourcing metrics reveals peer behavior, it enables you to gain a deeper understanding of other investor views of factor relevance, as well as the use of underlying factors as defined by multiple data sources. Moreover, the depth of the BNY Mellon network, coupled with anonymized data usage from institutional asset managers and asset owners, helps begin the establishment of informal standards, while supporting investment policy decisions. This in turn helps improve data quality via a feedback loop to data vendors.



3. Shows Demonstrability of ESG Investment

EFFICIENT AND RELIABLE. POWERFUL AND COMPLETE.

Investors, stakeholders, and regulators expect greater transparency around ESG investing. ESG Data Analytics' unique combination of multi-taxonomy mapping, crowdsourced research, and factor analysis enables you—from portfolio design to implementation—to evidence individual client preferences and compare ESG factor implementation across various managers. Upload portfolios and security lists to construct custom investment portfolios, while increasing transparency and demonstrability with better informed investment processes, such as security selection, portfolio optimization, and proxy voting.

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