

Human Centric Innovation

Driving a Trusted Future

Fujitsu Microsoft Windows
Virtual Desktop + Citrix

FUJITSU

shaping tomorrow with you

Forces are shaping the new reality

Some of the important findings are ...

"A business cannot wait for the transformation it knows it needs."

"The meaning of the word essential."

"Leadership and values matter always, but especially in a crisis."

"Working from home works."

FORTUNE CIO SURVEY

"Resilience is the key to survival. Organizational, transactional, and Cultural Resilience"

"Forget what you know about our strategy, this will need to be re-written"

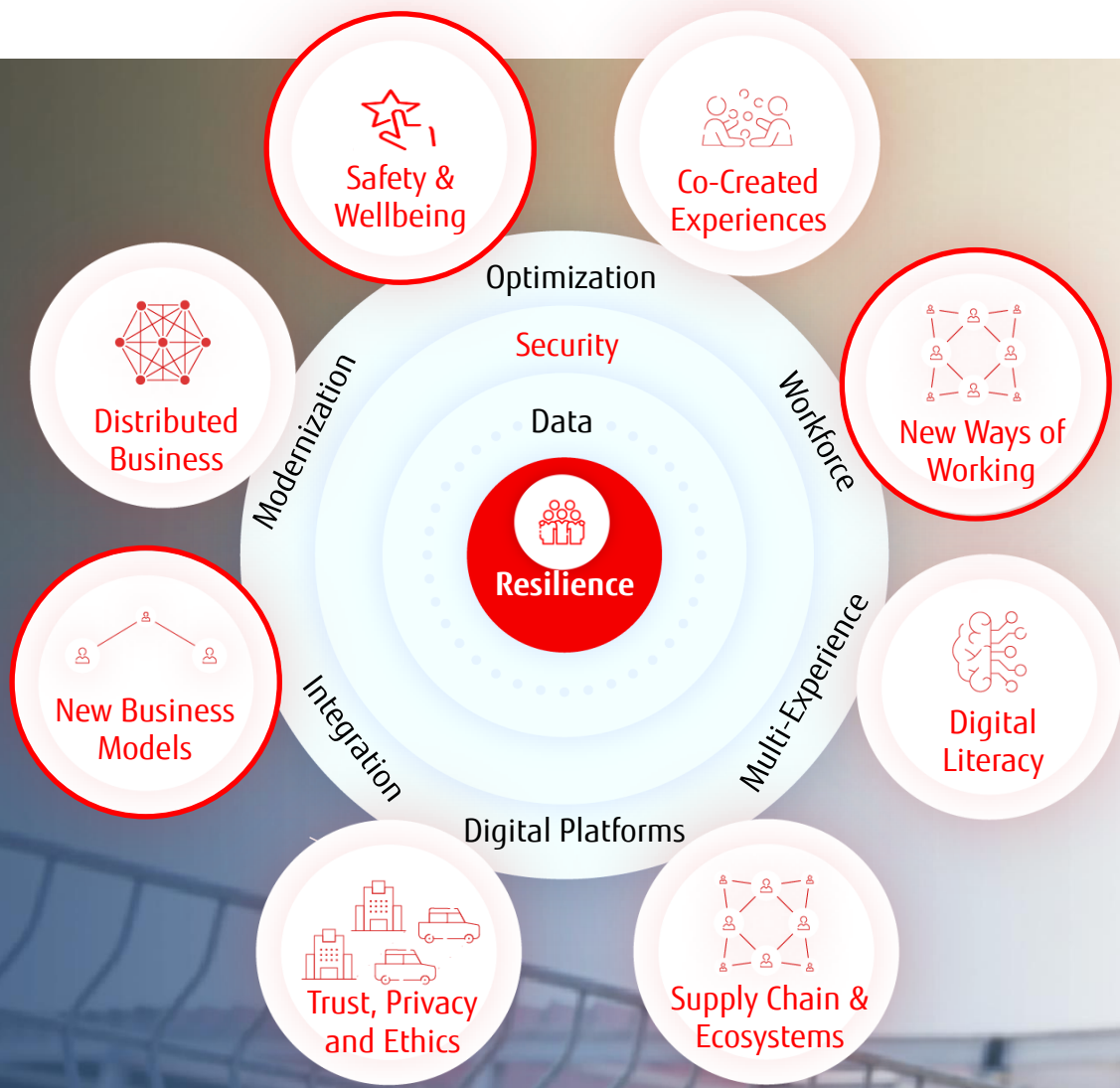
We need to increase our level of adaptability."

FUJITSU CIO FORUM

Market forces are challenging stability, security, agility, affordability and employee satisfaction. Building Resilience will ultimately affect a companies' ability to recover and thrive post COVID



The answer lies in the ability to adapt & bring the right solutions together at pace ...



