**Telia Data Driven Digitalisation Development: 2-Week Workshop – DESCRIPTION**

In the workshop it is identified the current situation and key development areas to build practical development plan with prioritized goals and identified "quick wins". Workshop utilise demo based environment to identify practical goals to build – as a next step – a plan for PoC project activities.

Workshop has following key targets, activities, and results:
- Main goals:
    - Identify the current situation and development areas
    - Utilise demo environment to define practical goals
    - Goals prioritized and identified as "quick wins"
    - The development plan for the first phases are documented

- Key activities:
    - Describe the current situation: identified challenges and pain points and possible related dependencies
    - Describe the target state, which includes the key objectives and the concrete benefits they bring
    - Targets prioritized and potential "low-hanging fruits" identified
    - The development plan described, incl. the main level measures to achieve the set goals
    - Define a PoC development project to concretize the development roadmap

- Results:
    - Documented development roadmap with the gradual phases
    - Various development areas identified with relevant key-objectives
    - Targets prioritized - especially rapidly reachable "quick wins"
    - Identified the first phase of practical activities to achieve first phase objectives
    - Proposal for a PoC / production pilot project

- Estimated workloads for workshop activities:
    - Telia: 2 – 4 working days
    - Customer: 1 – 2 working days
    - Duration: 2 – 4 weeks
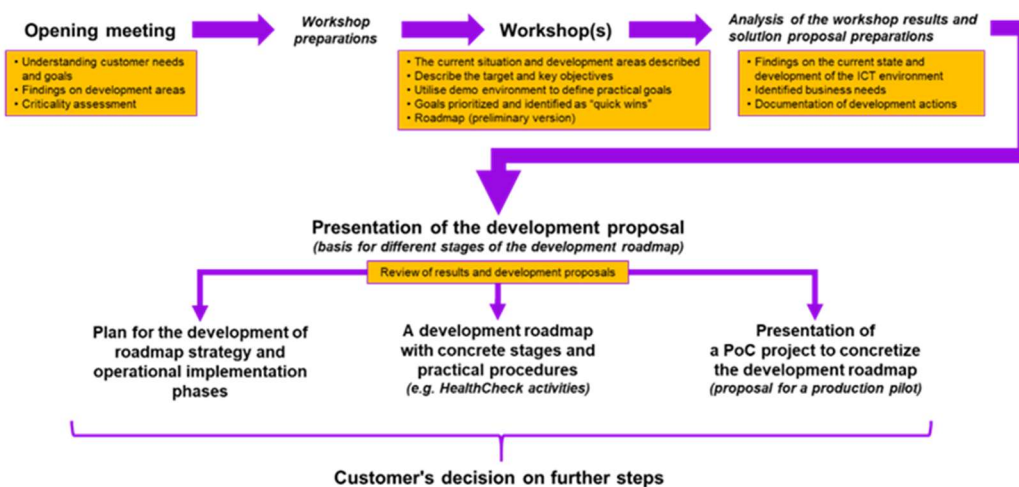
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