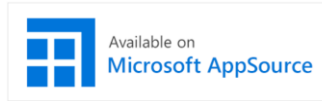


**A modern Student Information System for K-12 public, private, and charter schools;
small colleges, seminaries, and trade schools.**

API based, Azure hosted SaaS



openSIS2 by Open Solutions for Education
opensis.com

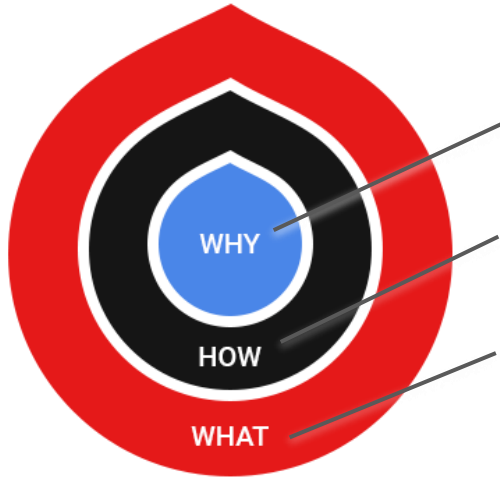


“openSIS is a 14-year-old globally recognized brand that institutions trust and love to use.”

- Bob Ghosh, CEO and co-founder


Why?


Why do we exist? What is our mission? And why would anybody care?




- We want to increase student achievements and teacher performances
- Provide user-friendly “freemium” software that any school can afford and adopt
- openSIS-SaaS, an API based, multilingual, secure and scalable SaaS platform serving K-12, higher ed and trade schools.


Problems We Are Solving


 High Total Cost of Ownership (TCO) of school administrative software. Market leaders charging too much.

 Absence of data driven decision making ability – most institutions do not have data warehouse, BI tools and ad-hoc reporting services.

 Application islands with duplicate data running without integrations.

 Inadequate home grown systems and legacy applications lacking features required by staff, students and parents.

 Inability to identify problems and remediate students to influence outcomes.

 Changing student behaviors and demands.

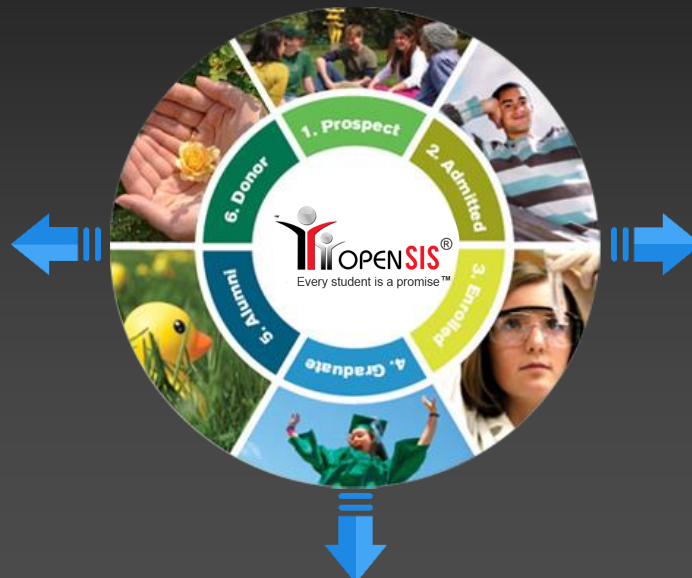
“Instructional funds diverted to support administrative applications that don’t impact student education.”

Our Solution - A Comprehensive Student Success Platform

A strong student Master Data Management system with integration focus

Student Lifecycle Management

Technology Partners/Providers



Integration with Applications



Third party apps via app store marketplace



Why SaaS?



Trust

Parents and school administrators are trusting and loving the cloud now.
Data exposure and wrongful usage panic has subsided.