... and by empowering your People



Flexible working

- Your data remains protected as analytics monitors your security posture, controlling access in real-time
- Your workforce is engaged and focused on your customers through a continuously monitored experience with automated proactive fix
- Your people are empowered & able to work everywhere with the tools and devices that get work done and increases right first time activities
- They are agile & innovate at pace as connected teams fluidly collaborate seamlessly
- A step change in productivity through everyday AI augmentation which prioritizes the important & automates the mundane.

Evolve the current Hybrid Workforce Solution to an Adaptive Workplace environment

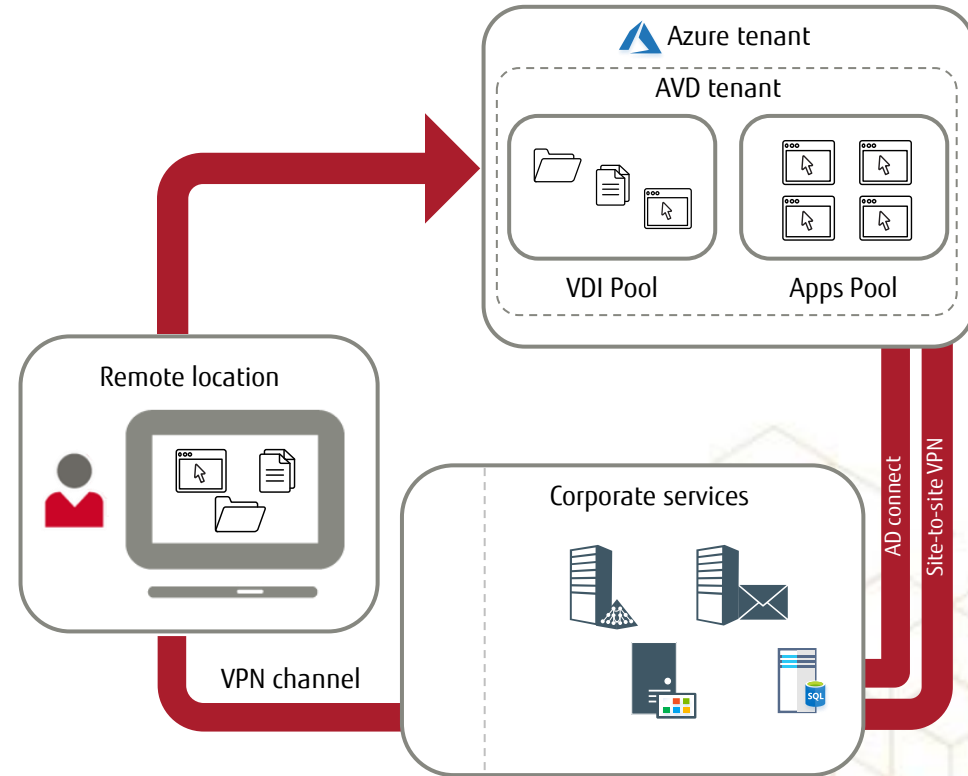
- ✓ Embracing new ways of working, while ensuring your workforce remains connected and engaged
- ✓ Driving and enhancing productivity through this new operating model, while increasing resilience
- ✓ Enhancing your ability to manage cashflow and meet increased market uncertainty
- ✓ Providing greater access to talent, increasing business agility and competitiveness



Accelerating your journey to an Adaptive Workplace

Fujitsu Azure Virtual Desktop

- ✓ Quick implementation and scalability - **within one week**
- ✓ **Secure workplace** with customizable security policies
- ✓ **User experience like from office:** corporate data and business critical applications
- ✓ **No CAPEX** investments required
- ✓ **Citrix HDX optimizes app performances** including demanding apps such as 3D, CAD
- ✓ **Optimizes Teams and O365** experience
- ✓ Provides **enhanced user experience analytics**
- ✓ Protects against malicious actors inside and outside of the enterprise with **real time threat assessment and actions**



A modular approach

Fujitsu AVD core service

Fujitsu AVD expanded service

Security

A core set of security features including:

- Delegated admin
- Smartcard support
- Integrated SSL

Expanded security features including:

- Granular access to resources and functionality
- Data leak prevention
- Enhanced compliance & tracing
- Session recording

Choice

Enables hosting of virtual apps and desktops in Microsoft Azure

Multi-cloud orchestration for virtual apps & desktops providing:

- Automatic scale up of AVD to meet demand
- Unified mgmt. of all corporate workspace services
- Easy expansion of AVD services across the entire enterprise

