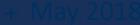
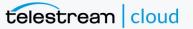
telestreamcloudStream Monitor Service







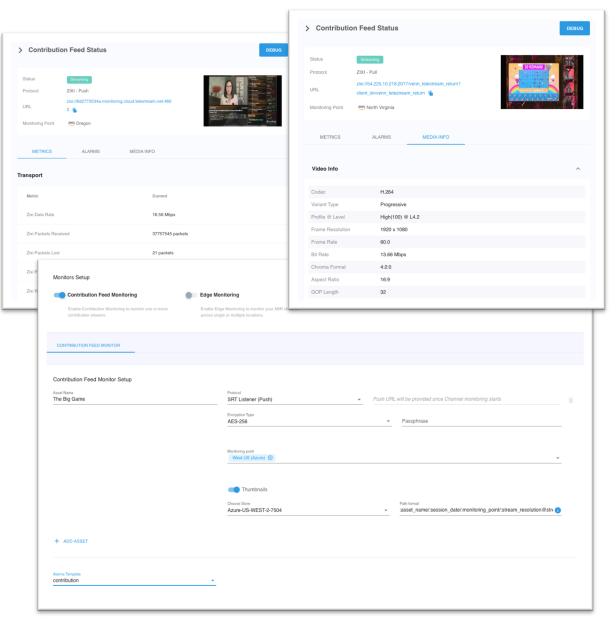


CONTRIBUTION

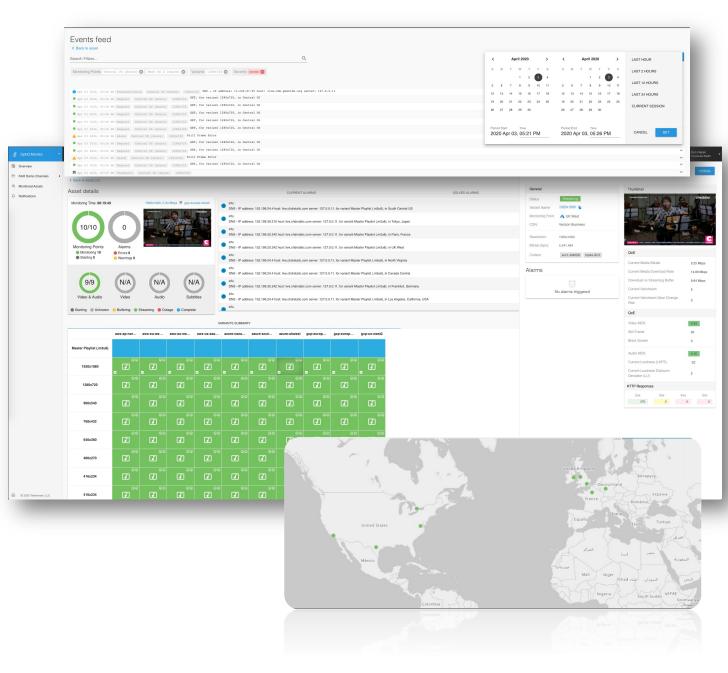
Contribution Feed Monitoring

Analyze live transport streams being delivered to cloud encoding, packaging, ad insertion and delivery services

- Analyze network conditions at the point of cloud ingress
- Full support for secure, reliable cloud contribution protocols with Zixi (Push/Pull) and SRT (Caller/Listener) support
- Validate encoding settings with realtime measurement and deep audio/video quality analysis
- Ensure monetization policies are being realized with live SCTE-35 signal detection, analysis and frequency alerts
- Identify impaired feeds being delivered in to 3rd party live encoding services







