



Aurify Systems, an artificial intelligence company, enables automation of business processes & optimise operations using next-gen technologies based on data/video analytics across various industries.

Our customized solutions enable organizations understand their operations better, derive patterns, generate more leads, helps strategize, optimize and be future ready.



## Industries what we cater to



Retail



Manufacturing



Real Estate



Hospitality



Education



BFSI

- ✓ Low Capex
- ✓ No use of sensors, beacons...
- ✓ No special cameras or devices
- ✓ Asset Light
- ✓ Pre-trained Models
- ✓ Highly Secured
- ✓ Multi-Model Solution
- ✓ Remote Deployment
- ✓ Subscription Licensing
- ✓ 700+ installations

### Customer Profiling

- 👉 People Counting analytics
- 👉 Gender demographics
- 👉 Age / Emotions
- 👉 Repeat Customer analysis (Facial Recognition)
- 👉 Customer trail tracking & heat map

### Predictions

- 👉 Demand / Sales Forecasting
- 👉 Walk-ins Predictions
- 👉 Price Predictions
- 👉 Cancellation Predictions

### Ecommerce

- 👉 Intelligent Search
- 👉 Smart Recommendations
- 👉 Personalised Home Page

### Operations

- 👉 Queue management
- 👉 Zones manned/unmanned tracking
- 👉 Workforce & Visitor Management (Facial Recognition)
- 👉 QA through Imaging & task monitoring
- 👉 Equipment downtime detection

### Customer Experience

- 👉 Repeat Customer Analysis (Facial Recognition)
- 👉 Average customer visit frequency
- 👉 VOC capture (Emotions and Gesture)

### Safety Compliance

- 👉 PPE Compliance
- 👉 Incident Detection
- 👉 Mask & Social Distancing compliance
- 👉 Action detection & Crowd gathering

### Surveillance

- 👉 Perimeter Security & Intrusion
- 👉 Asset Protection
- 👉 Anomaly Detection
- 👉 Identify restricted individual
- 👉 Un-attended objects detection
- 👉 Tailgate Tracking

### Lead Generation

- 👉 Interactive Digital Content (Kiosks)
- 👉 Intelligence to Digital Signage for Dynamic Content

### Miscellaneous

- 👉 Proctoring Solution
- 👉 Seat Occupancy
- 👉 Parking assistance
- 👉 Regulate Customers in a premise