



**LAUNCH YOUR
PRODUCT WITH** **SPACE**



28%

percent of companies plan to release one or more new products this year.

Thomas™

60%

percent of all Product Launches succeeds, but only **11 percent** reach all pre-set targets.

Gartner

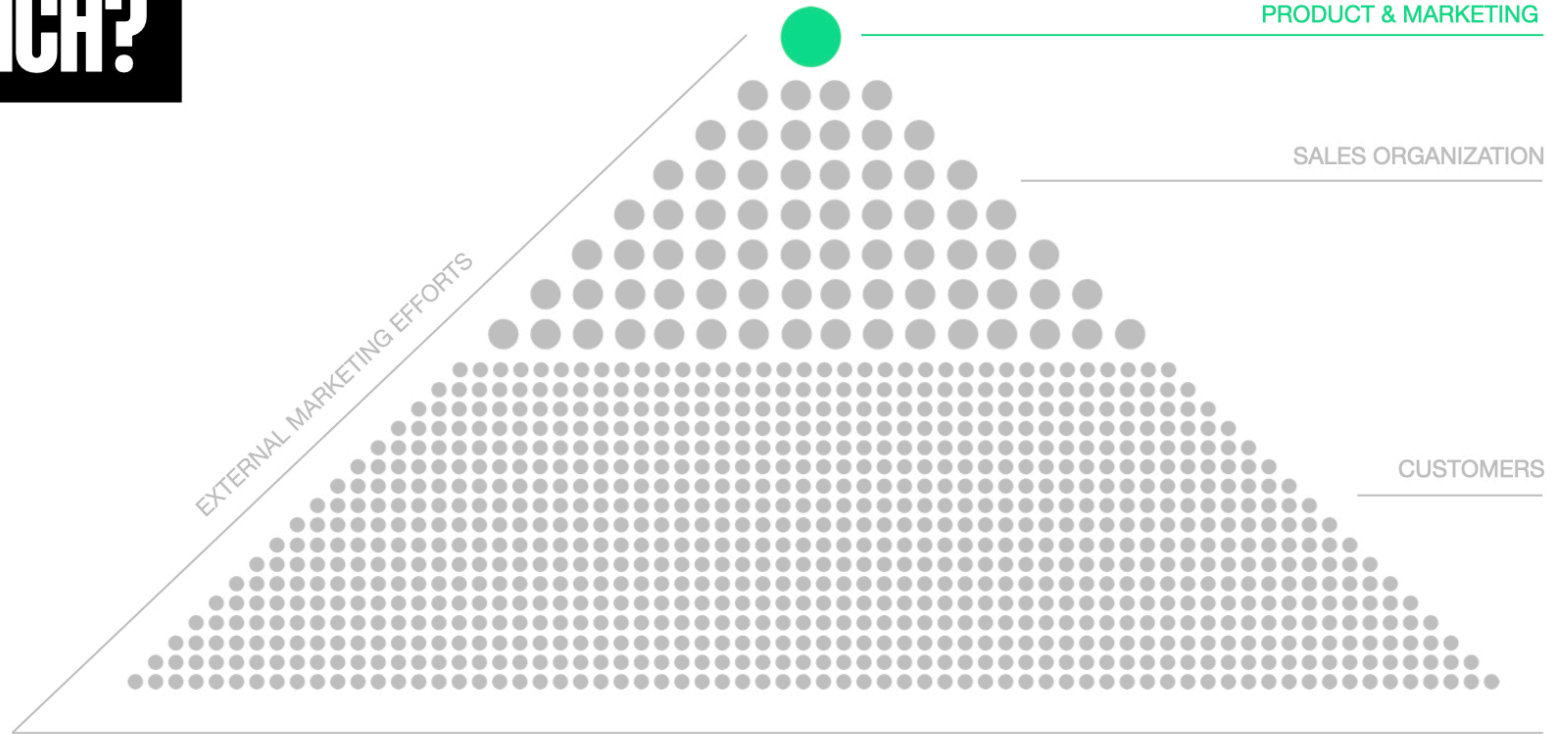
”