Live ABR Stream Monitoring

Measure asset availability and CDN delivery performance across the globe

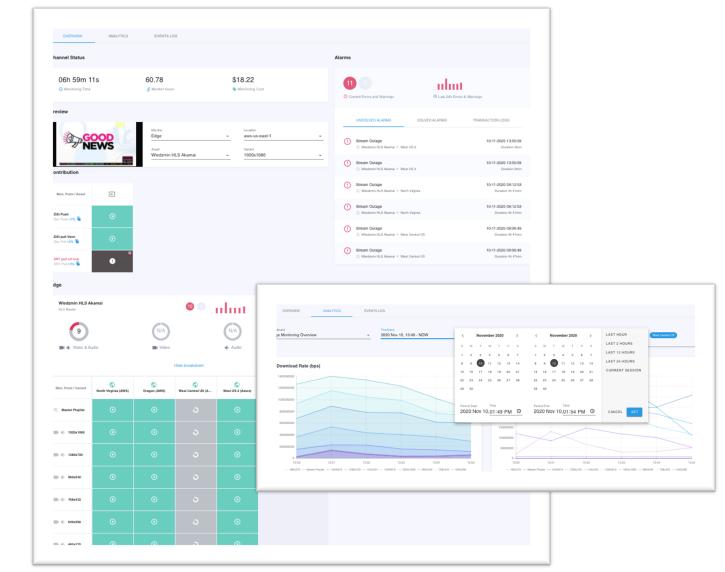
- Multi-cloud deployment of monitoring services in 70+ global regions
- Detect presence (or absence) of vital ad signaling
- Best in class streaming analysis with live audio/video quality reporting
- Realtime concurrent comparison of stream health & CDN delivery performance in all regions
- Monitoring dashboards present actionable insights in an easy to understand, intuitive interface
- Open API centralizes programmatic monitoring & provides access to all collected data



End-to-end Correlated Channel Performance Analysis

Channels define related contribution and edge assets

- Rapid identification of faults in the delivery pipeline
- Analyze how impaired signals are impacting downstream playback
- Validate ad signal propagation from contribution feed to CDN edge
- Verify audio/video quality each time the stream is modified
- Root cause analysis that can be traced through 3rd party processing centers





Advanced Advertising Assurance DAI Monitoring

Validate ad insertion workflow with realtime SCTE monitoring

- Validate that contribution input includes properly formatted SCTE-35 signal
- Measure ad break messaging through to ABR output
- Analyze frequency and alarm on out of threshold activity

End-to-End Monitor

• Measure ad insert quality and compliance

	End-to-End Monitorin	g													\$	Ð	() Stop	monitoring
	OVERVIEW ANA	LYTICS	DAI STATUS	EVENTS LOC	3													
	Time range Last 1 hour		*												SPLICE	IN OS	PLICE OUT	OTHER
	Contribution	01 Dec, 16:56:39	01 Dec. 01 Dec. 16:59:48 17:02:58	01 Dec, 01 Dec, 17:06:07 17:09:17	01 Dec. 17:12:26	01 Dec, 17:15:36	01 Dec, 17:18:45	01 Dec. 17:21:54	01 Dec, 17:25:04	01 Dec, 17:28:13	01 Dec, 17:31:23	01 Dec, 17:34:32	01 Dec, 17:37:42	01 Dec, 17:40:51	01 Dec, 17:44:01	01 Dec, 17:47:10	01 Dec. 17:50:20	01 Dec. 17:53:29
	Zixi Contribution Feed	•				•	•							•	-			
	∧ Secondary HLS Stream	01 Dec. 16:56:39	01 Dec. 01 Dec. 16:59:48 17:02:58	01 Dec, 01 Dec, 17:06:07 17:09:17	01 Dec, 17:12:26	01 Dec, 17:15:36	01 Dec, 17:18:45	01 Dec. 17:21:54	01 Dec. 17:25:04	01 Dec. 17:28:13	01 Dec. 17:31:23	01 Dec. 17:34:32	01 Dec, 17:37:42	01 Dec, 17:40:51	01 Dec. 17:44:01	01 Dec. 17:47:10	01 Dec. 17:50:20	01 Dec. 17:53:29
	✓ Master Playlist (.m3u8)																	
	^ 216x144	۲					-							•				
	North Virginia (AWS)	•				•	•											
	North California (AWS)	•				•	•								• •			
	UK South (Azure)	•				•	•							•				
	West Europe (Azure)	•				•	•							•	•			
	Osaka, Japan (GCP)	•				•	•											
	Mumbai, India (GCP)	•				•	•								• •			
	^ 416x234	•				•	•											
	North Virginia (AWS)	•				•	•											
	North California (AWS)	•				•	•								• •			
	UK South (Azure)	•				•	•											
1				\$	<u>ი</u> სა	top monitoring									• •			
				Ŷ		top montoring												
US EVENTS LOG																		
	-																	
< December 2020	> C December 202	• •	LAST HOUR															
S M T W T F	5 5 M T W T	F 5	LAST 2 HOURS															
6 7 8 9 10 11			LAST 24 HOURS CURRENT SESSI					01 Dec, 17:21:54	01 Dec. 17:25:04	01 Dec. 17:28:13	01 Dec. 17:31:23	01 Dec. 17:34:32	01 Dec, 17:37:42	01 Dec, 17:40:51	01 Dec, 17:44:01	01 Dec. 17:47:10	01 Dec. 17:50:20	01 Dec. 17:53:29
13 14 15 16 17 18 20 21 22 23 24 25			CORRENT SESSI	ON .				1 1 1	1 1 1 1	1			1 1 1 1	11000			1 1 1 1 1 1	in the second
27 28 29 30 31	27 28 29 30 31														• •			
Period Start Time 2020 Dec 01.16:56	Period End Time 2020 Dec 01.17:56		_	_														
2020 DBC 01, 16:56	2020 Dec 01,17:56		CANCEL	•														
	7 FM SCTE-35 Edge West Europe (Azure) 4 of network: false, splice time: 02-12-20																	_
Dec 01 2020 03:44:0	FM SCTE-35 Edge West Europe (Azure) 1 of network: false, splice time: 02-12-20	920x1080																
Dec 01 2020 0514410	P PM SCTE-35 Edge Paris, Prance (ANE) 3 of network: false, splice time: 02-12-20	920x1080																
	5 PN SCTE-35 Edge Stockholm, Sweden (ANS of network: false, splice time: 02-12-20	20 12:01:07, cre	ated at: 01-Dec-2020 17:	44:06)														
	S PN SCTE-35 Edge Paris, Prance (ANS) S																	

