Blockchain that powers information exchange for digital corporate banks

Identitii's Overlay+ platform is helping corporate banks become the digital banks of the future. It overlays on top of any existing or emerging technology infrastructure to create a secure, nimble and auditable platform that creates a better customer experience for corporates and enables corporate banks to compete with FinTech's.

We combine the security and power of a private blockchain, with Microsoft's best in class Azure cloud computing platform, innovative APIs and a world-leading partner ecosystem that enables corporate banks to quickly and easily bring new products to market to retain existing and attract new customers.

Overlay+. Intelligent Information Exchange for Corporate Banks and their customers.

Solving five key challenges for corporate banks and their customers

- Improving customer experience
  - 45% of corporate banking divisions globally are seeing declining revenues.
  - Overlay+ brings corporate banks and their customers together in a single ecosystem that enhances payments, simplifies information sharing and creates an opportunity to compete with FinTech's.
- Securing information exchange
  - Remove email and fax as a vehicle for information exchange.
  - Data and documents are securely shared via a private blockchain and tokenisation, providing a verifiable, unalterable, tamper-proof and tamper-evident audit trail of information and activities related to a payment.
- Reducing financial crime
  - Reduce the US $2trillion laundered every year
  - Assurance is created across the counterparty network through Know Your Transaction. Securely share documents related to the purpose, beneficiary and origin of payments in real-time, making it easier to identify money laundering and fraud.
- Enabling open banking
  - Banks expect Open Banking to help them grow revenues by 10-20%
  - Create a real-time data ecosystem to remain complaint and competitive in a new banking landscape, while creating a secure way to communicate with internal and trusted third parties via API. Access unique partner offerings all from within Overlay+.
- Increasing end-to-end cash flow visibility
  - Reduce the US $9trillion held up on balance sheets
  - Improve the order to cash cycle with enhanced payables and receivables reconciliation, including collection, verification and sharing of documents related to a transaction, in a single, permissioned, portal-based ecosystem.

Contact us info@identitii.com or https://www.identitii.com/contact/
to find out how Overlay+ could help power your digital corporate bank.

Key solutions

- Payments
  - Enhance the payment rails and settle faster thanks to information on the purpose, origin and beneficiaries of a transaction being available when you need it.
- Trade and supply chain finance
  - Collect information required to settle trade transactions as they are processed, reducing the amount of money help up on balance sheets and creating an end-to-end ecosystem for parties to exchange information.
- Accounts Receivable
  - A secure communications channel for suppliers, buyers and banks to share documents and information related to a transaction
- Correspondent banking
  - Provide an unalterable, tamper-proof audit trail of activity across existing infrastructure, ensuring more confidence in every transaction. Expand existing banking relationships thanks to Know Your Transaction.

How it works

Overlay Approach
Upgrade existing technology infrastructure to become a digital corporate bank, using a simple overlay approach. Seamless integration with internal and third-party systems via innovative API to bring new products and services to market faster.

Private Blockchain
Timestamping, verification and auditability as everything is recorded on a decentralised ledger, establishing a provable history of document contents.

Tokenisation
Cryptographic unique identifiers called Identitii Tokens represent and permission access to specific records on the blockchain.

Cloud Based
Faster time to market, quicker technology updates and simpler adoption of future innovations using Microsoft's Azure cloud computing platform.

Secure Data Exchange
Create a secure, permissioned data layer to both internal and external systems, enabling the exchange of customer and transaction-related documents.

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