

AUDIO/VIDEO INTELLIGENCE

A Powerful Way to Enrich, Discover and Manage Audio & Video Assets

Managing audio and video assets is cumbersome, even for the most sophisticated organization. MediaValet’s Audio/Video Intelligence reduces the burden and improves asset discoverability and creation. Here’s how:



Auto-Tagging

Extract and automatically append metadata that can be used in Advanced and Global Searches



Transcription

Easily generate and edit audio and video transcripts and download in a variety of file formats



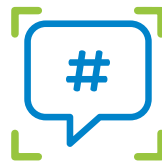
Translation

Automatically translate transcriptions into 57 different languages



People Recognition

Train models to recognize and identify people within your video content



Topic Recognition

Instantly recognize and jump to specific timestamps in your footage containing keywords, themes, topics, sentiments and more



Scene Recognition

Browse, identify and watch specific scenes or keyframes within video assets



Nothing short of amazing! Having the ability to upload video podcasts and conference videos, and then automatically identify specific people and topics within those will be a real time saver when creating content for our social channels and online publications. Plus, knowing you can generate and download transcripts in multiple languages right from the DAM is a game changer for a global company

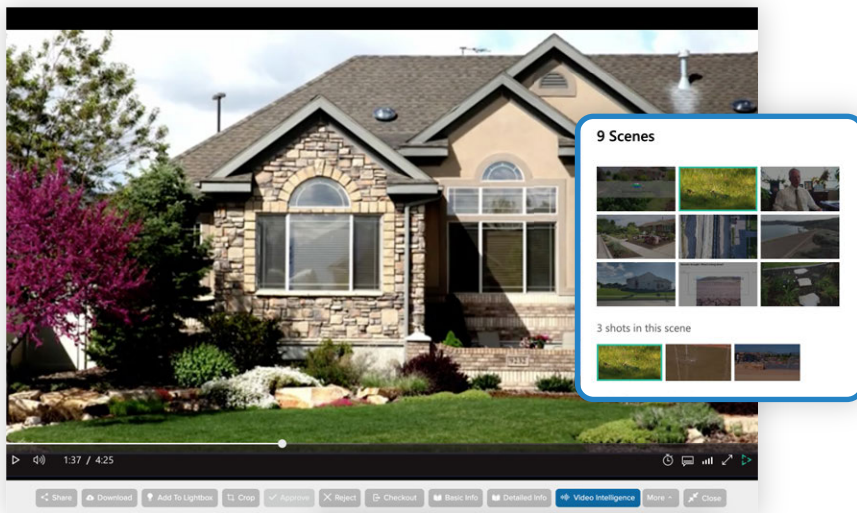
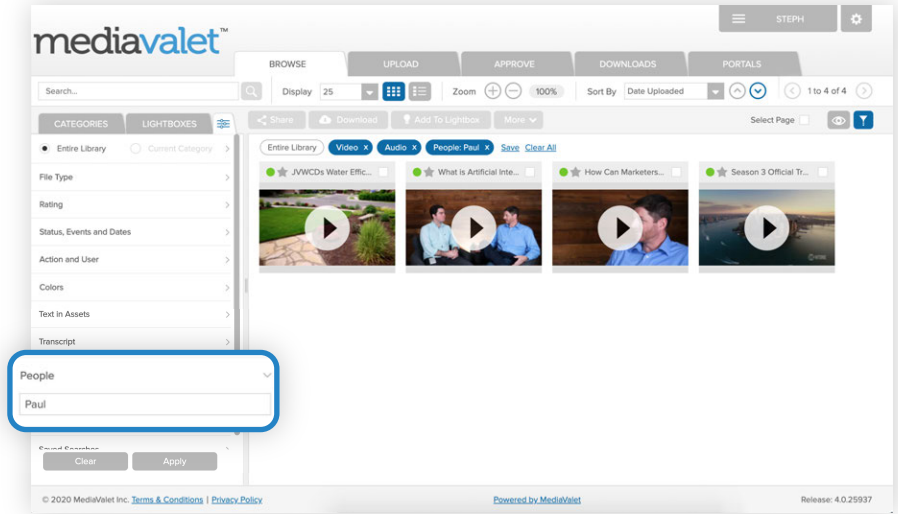
James Langan, Senior Marketing Specialist



Leading organizations use MediaValet's Audio/Video Intelligence to power their initiatives

Content Creation

Take the work out of finding that perfect audio or video clip. Streamline content creation by easily identifying audio and video assets that contain specific people, topics, sentiments and more.



Asset Re-Use

Maximize your asset ROI by identifying specific scenes or key frames from existing footage that can be re-used in future campaigns and projects.

Accessibility

Allow users to work in the language they are most comfortable in by translating your video and audio transcriptions into 57 languages.