Realtime Access to Performance Details & Operational Dashboard

20-03-03 18:16:

2020-03-03 18:16:05 2020-03-03 18:16:18 • /LIVE/1124/dash/c • drhmncev-de-ger 2020-03-03 18:16:19

> • drhmncev-de-ge • MISS • drhmncev-de

Simple, effective & insightful dashboards and reports

- Simplified "red light/green light" dashboards draw attention where its needed
- Detailed access to live performance metrics, transaction logs and event messages
- Customizable alarm templates tailored to your content and streaming needs
- Export comprehensive metric and event reports with trendline analysis and aggregated data functions

_										
					telestream clo	ud				() Ken Naren Telesteam Karél
	Kids Channel						× Variant Deta	ails		Auto-refresh CETRUG
	Asset details			CURREN	TALARMS	SOLVED ALARI	General		Thum	bnail
	Monitoring Time: 02:32:48			West US 2 960x540 - Still Frame Error			Status	Streaming		• (
				West US 2 960x540 - Still Frame Error Error West US 2 480x270 - Still Frame Error				Sox720 🚡		
	3/3	10		-			CDN: AT	f&T Services, Inc.	1	
	0.0		/	South Central US 1280x720 - Derived Varian	ti Startup Time Error		Resolution: 12	90x720		
	Monitoring Poi	nts Alarms		South Central US 960x540 - Derived Variant	Startup Time Error		Bitrate (bps): 3,4	405,955	0	
	 Monitoring 3 Starting 0 	8		Council Bluffs, Iowa, USA 1280x720 - Deriv	ed Variant Startup Time Error		Codeos	avc1.64001F mp4a.40.2	QoS	
				Council Bluffs, Iowa, USA 950x540 - Derive	d Variant Startus Time From		Alarms			nt Media Bitrate 3.33 Mops nt Media Download Rate 6.83 Mbos
	6/6	N/A N/A	N/A	West US 2 960x540 - Derived Variant Startup			C Error gcp-us-central1 -	14 minutes a	go Down	load vs Streaming Buffer 3.50 Mbps
				E-mail				Derived Variant Startup Time Error		nt Veristream 5
	Video & Audio	Video Audio	Subtitles	West US 2 1280x720 - Derived Variant Startu	p Time Error			27 minutes i Derived Variant Startup Time Error	igo Curre	nt Veristream Gear Change Risk 0
	Starting Unknown	😑 Buffering 🛛 Streaming 🛑 Outag	e 😑 Complete	Wash INP & ODD-E40 Designed Medical Product	Time Error		C Error ocp-us-central1	1 hour i Derived Variant Startup Time Error		Dis Feb (Marille and Lines 2011)
				VARIANTS SUMMARY			error	2 hours a	Video	Playlist / Manifest Unavailable
		azure-sout azure-west g	cp-us-cen				gcp-us-central1 -	Derived Variant Startup Time Error	Still F Black	Consecutive Errors Maximum: 5
	Master Playlist (.m3u8)								Audio	Stalled Playlist/Manifest File
			88						Gurre	Alarm Threshold (seconds): 30
	640x360								Curre	4xx Errors
									HTTP	Sliding Alarm Window Size (minutes)
