A modern Student Information System for K-12 public, private, and charter schools; small colleges, seminaries, and trade schools.

API based, Azure hosted SaaS

Available on Microsoft AppSource

openSIS2 by Open Solutions for Education

opensis.com

OPENSIS®

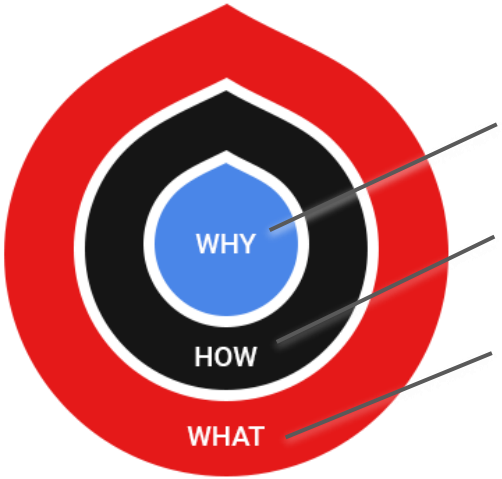
Every student is a promise™

“openSIS is a 14-year-old globally recognized brand that institutions trust and love to use.”

- *Bob Ghosh, CEO and co-founder*

Why?

Why do we exist? What is our mission? And why would anybody care?



- We want to increase student achievements and teacher performances
- Provide user-friendly “freemium” software that any school can afford and adopt
- openSIS-SaaS, an API based, multilingual, secure and scalable SaaS platform serving K-12, higher ed and trade schools.

Problems We Are Solving

High Total Cost of Ownership (TCO) of school administrative software. Market leaders charging too much.

Absence of data driven decision making ability – most institutions do not have data warehouse, BI tools and ad-hoc reporting services.

Application islands with duplicate data running without integrations.

Inadequate home grown systems and legacy applications lacking features required by staff, students and parents.

Inability to identify problems and remediate students to influence outcomes.

Changing student behaviors and demands.

"Instructional funds diverted to support administrative applications that don't impact student education."

Our Solution - A Comprehensive Student Success Platform

A strong student Master Data Management system with integration focus

Student Lifecycle Management

Technology Partners/Providers

Microsoft
twilio
SendGrid
stripe
ZOHO
GitHub

Integration with Applications

Microsoft Dynamics 365
salesforce
HubSpot
canvas
moodle
Azure Active Directory
Microsoft Office 365

Third party apps via app store marketplace

Available on the App Store
GET IT ON Google Play

Why SaaS?

Trust

Parents and school administrators are trusting and loving the cloud now.

Data exposure and wrongful usage panic has subsided.

Data Insight

Access to 360 degree student information from any device is a key motivator.

Advancement in big data, machine learning and artificial intelligence provides unprecedented insight into student's educational data.

Key data increases student engagement, early intervention and retention.

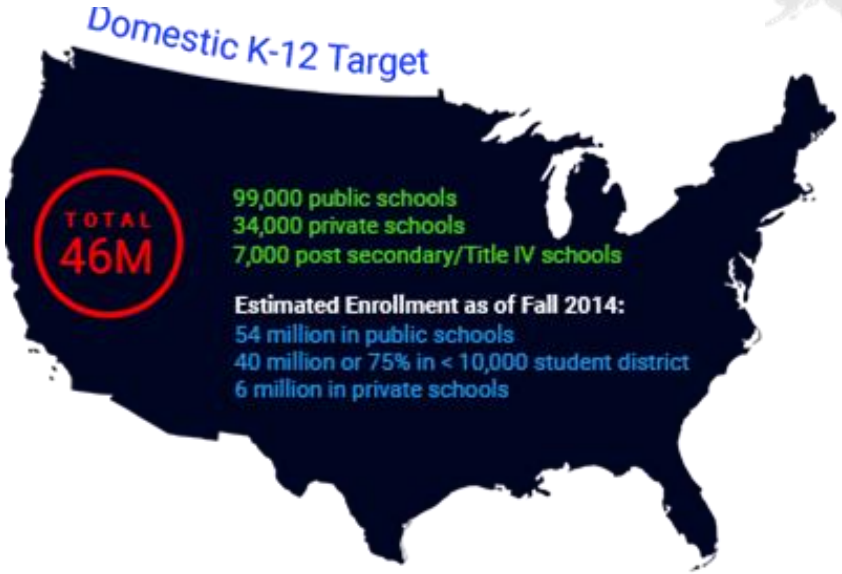
Need, Price & Convenience

COVID-19 changed education landscape. eLearning and virtual school is a must.

