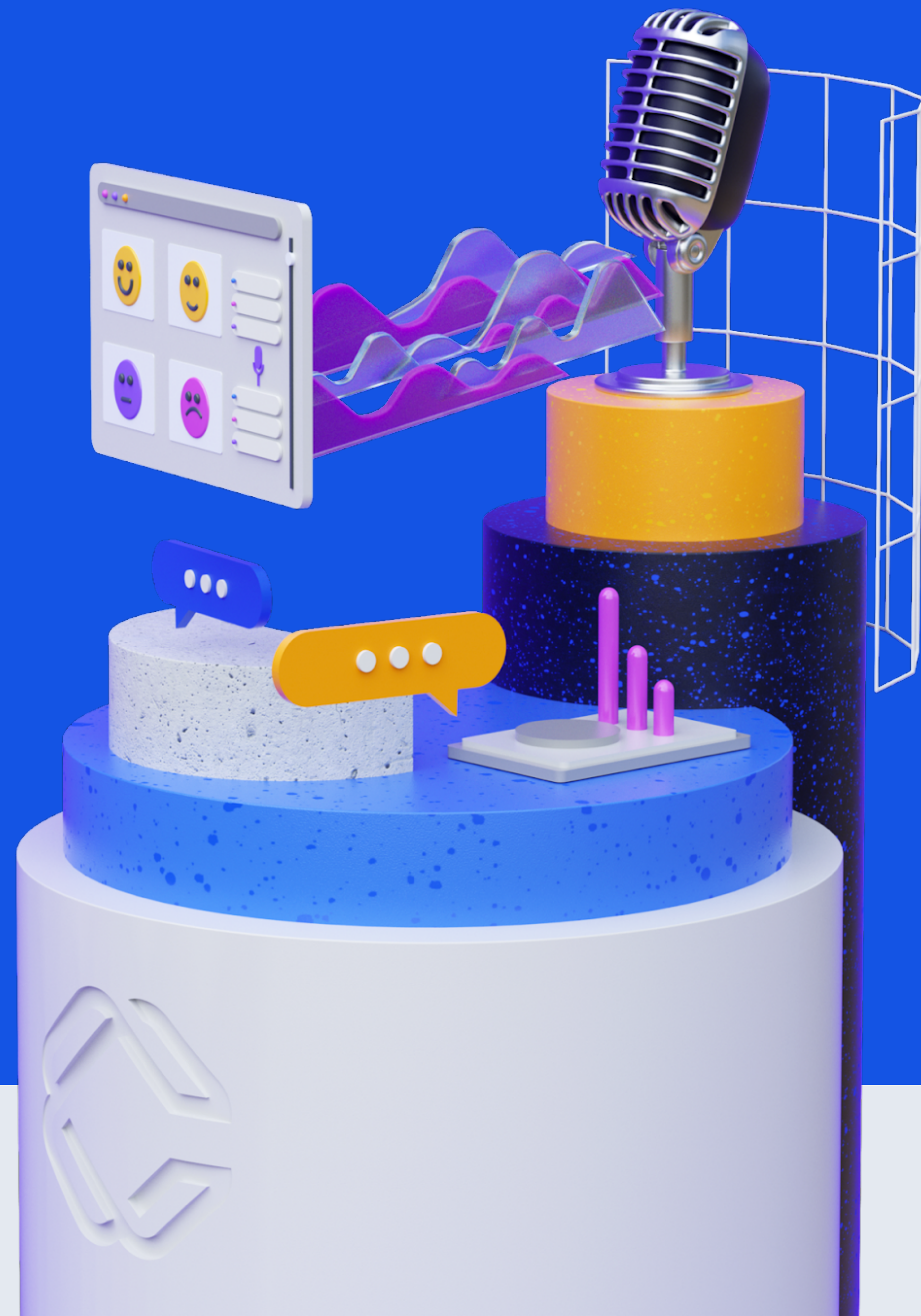


Activating Unstructured Data

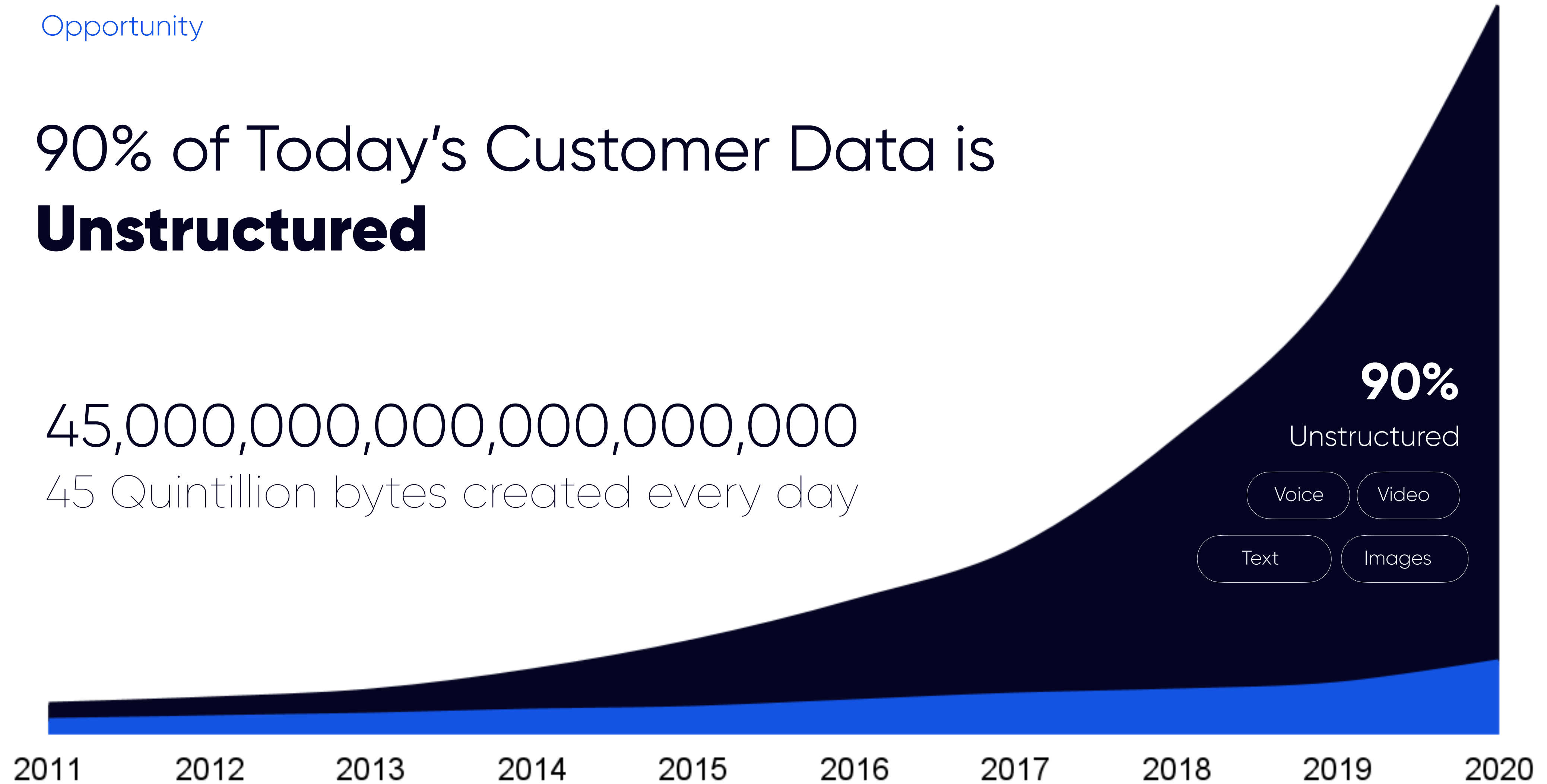


Opportunity

90% of Today's Customer Data is **Unstructured**

45,000,000,000,000,000,000,000,000