	960x540		7							Window Errors Maximum: 3
	1280x720		** •*							Status Code Exclusions:
		 0000								5xx Errors
	768x432		I							Sliding Alarm Window Size (minutes)
	480x270	••• ••• ••	(T)							Window Errors Maximum: 3
	4808270		1							Status Code Exclusions:
	416x234	J J J	I							Denius d Maria et Otantura Tira a
										Derived Variant Startup Time
	Alarms									Maximum (seconds): 15
	30									Connection Time Errors
	T Average of veris	tream Sum of media_tcp_dup_ac			dia_download_rate (bps) Average of med	ia_download_time (ms) Average of media_		-de-gem0013 Max of med		Threshold (milliseconds): 10000
			733 720	74,903 3,177,015	10,498,222 35,051,788	2025 335	39,308 36,610		1568434 1651502	Connection Errors
c		2.0	282	1,796,684 16,761,333	10,942,661 16,761,333	311 12	15,507 11,978	2020 2020	1630969 25142	Sliding Alarm Window Size (minutes)
ATHHD_19131/audio1-12266309.m	4s	2.0	0	16,761,333 16.761.333	16,761,333 16,761.333	12	11,978 11,978	2020	25142 25142	Window Errors Maximum: 3
13		2.0	0	16,761,333 16,761,333	16,761,333 16,761,333	12 12	11,978 11,978	2020	25142 25142	Buffer / Gear Change Risk
rc		2.0	0	16,761,333 16,761,333 3,234,873	16,761,333 3,234,873	12 12 142	11,978 11,978 11,836	2020	25142 25142 57419	Duration Threshold (seconds): 20
rc EATHHD_19131/video5-12266309.m	4s	2.0	0	3,234,873	3,234,873	142	11,836	2002	57419	Sliding Alarm Window Size (minutes)
		2.0 2.0	0	3,234,873 3,234,873	3,234,873 3,234,873	142 142	11,836 11,836	2002 2002	57419 57419	Window Errors Maximum: 3
113		2.0 2.0	0	3,234,873 3,234,873	3,234,873 3,234,873	142 142	11,836 11,836	2002 2002	57419 57419	
218		2.0 2.0	0	3,234,873 3,234,873	3,234,873 3,234,873	142 142	11,836 11,836	2002 2002	57419 57419	Video MOS
rc		2.0	0	3,864,870 20,514,748	3,864,870 20,514,748	487 425	11,682 11,750	2002	235274	Threshold: 3
ATHHD_19131/video2-12266315.m	4s	2.0	1	20,514,748 20,514,748	20,514,748 20,514,748 20,514,748	425	11,750	2002	089846	Duration (seconds): 20
rc		2.0	69	13,497,189	13,497,189	874	11,878	2002	474568	Black Screen
EATHHD_19131/video1-12266315.m	45	2.0	69 69	13,497,189 13,497,189	13,497,189 13,497,189	874 874	11,878 11,878	2002	474568 474568	Threshold: 90
TC EATHHD_19131/audio1-12266334.m	45	2.0 2.0	0	3,693,333 3,693,333	3,693,333 3,693,333	54 54	11,702 11,702	1996 1996	24930 24930	Duration (seconds): 20
	10	2.0	0	3,693,333 3,693,333	3,693,333 3,693,333	54 54	11,702 11,702	1996 1996	24930 24930	-1244 1966 -1244 1966
013		2.0	0	3,693,333	3,693,333	54	11,702	1996	24930	-1244 1966
		2.0	0	3,693,333	3,693,333	54	11,702	1996	24930	-1244 1966



