

**NEW  
BLACK** CUT  
THE  
CRAP

Microsoft  
Partner



Gold Application Development  
Gold Application Integration  
Gold Application Lifecycle Management  
Silver Data Analytics  
Silver Data Platform

# EVA: NEXT-GEN UNIFIED COMMERCE PLATFORM.

Number #1 platform for international brands & retailers to become adaptive to change.

EVA is fueled with Best-of-Technology and global compliance philosophy.



## WHAT WE OFFER

EVA, our Unified Commerce Platform, is an SAAS toolset which has the power and the scope to reduce up to 70% of the use of the 'classical' monolithic application in common IT Enterprise Architecture. Our goal is to enable Brands and Retailers to become adaptive to change and facilitate a future-proof customer-centric integrated digital architecture.

Out of the box EVA delivers a state of the art full blown (m)POS, OMS, and tools for running instore logistics and unified order flows. The out-of-the-box SDK's enable clients to build own portals, apps, websites supporting all basic and advanced omnichannel processes like Click & Collect, Ship-from-Store, Endless Aisle, order orchestration & Conversational Commerce.

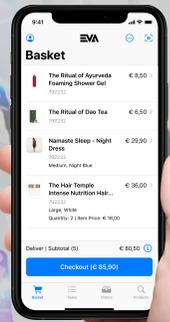
All powered with our Best-of-Technology and global compliance philosophy.

“

*EVA transformed us from the  
flintstones into the Jetsons!”*

*– Karis Durmer – CEO Scotch & Soda Americas*

# WHY NEW BLACK?



## Agile and Adaptive to change

EVA will exponentially reduce the complexity, and at the same time reduce the overall IT costs dramatically. Although this is great, the real motivator to use EVA is that brands and retailers become adaptive to change. EVA leads to an increase of offline- and online conversion > 20%, Increase of average transaction value of > 25%, the increase of sales associates productivity > 20% and a decrease of direct IT costs > 30%.

## Built on the Best-of-Technology

Our aim is to fight legacy technology. That's why our platform is designed to effortlessly adopt the latest back-end applications, front-end frameworks or innovative solutions.

## Unified by Design

Customers don't think in terms of sales channels. So, neither do we. All applications on the EVA platform are Unified By Design, ready to support any modern commercial and fulfilment scenario.

## Real-time and interconnected

Unified Commerce runs on real-time data. From customer profiles to inventory levels. So, that's exactly what we offer. Infinitely scalable, at unparalleled speeds.

## Trust your Unified Commerce

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by governments. With a global compliance team that is working every day on the fiscalization, transactional compliance and privacy we can say that compliance is foundational for EVA.



EVA is an ever-expanding set of Unified Commerce services to help you, as a brand or retailer, meet your business challenges. With EVA, your brand or retailer has the freedom to build, manage, and deploy solutions to support your customers and employees at their best, to enable them to become adaptive to change.

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