45 Quintillion bytes created every day





CONSUMER



CUSTOMER

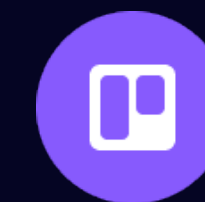
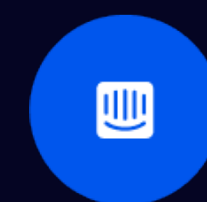
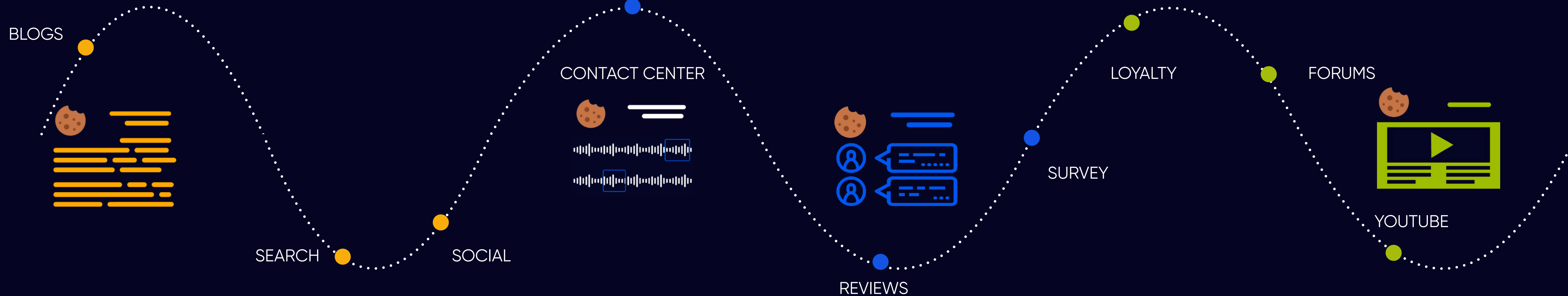