Automated Notifications & Enhanced OpenAPI Access

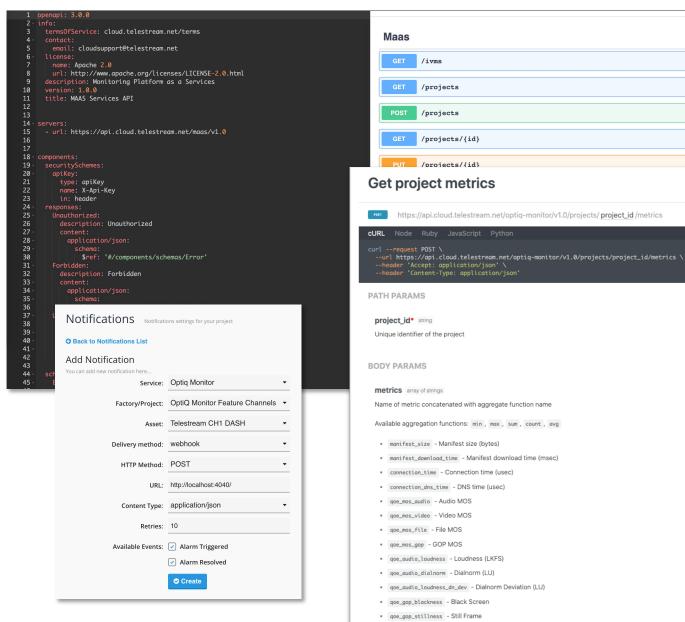
 \sim

î

1

2

1



- Define email notification profiles to ensure alerts are reaching those that need them
- Enable automated responses to alarm activation
 - AWS SNS
 - Azure Event Grid
 - GCP Pub/Sub
 - Oracle Cloud Notifications Service
 - Webhooks notifications
- Dynamically deploy cloud monitoring infrastructure programmatically via the RESTful OpenAPI
- Full programmatic access to all metric, alert, event and report data via REST API



8

Use Cases



Live Monitoring of Global / Regional Event

Kids Channel				× Variant Details
Asset details		CURRENT ALARMS	SOLVED ALARMS	General
Monitoring Time: 02:45:22		Error West US 2 960x540 - Derived Variant Startup Time Error		Status Streaming Variant Name 1280x720 To
		Error West US 2 1280x720 - Derived Variant Startup Time Error		Monitoring Point Council Bluffs, Iowa, USA
3/3 6	5	C Error South Central US 1280x720 - Derived Variant Startup Time Error		Resolution: 1280x720
Monitoring Points Alar		CO Error South Central US 960x540 - Derived Variant Startup Time Error		Bitrate (bps): 3,405,955
Monitoring 3 Error Starting 0		Council Bluffs, Iowa, USA 1280x720 - Derived Variant Startup Time Error		Codecs avc1.64001F mp4a.40.2
	\frown	Council Bluffs, Iowa, USA 960x540 - Derived Variant Startup Time Error		Alarms
6/6 N/A N/A	N/A			Error 14 minutes a gcp-us-central1 - Derived Variant Startup Time Error
Video & Audio Video Audio	Subtitles			C Error 27 minutes a gcp-us-central1 - Derived Variant Startup Time Error
Starting Unknown 😑 Buffering Streaming 🔵 O	utage Complete			C Error 1 hour a gcp-us-central1 - Derived Variant Startup Time Error
azure-sout azure-west	gcp-us-cen	VARIANTS SUMMARY		C Error 2 hours a gcp-us-central1 - Derived Variant Startup Time Error
Master Playlist (.m3u8)				
640x360	000 000 000			
960x540	•••			
1280x720	e e e e e e e e e e e e e e e e e e e			
768x432				
480x270	©© •			
416x234	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			

Measure live performance in every location at all times

- Define the assets to be monitored
- Specify the ideal monitoring points to measure stream health from
- Set performance thresholds to trigger alerts and notifications
- Start monitoring

14 minutes ag

27 minutes add

2 hours ago

- Realtime analysis of stream delivery performance by region
- Realtime analysis of encoder performance