Data Insight

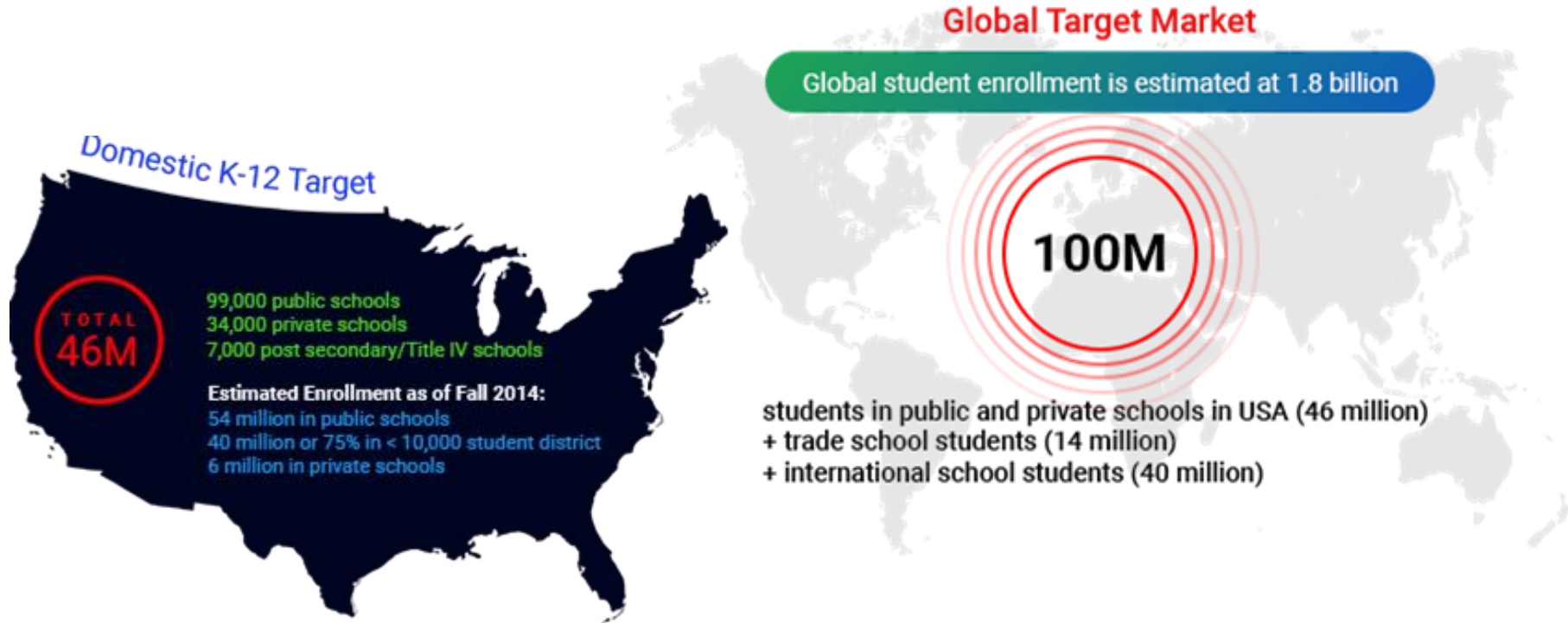
Access to 360 degree student information from any device is a key motivator.
Advancement in big data, machine learning and artificial intelligence provides unprecedented insight into student's educational data.
Key data increases student engagement, early intervention and retention.



Need, Price & Convenience

COVID-19 changed education landscape. eLearning and virtual school is a must.
No software installation and zero maintenance is big attraction for schools world-wide.
Friction less sign-up and free-tier enables schools to adopt the system rapidly and to scale by paying per staff.

Opportunity and Market Size



*** Source: National Center for Education Statistics*

Simple Affordable Pricing

Welcome to Staff based pricing!

A Student Information System is used by the Staff. Why are you still paying by the number of Students?

Pay for your active staff only and get unlimited student and parent access.



CORE / STARTUP

Good for 5 staff or 100 students

Always Free

[Sign up](#)

Single school - Core Features

- Student information
- Medical records
- Staff information
- Parent Information
- Course manager
- Scheduling
- Attendance
- Gradebook
- Report card and transcript
- Teacher Portal
- Student and Parent Portal
- Standards based grading / US common core
- Efforts grading and competencies

CORE+

Start with 5 staff, get unlimited student and parent accounts

\$8 / staff / month, billed annually

[Start free trial](#)

Everything in Core/Startup features, plus

- Unlimited schools
- Unlimited student records
- Unlimited parent records
- Unlimited staff records (pay per staff)
- Multichannel communication
- Mobile app (Android & iOS)

DISTRICT / STATE / ENTERPRISE

Suitable for large organizations with bespoke solution need. Minimum 200 staff subscription required.

Competitive Pricing

[Contact Sales](#)

Everything in Core + features, plus

- White label
- Data isolation (dedicated database)
- Custom modules
- Custom integrations
- Data warehouse and business intelligence
- District dashboard
- Advanced reporting with custom reports
- State reporting (for DOEs)
- Data visualization
- White-glove implementation assistance
- On-premises training
- Dedicated account manager

+ Many more features and possibilities



Available on
Microsoft AppSource

Revenue For CSPs From Selling openSIS



ARR - margin on SaaS subscription

- Margin on publicly published pricing tiers
- Margin on custom enterprise pricing tiers



Mega margin on consulting fees

- Current state, future state and gap analysis
- Roadmap creation and project management
- Best practices advocacy



Attractive margins on implementation fees

- Data conversion
- On-site training
- Custom integration creation
- Custom feature development

Next steps

Visit opensis.com for details and sign-up for free trial.

For answers to questions or clarifications, contact :



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Co-founder and CEO



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