CLIENT

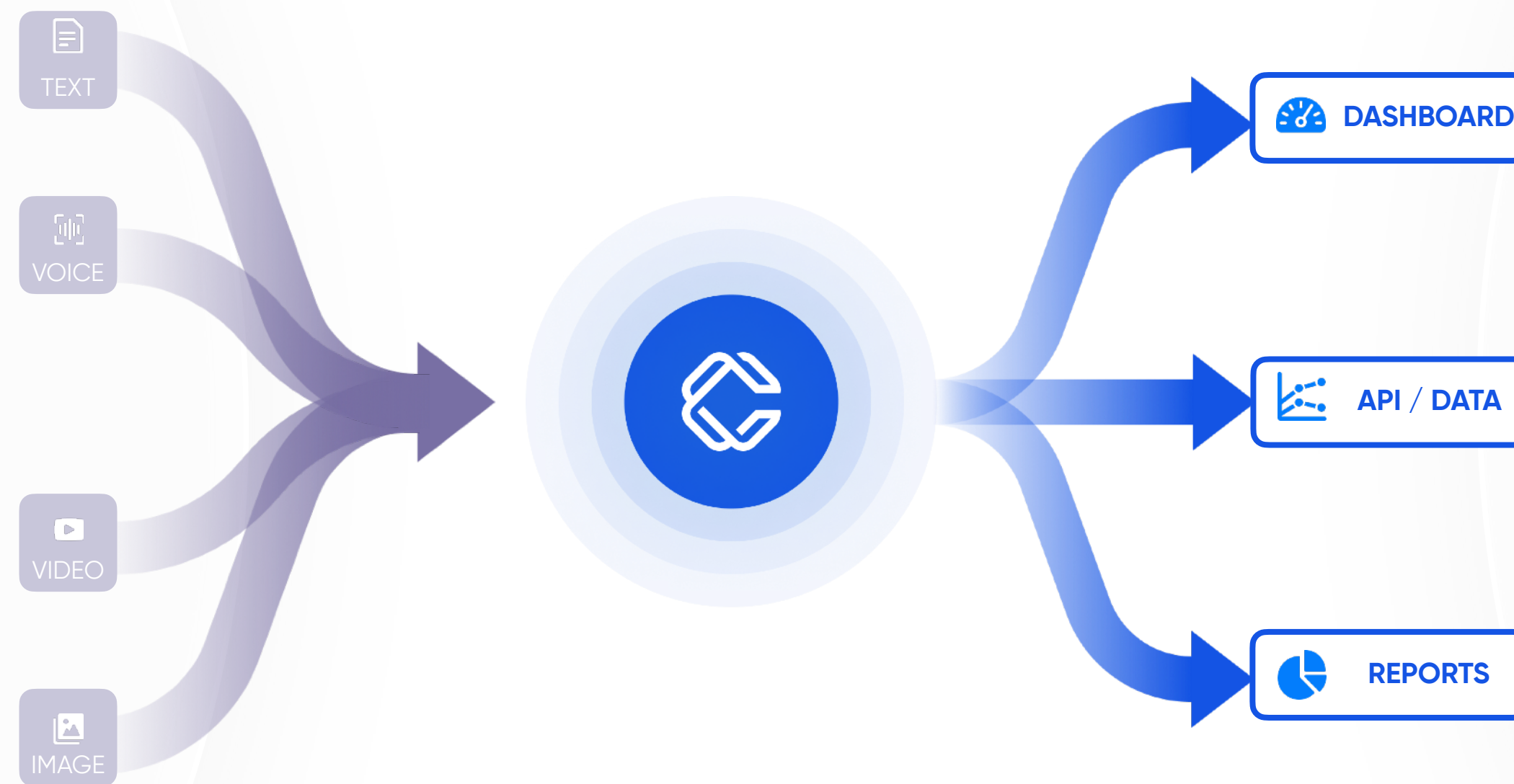
PRE-PURCHASE

POST-PURCHASE

REPEAT-PURCHASE



How it works



**Market
Intelligence**



Competitive Strategy



**Conversation
Intelligence**



AI Generated Content



Our Technology





FROM **INSIGHTS** TO **ACTIONS**

TEXT

VOICE

VIDEO

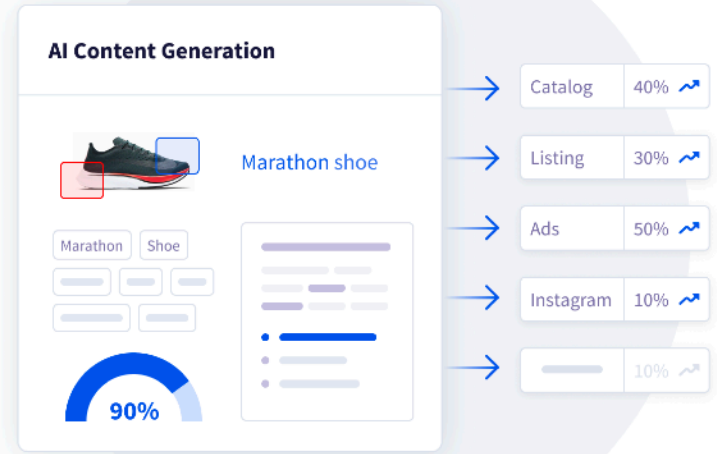
IMAGE