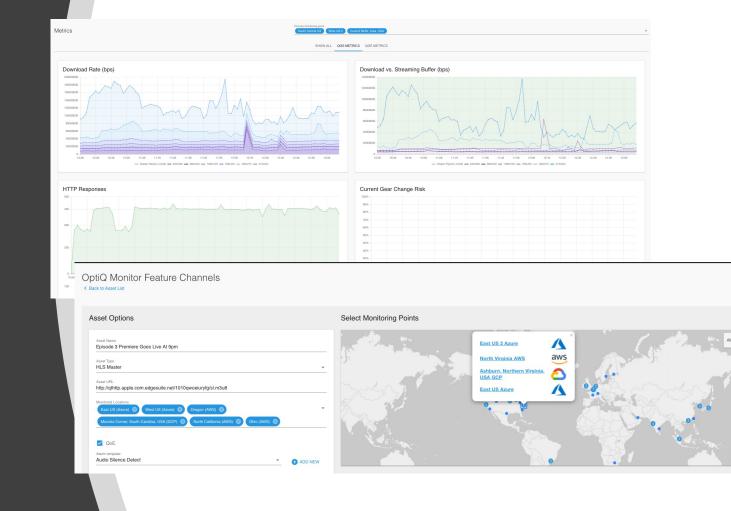
10

Alarms

"Warm the Cache" Workflow

11

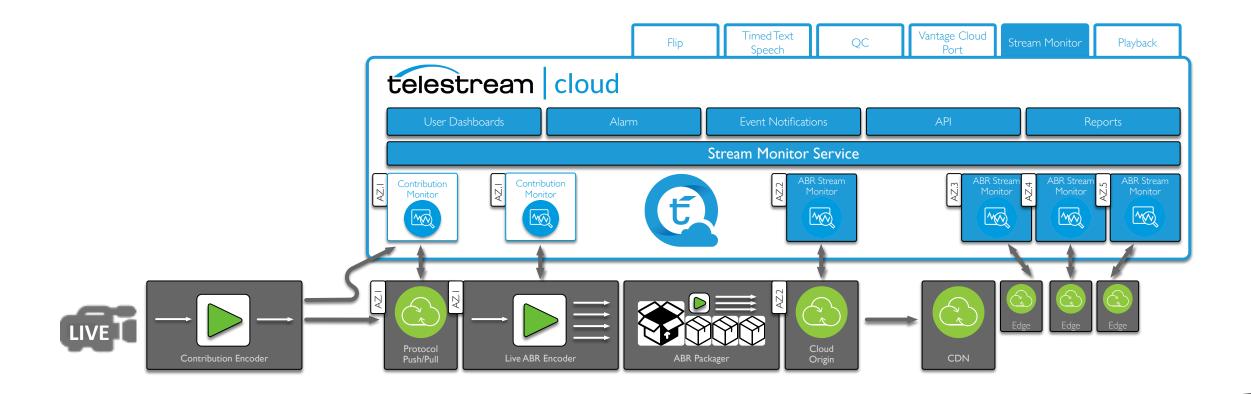
- Avoid the crush of users on the content origin
- Define episodic VOD asset URL or live publishing point
- Identify strategic cache locations to prepopulate
- Begin requesting streaming variants by region
- Identify availability and performance issues in region by CDN partner BEFORE the audience starts connecting