No software installation and zero maintenance is big attraction for schools world-wide.

Friction less sign-up and free-tier enables schools to adopt the system rapidly and to scale by paying per staff.

Opportunity and Market Size



Global Target Market

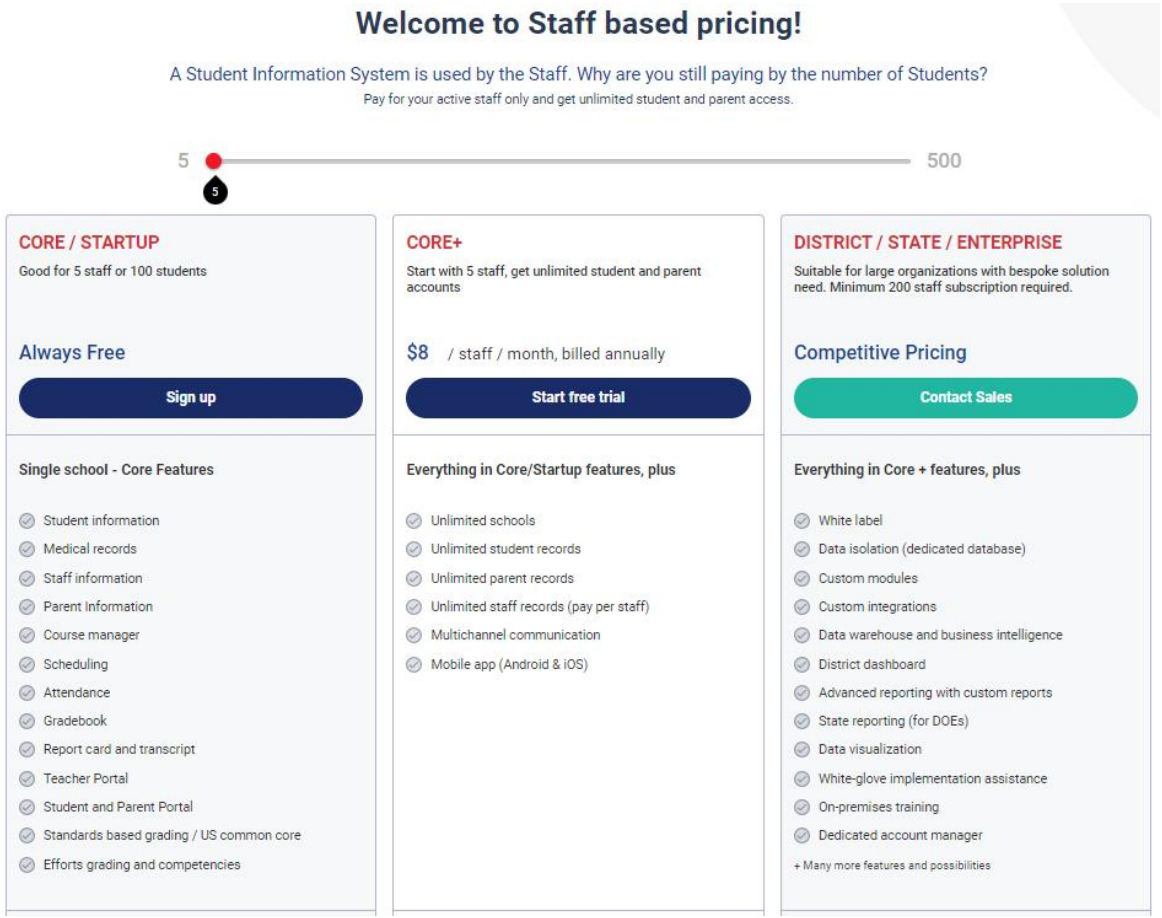
Global student enrollment is estimated at 1.8 billion

100M

students in public and private schools in USA (46 million)
+ trade school students (14 million)
+ international school students (40 million)

*** Source: National Center for Education Statistics*

Simple Affordable Pricing



Available on Microsoft AppSource

Revenue For CSPs From Selling openSIS

ARR - margin on SaaS subscription

- Margin on publicly published pricing tiers
- Margin on custom enterprise pricing tiers

Mega margin on consulting fees

- Current state, future state and gap analysis
- Roadmap creation and project management
- Best practices advocacy

Attractive margins on implementation fees

- Data conversion
- On-site training
- Custom integration creation
- Custom feature development

Next steps

Visit opensis.com for details and sign-up for free trial.

For answers to questions or clarifications, contact :

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