✓ IMPROVE **PRODUCTS**

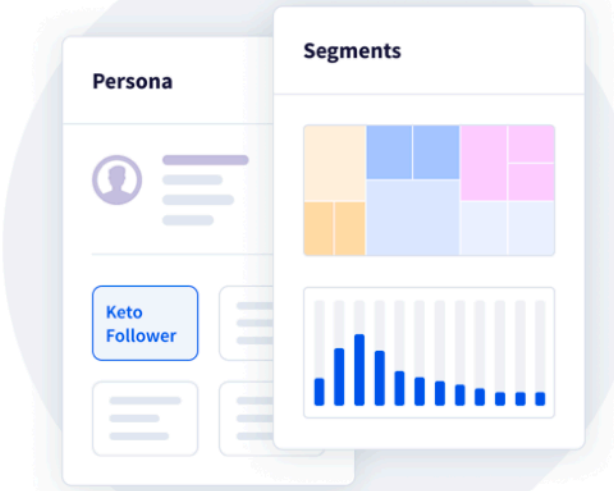
✓ IMPROVE **MARKETING**

✓ IMPROVE **OPERATIONS**

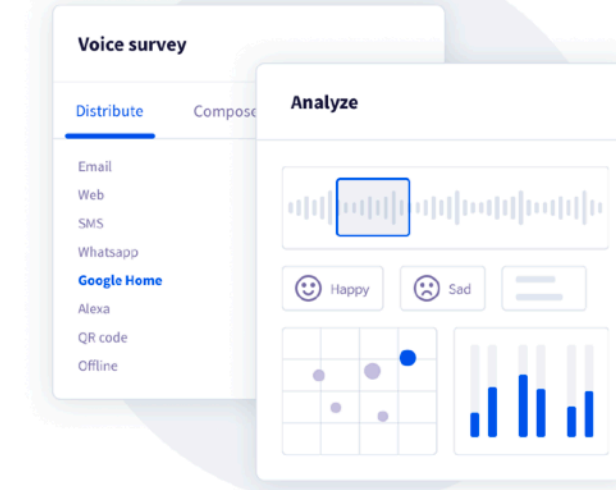
AI GENERATED CONTENT



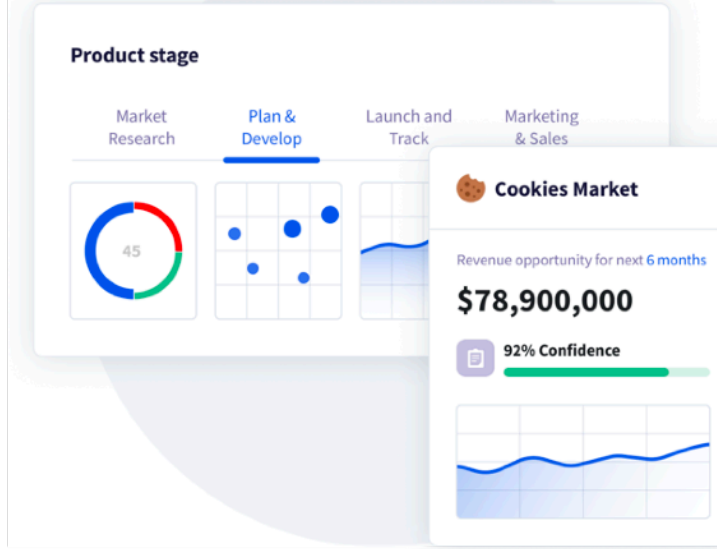
MARKETING CAMPAIGNS



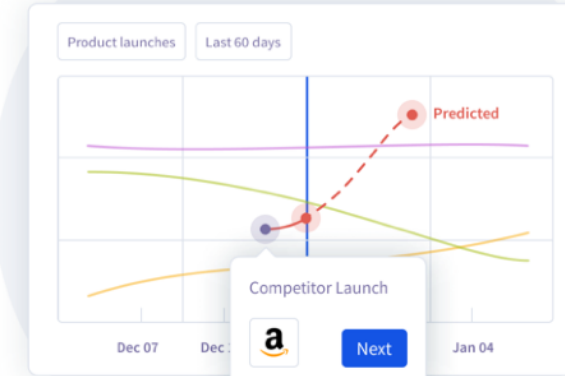
VOICE SURVEY

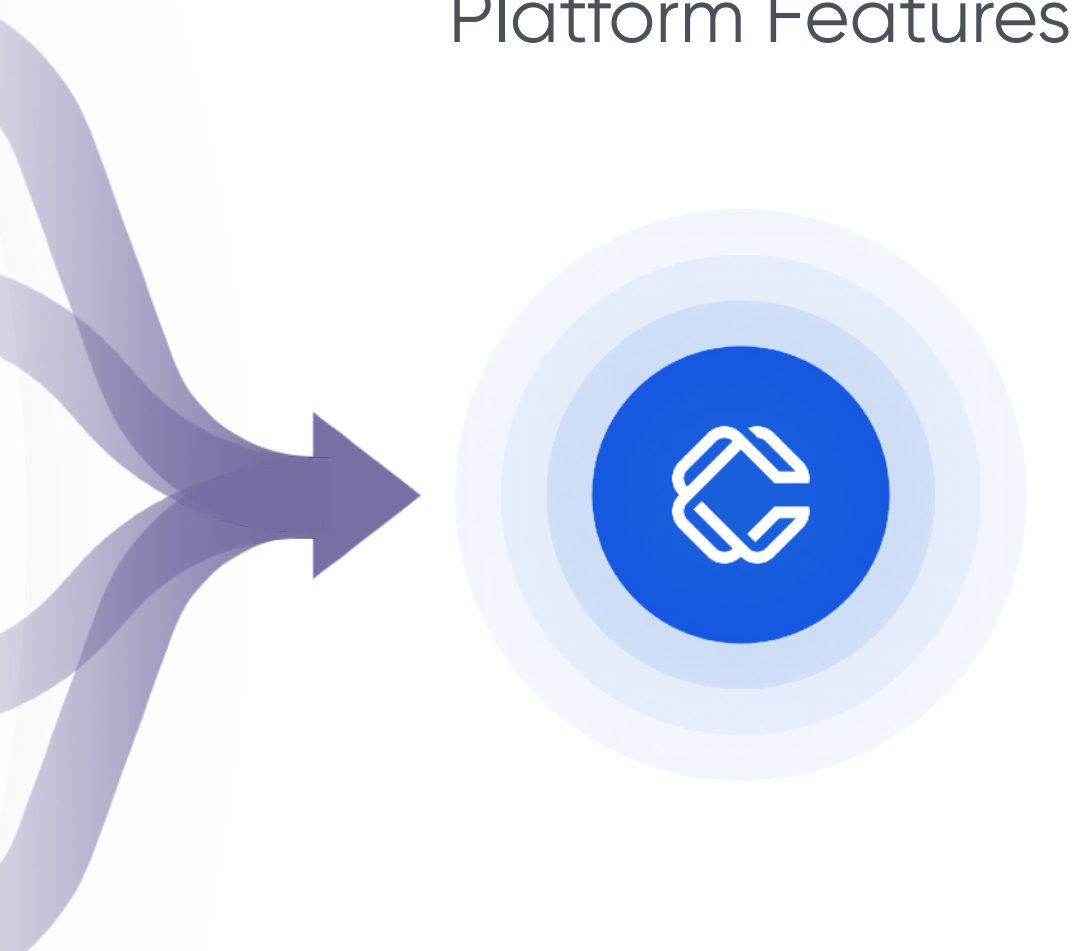