Historic 'Per Request QOS' Analysis

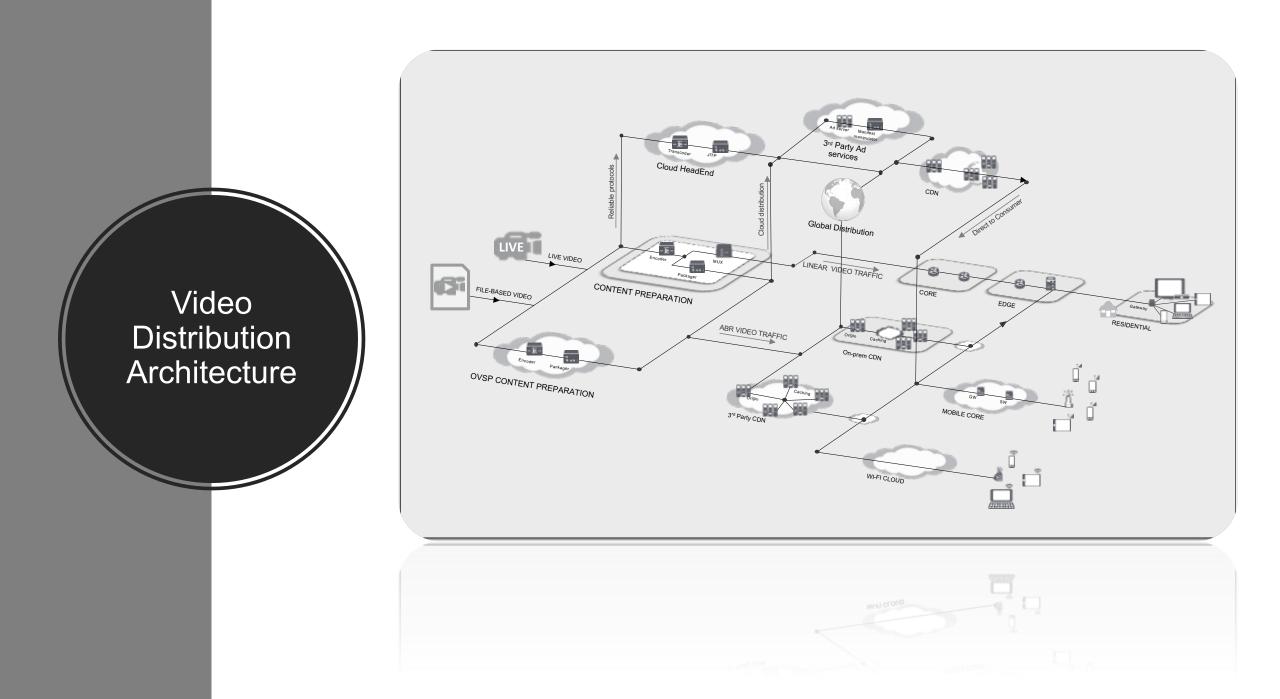
- Measure changes over time to CDN delivery performance & identify poorly performing cache nodes
- Enable 'Per Request QOS'
- Define custom headers to associate with request QOS metrics
- Query Live ABR Monitor Reports
 endpoint with target date range
- Plug reporting data in to large data analysis tools

Row Labels	↓▼ Average of veristream	Sum of media_tcp_dup_ack	Min of media_download_rate (bps)	Average of media_download_rate (bps)	Average of media_download_time (ms)
azure-centralus	1.8	733	74,903	10,498,222	2025
® gcp-us-west2	2.0	1720	3,177,015	35,051,788	335
⊖ azure-eastus2	2.0	282	1,796,684	10,942,661	311
© 2020-03-03 18:16:02.067 UTC	2.0	0	16,761,333	16,761,333	12
/LIVE/1124/dash/cenc/WEATHHD_19131/audio1-12266309.m4s	2.0	0	16,761,333	16,761,333	12
⊡ drhmncev-de-gen0011	2.0	0	16,761,333	16,761,333	12
MISS	2.0	0	16,761,333	16,761,333	12
□ drhmncev-de-gem0013	2.0	0	16,761,333	16,761,333	12
⊛HIT	2.0	0	16,761,333	16,761,333	12
© 2020-03-03 18:16:05.171 UTC	2.0	0	3,234,873	3,234,873	142
UVE/1124/dash/cenc/WEATHHD_19131/video5-12266309.m4s	2.0	0	3,234,873	3,234,873	142
Interpretended in the second secon	2.0	0	3,234,873	3,234,873	142
MISS	2.0	0	3,234,873	3,234,873	142
□ drhmncev-de-gem0013	2.0	0	3,234,873	3,234,873	142
MISS	2.0	0	3,234,873	3,234,873	142
□ chrinc01-de-gmt0218	2.0	0	3,234,873	3,234,873	142
MISS	2.0	0	3,234,873	3,234,873	142
· 2020-03-03 18:16:05.446 UTC	2.0	0	3,864,870	3,864,870	487
© 2020-03-03 18:16:18.051 UTC	2.0	1	20,514,748	20,514,748	425
UVE/1124/dash/cenc/WEATHHD_19131/video2-12266315.m4s	2.0	1	20,514,748	20,514,748	425
edrhmncev-de-gen0012	2.0	1	20,514,748	20,514,748	425
© 2020-03-03 18:16:18.233 UTC	2.0	69	13,497,189	13,497,189	874
UVE/1124/dash/cenc/WEATHHD_19131/video1-12266315.m4s	2.0	69	13,497,189	13,497,189	874
edrhmncev-de-gen0012	2.0	69	13,497,189	13,497,189	874
© 2020-03-03 18:16:53.123 UTC	2.0	0	3,693,333	3,693,333	54
UVE/1124/dash/cenc/WEATHHD_19131/audio1-12266334.m4s	2.0	0	3,693,333	3,693,333	54
⊡ drhmncev-de-gen0008	2.0	0	3,693,333	3,693,333	54
MISS	2.0	0	3,693,333	3,693,333	54
□ drhmncev-de-gem0013	2.0	0	3,693,333	3,693,333	54
⊛ HIT	2.0	0	3,693,333	3,693,333	54



