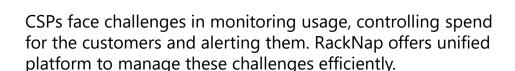


Automate Delivery of Microsoft Cloud Services

RackNap enables CSPs to run a profitable cloud business by automating delivery of cloud services and efficiently manage business operations.



What is RackNap?

RackNap is a cloud services delivery platform enabling CSPs, Telcos, Hosters, System Integrators and Distributors to automate customer sales life-cycle (ordering, provision, billing). RackNap offers a Unified Marketplace to sell cloud and non-cloud services (e.g. managed services, hardware).









Marketplace Management

Billing and Provisioning

Sales and Marketing

Customer Panel











Inventory Management



Why use RackNap?

RackNap can help CSPs to:

- Automate customer sales life-cycle
- Customer Self-service panel for cross-sell/up-sell/support
- Report real-time detailed resource usage by customers
- Generate threshold alerts based on budgets/credit limits
- Bill customers on pay-per-use model and other flexible billing models
- Sales revenue forecast, Graphical BI Management Dashboards

Start - Get market ready to sell cloud services

- Sell all Microsoft cloud services
 Office 365, Azure, etc.
- Bundle Microsoft services with your core offerings
- Use Pay-per-use and other flexible billing models

Generate leads and track using sales management tools

Deliver - Create great customer experience

- Offer services via Unified marketplace
- Provide a self-service panel for end-customers
- Track support and stay in constant touch with customer

Meet customer expectations with smart support management

Grow - Boost revenue and profit

- Up-sell and cross-sell services to existing customers
- Track sales and run marketing campaigns to generate leads
- Gain insights with business intelligence and analytics

Manage sales leads and marketing campaigns at a single place

Using RackNap, we have been able to expand globally and manage our Global Cloud Infrastructure in a single pane of glass. Apart from offering traditional web services like domains, web hosting, SSL, we are also able to offer new-age cloud services with RackNap – Samir Jhaveri, Managing Director, Xcellhost