One key reason behind is lack of orchestration and alignment between Product, Marketing and Sales. Our plans are worth nothing, if we don't get our message out through the sales org. ”

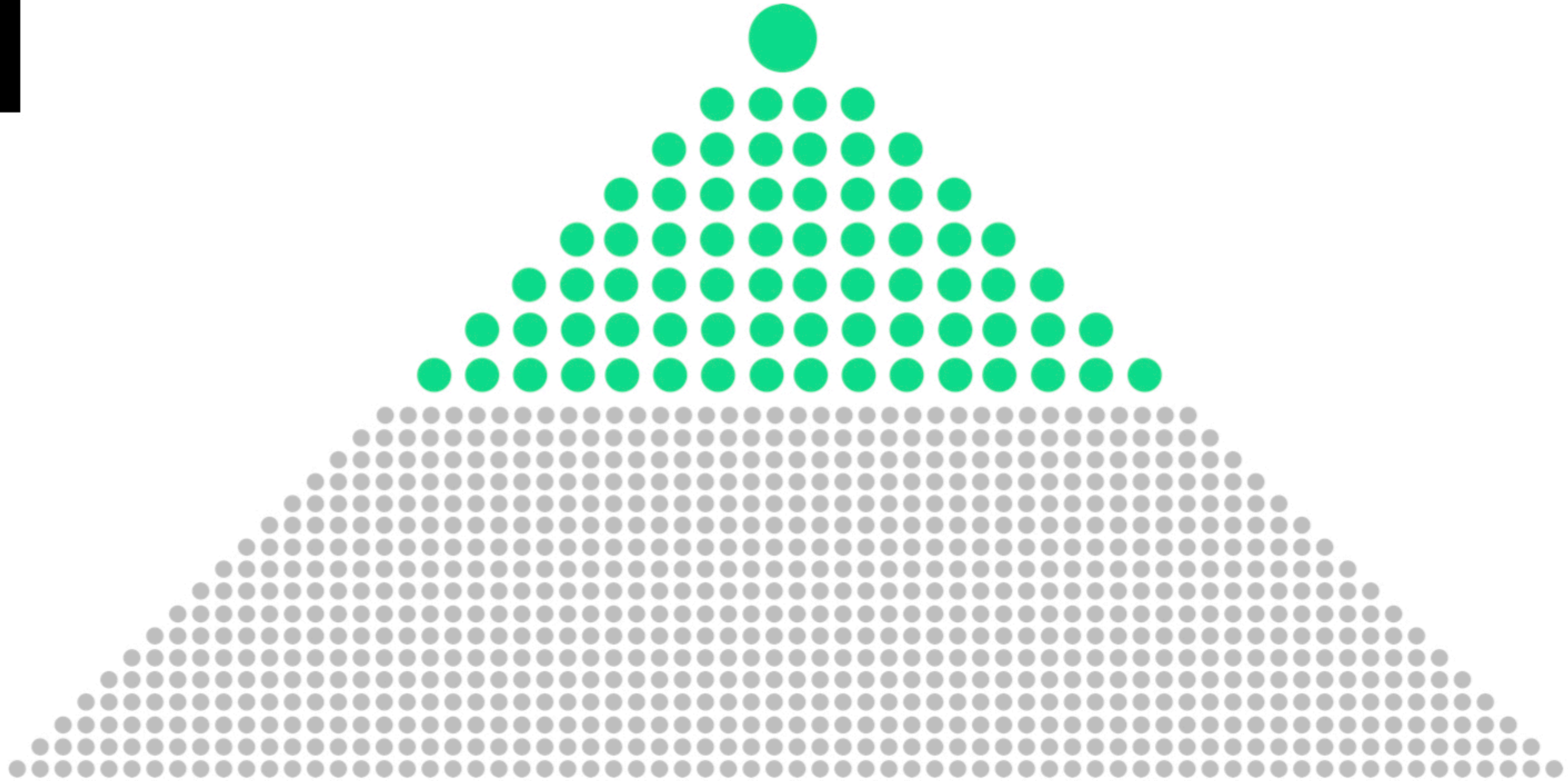
Head of Product Marketing

THE PROBLEM

A SUCCESSFUL LAUNCH?