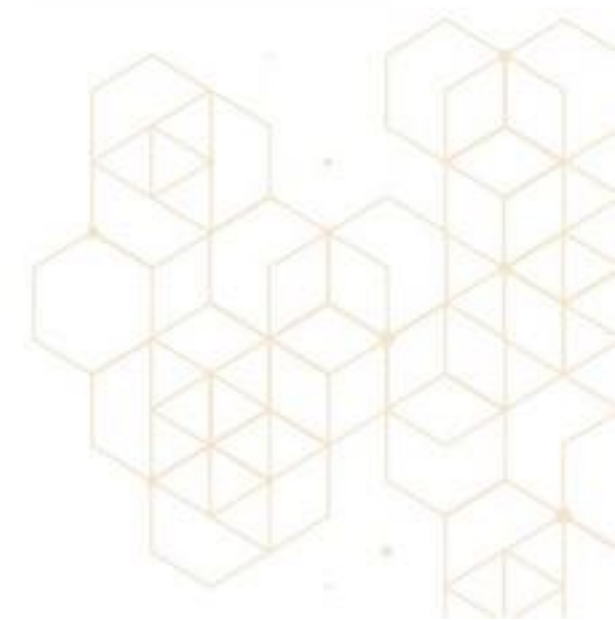
Experience

Provides strong set of features to enable positive user experience:

- Multi-session virtual desktops
- Availability on all devices
- Optimizations for Office 365

Extended features to further enhance user experience including:

- Performance analytics
- Access to client side peripherals
- Seamless transition between mobile and stationary workplaces

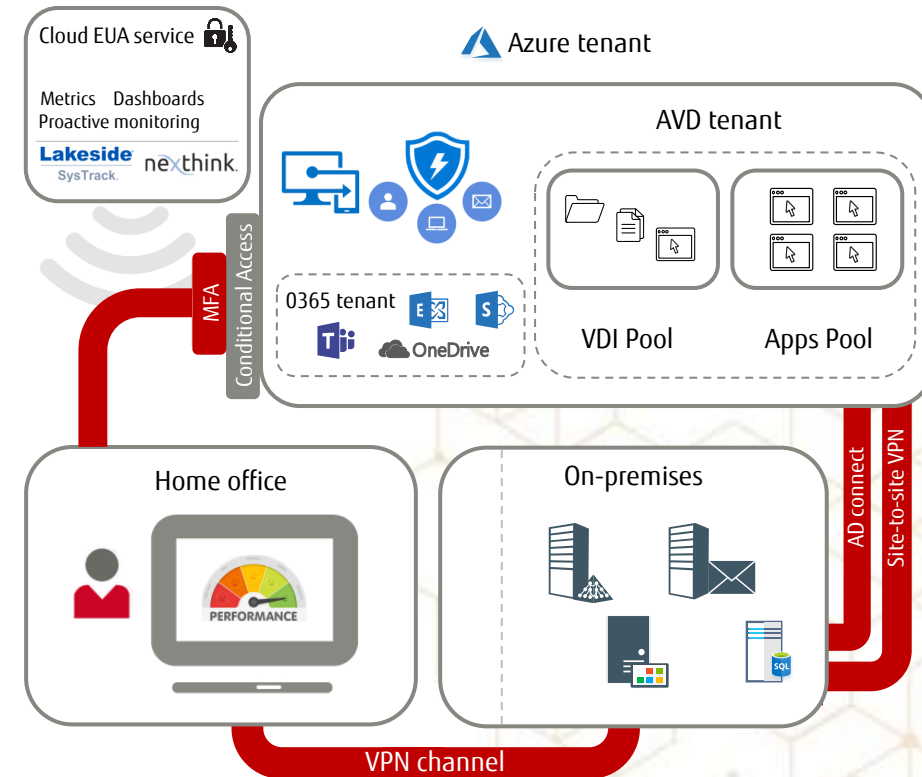


Easily extendable to meet your full flexible working needs



Fujitsu Azure Virtual Desktop links perfectly with our Modern Management, Collaboration and Digital Experience Management solutions to offer a complete end to end remote working capability, purchased individually or together.

| | Modern Workspace | | |
|--|---|---|---------------------------------------|
| | Fujitsu Azure Virtual Desktop – Core & Expanded | Fujitsu Modern Management & Collaboration | Fujitsu Digital Experience Management |
| Relocate all users to a remote location / home office and match their office experience | ● | | |
| Secure access to company's business critical applications from a remote location / home office | ● | | |
| Secure remote access to corporate data | ● | | |
| Increase users collaboration and productivity | | ● | |
| Protected remote end user devices | ● | ● | |
| Device management over the Internet | ● | ● | |
| Performance Monitoring and Analysis of remote worker's devices, apps and sessions | | | ● |
| No CAPEX investments | ● | ● | ● |



We're in this together

As the market leading provider of Workplace Solutions in EMEA (Gartner MQ, IDC and Citrix Global Partner of the year 2020) Fujitsu have stood shoulder to shoulder with our customers to help them implement their emergency COVID-19 Hybrid Workforce Solutions.

You don't have to take each step alone


We provide Virtual Workspaces to over 500,000 workers across EMEA, including large, complex, and high profile global organizations – such as NatWest Group, British American Tobacco and Centrica.

If you want to know more about Fujitsu and our solutions, please check our website and feel free to contact us.

www.fujitsu.com

askfujitsu@uk.fujitsu.com or (+44) 01235 79 7711





FUJITSU

shaping tomorrow with you