AI GENERATED MARKET REPORTS



PRODUCT LAUNCHES





Platform Features



Reliable

Highly accurate, scientifically benchmarked



Simple

For everyone in your organization



Scalable

Text, voice, images, sources, varied markets



Multilingual

Automated insights in any language and across geographies. Detect and understand multilingual data in its original form (not translated :). Use localization features to view it in any language.



Multi-Cloud

Easy to deploy in any single or multi-cloud environment.

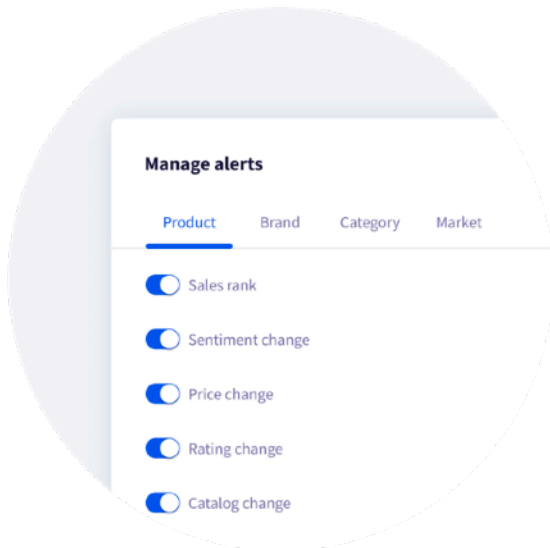


Customization

Highly customizable platform based on the role and preferences of the user. Retrain AI to match your company objectives.