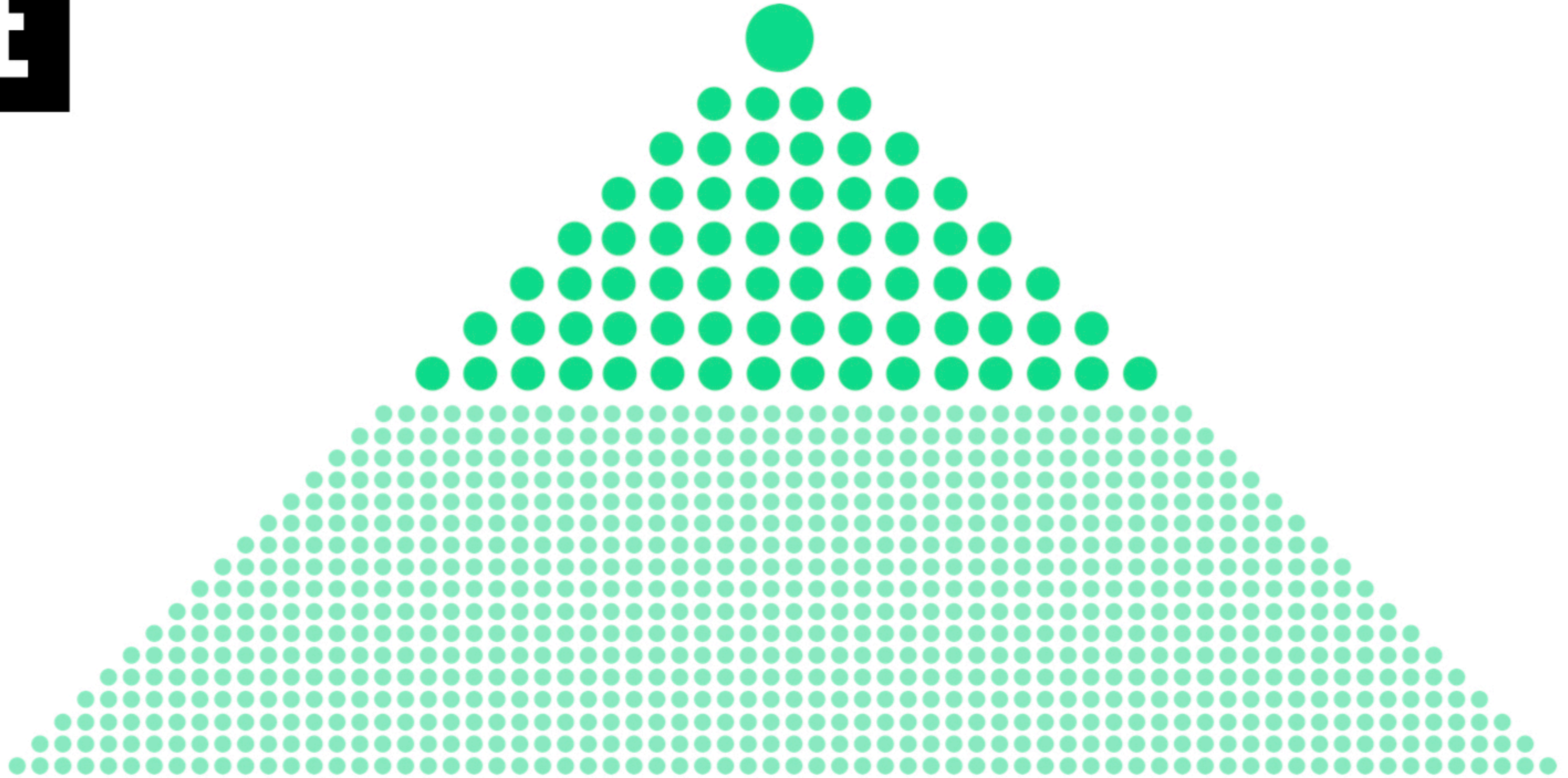


INTERNAL LAUNCH



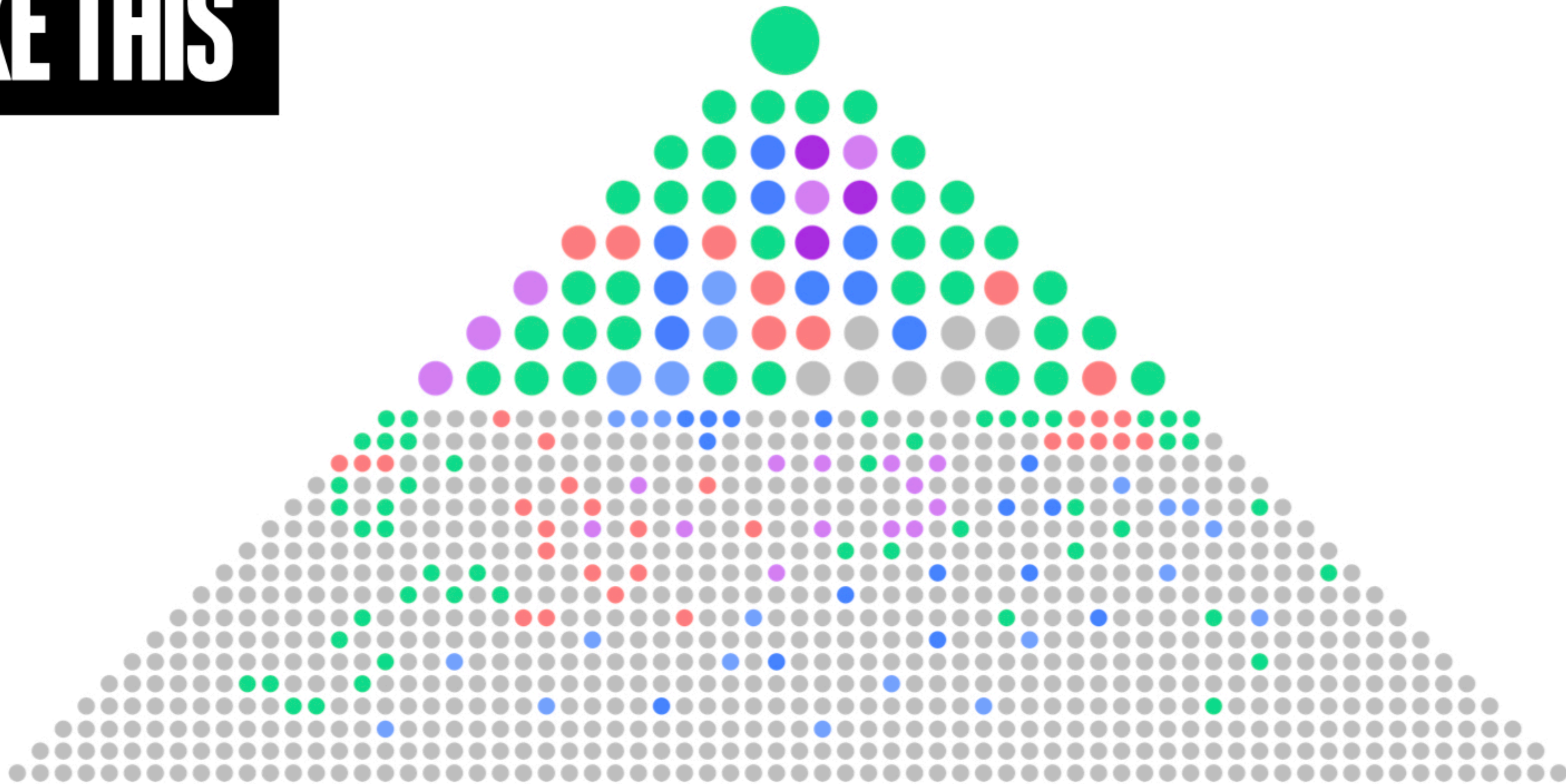
MAKE SURE EVERYONE GETS THE MESSAGE

**ENSURE ONE
MESSAGE**



MAKE SURE EVERYONE GETS THE MESSAGE

**SO THAT IT DOES NOT
LOOK LIKE THIS**





SP CE is the **next generation Go-to-Market platform** that helps B2B companies launch products, faster and simpler.