Live Contribution Feed Monitoring

- Place live monitoring at cloud contribution ingest location
- Complete visibility in to the health & performance of the contribution feed
- Realtime analysis of asset availability & contribution encoder quality
- Combine with edge monitoring for end-to-end visibility



AWS MediaConnect Demo Flow

Here is an example flow being monitored through AWS MediaConnect

Wirecast

AWS MediaConnect

Telestream Cloud Stream Monitor



Wirecast publishes to AWS MediaConnect Flow using Zixi PUSH address and info supplied in AWS dashboard

AWS MediaConnect IP: 23.23.178.96 Zixi Port: 2088 StreamID: AWSMonitoredFlow

	Construction of the second se second second sec
ANS Denvertal HedaConnect > Pow > HedaConnectFlav1 MediaConnectFlow1 kete	500 Dei
Details inte	Manage tags
New MaddewerHent Store Of MYME Prefix Charlens J 2011/91	100 ann ann an Aonaichtean an 11700071000 Ann 1 600011/0000140 107001164/Andrean-Phant Annaisce Jann ann de Th
Sources Dulputs Extillationers VPC Interfaces Allerts	
Source failover configuration take To add a restance for the take, making failower.	50
Tollow © Booled	Recovery window
Sources (1) we	Maraya taya Besalita Bayasan Abd Alasara
Name v ARN Inboard IP address	Port Protocol Stream ID Source health
AviSMonitandFlow antians.mediacomethas-auxi-1.517088723900 searce 1- backB1pSibaciaxQ4-321X8861564t.MX5MonitandFlow 23.23.178.96	3000 zili-push AASMonitoredRow @ Connected
Source health metrics This chain whim connecting every 1 minuted.	Lass 1 hour (with 1-minute period) w
Source bitrate	

AWS MediaConnect Flow configured with Zixi PUSH OUTPUT that will be used to deliver a feed to Stream Monitor.

Must 1st start the Stream Monitor monitoring point, which will generate the URL that you must enter in to AWS to specify where the PUSH feed will be delivered.

	Overview > Premium Event Charnels > AWS MediaConnect PUSH	۵	() Stop monitoring			
	OVERVIEW ANALYTICS DAVISTATUS	EVENTS LOG				
	Channel Status		Alarms			
Zixi PUSH	00h 33m 27s 2.36 ○ Monitoring Trive	\$0.70 Manikading Cost	0 2 • Carret Dross and Warrings	(c) Last 24h Enses & Warnings		
PUSH	Preview		UNSCLVED ALARMS SI	DLVED ALAPINS		
	Contribution Assist		DAV Selice Internal Exceeded DAV Selice Internal Exceeded DAV Selice Internal Public Units	08-12-2020 15:30:28 Duration 12min		
			Thansport Data Rate Min Error MediaConnect PUSH to Monitor + 1280 x 728 + North Wipina (WVS)	08-12-2020 15:15:58 Duration 26min		
	Contribution					
	🕜 MediaConnect-PUSH-to-Monitor Zin hair um, 🔮	! © Ø				

Start the monitoring point, which will create a Zixi receiver address. You need to translate the address to an IP as AWS MediaConnect does not currently support FQDN paths.

Enhanced Stream Monitoring Across Distribution Chain

- New! Support for live contribution feed monitoring with Zixi and SRT Protocol support
- New! SCTE-35 DAI detection & ad marker signal propagation analysis
- New! Correlate performance metrics for all assets in a single channel
- New! More powerful alarm templates and trending analysis views