Alerts

Track live data and get notified of changes with any brand, product, store, service and trends.



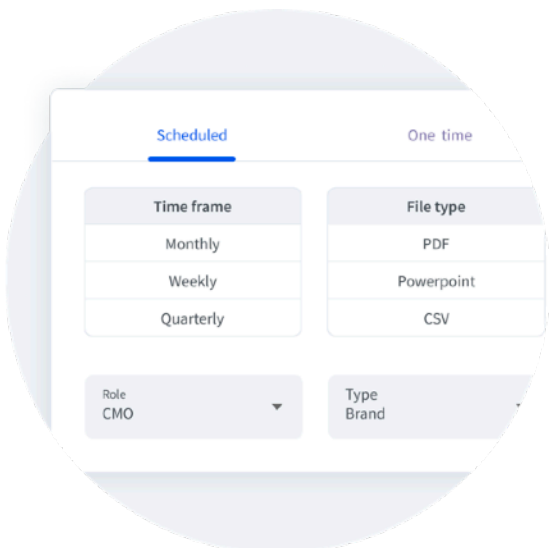
Auto-learning

Commerce AI automatically discovers new signals and trends across all categories, sources, brands, products, services, or stores.



Benchmarked

Data is tested, benchmarked and verified for high accuracy. Our AI has passed through a high level of anti-bias scrutiny. Explainability in AI is our commitment towards your success.



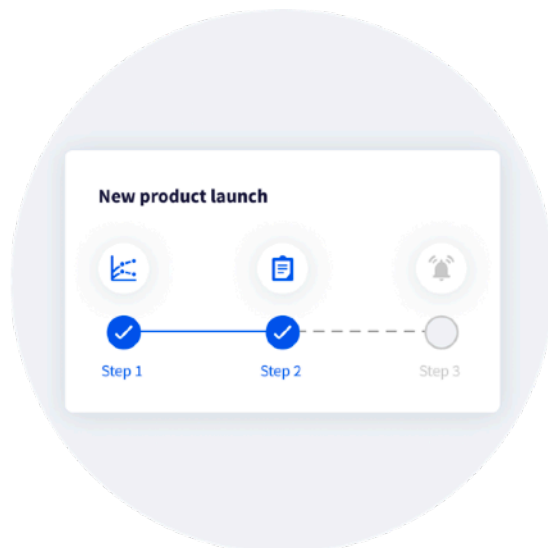
Reports

Setup reports for any role in the organization based on preset parameters and cadence, or set up customized reports based on your needs.



Personas

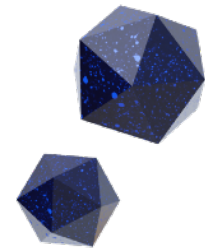
Build sophisticated user profiles based on known and unknown user attributes and purchase patterns. Enhance your marketing content to feed our insights.



Self-serve

Out-of-box insights and smart actions with speed and accuracy.

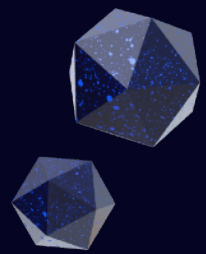
CUSTOMERS



Unilever

Understanding Customer Needs

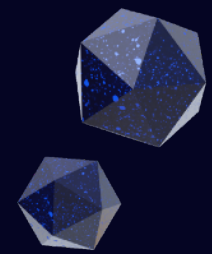
US, UK, INDIA, BRAZIL





Market Research For New Products

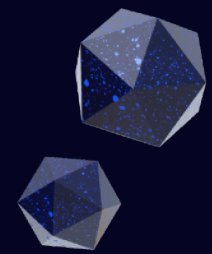
US & JAPAN





Comprehensive Market Research and Product Planning

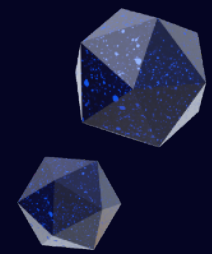
JAPAN & INDIA





Competitive & Price Analysis

US





Voice Survey For New Service Introduction

US