Raise productivity in sales with smart **Digital Sales Rooms** and **Showrooms** that make Account Based Marketing an everyday collaboration between Product, Marketing and Sales.

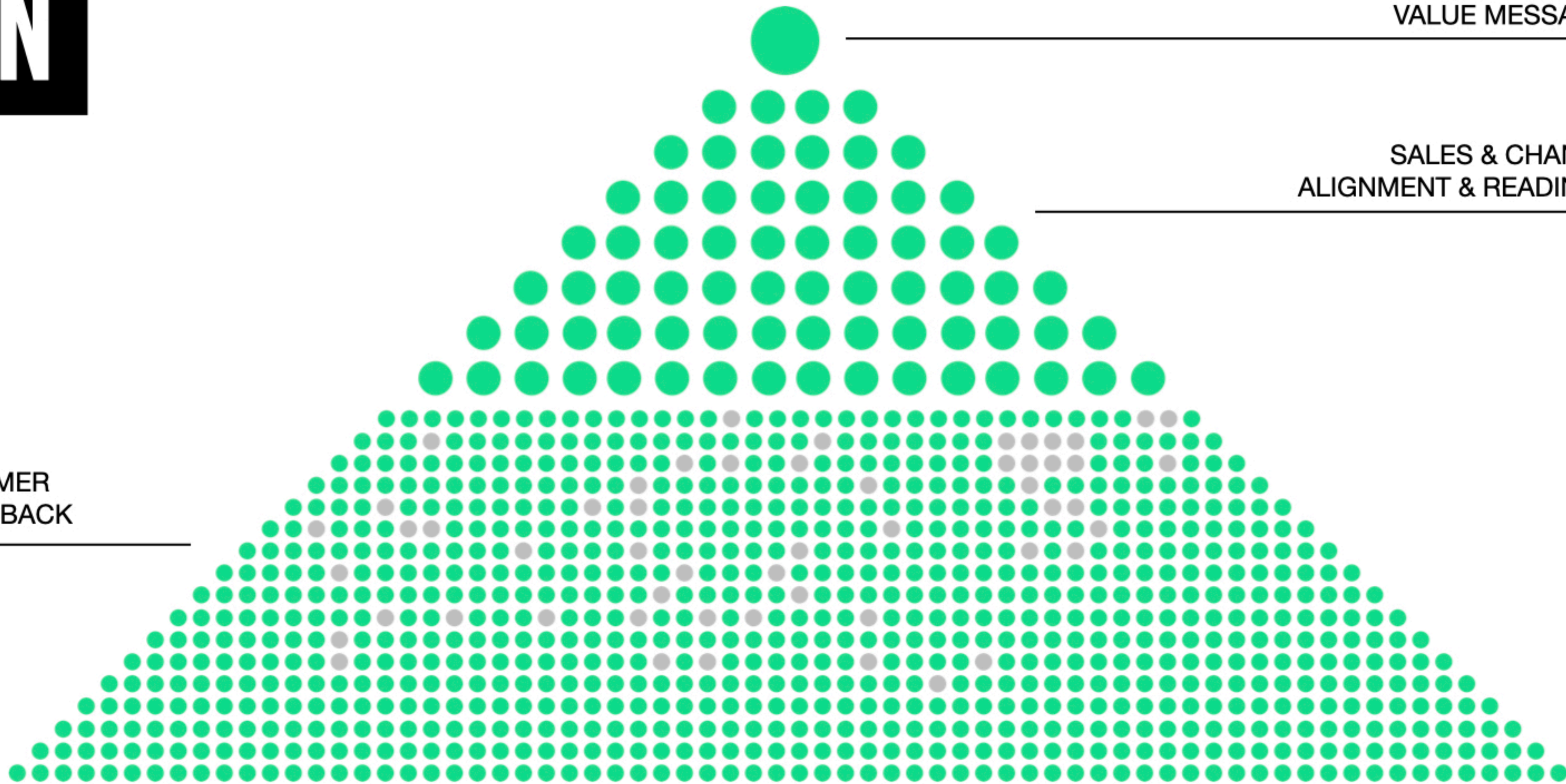
OUR SOLUTION

MONITOR YOUR TRACTION

VALUE MESSAGE

SALES & CHANNEL
ALIGNMENT & READINESS

MONITOR CUSTOMER
TRACTION & FEEDBACK



BOTH ON SALES REP & CUSTOMER LEVEL



WELCOME TO SPACE



Use this to...
your clients. Describe...
welcome clients to your space.

MEET THE TEAM

Check out our site to learn more about us, or scroll further down



OUR TEAM

Click the button to meet some of our team members.

LEARN MORE



OUR SOLUTION

Learn more about our solution by clicking the button.

LEARN MORE

PRODUCTS IN FOCUS

Deep dive in the four product areas we have discussed and that are in your scope.



WHITE PAPER

How Industry 4.0 will drive an evolution of the assembly process.



CUSTOMER CASE

Meet the company who makes bold investments in AR/VR.



EXPERT HUB TALKS

Listen to the latest highlights around the new products



OUR WORK

Watch this video for more in depth and around our work

ALL RESOURCES IN ONE PLACE

Below you will find all product leaflets, videos, price lists and customer testimonials. All in one place, 100 percent transparent because we believe in true collaboration.

CREATE TEMPLATES FOR A PRODUCT OR INDUSTRY

Meetings ADD MEETING + Filter Close

23 Aug Today

- UPCOMING**
Solution On-boarding Session 2
13:00 - 14:00
- ONGOING**
Solution On-boarding Session 1
09:00 - 10:00

20 Aug Friday

- OPEN**
Send costs planning to client
johncooper@spce.com
Show 2 more activities
- PAST MEETING**
Solution On-boarding Session 2
13:00 - 14:00
- OPEN**
Send proposal to client
johncooper@spce.com


SHARE LINK [↔](#)

SP CE

Welcome **John Cooper**, in this **SP CE** you'll find everything you need

SP CE

Solution On-boarding Session 1 (23 Aug, 2021)



Audio & Video Settings

6 Participants (3 online) **JC LA RF SR 2+**

JOIN MEETING [→](#)



INVITE THE CLIENT TO THE ROOM WITH A CLICK

Archedex - Audience Analytics

August 2021

Resources - Interaction Vs last month

80

Resources

▲ 21%

40

Users

▲ 21%

300

Clicks

▲ 15%

08:00:00

View Duration

▲ 30%

2.1

Clicks per User

▼ 10%

00:04:00

Avg. View Duration per Resources

▲ 25%

00:02:00

Avg. View Duration per User

▲ 25%

Group by Resources

Group by Participants

5 Filter

Search

Users Interacted Clicks Duration Avg. View Duration

Name ↓

Users Interacted ↓

Clicks ↓

Duration ↓

Avg. View Dur per User ↓

Company Introduction.pdf

20

10

00:50:00

00:05:00

Product Roadmap.png

20

8

00:50:00

00:05:00

Product Introduction.mp4

20

5

00:50:00

00:05:00

Contact Form.docx

10

3

00:50:00

00:01:00

2

00:50:00

00:00:30



SEE HOW YOUR CONTENT
PERFORM IN REAL TIME

SP CE is the next generation
Go-To-Market Tool that helps
companies launch products...
Faster and simpler.



1

IMPROVE SALES PRODUCTIVITY

Save time, cost & CO2

2

ACHIEVE FULL ALIGNMENT

Manage messaging, get everyone ready,
and follow up with data

3

INCREASE IMPACT

The right message in front of your
customers, in all channels.