## Boomi for Microsoft Azure

## Quickly and easily integrate key applications with the Microsoft Azure family of products

Microsoft Azure customers and technology partners trust Boomi for rapid, agile integration between Microsoft Azure and key enterprise applications — whether in the cloud or on-premise.

### INTEGRATE MICROSOFT AZURE APPLICATIONS ACROSS YOUR EXTENDED ENTERPRISE

Boomi provides a cloud-based integration platform for designing, deploying and managing integration processes. The Boomi integration platform as a service (iPaaS) supports Microsoft Azure integration requirements — between cloud platforms, softwareas-a-service applications and on-premise systems.

With Boomi, teams gain online access to a powerful range of integration and data management capabilities that can be used to connect applications across a hybrid IT environment. Deploy integrations in a fraction of the time compared to legacy middleware technologies.

Boomi features pre-built connectors for +1000 unique endpoints, including Microsoft Azure, Microsoft Cortana Intelligence Suite, and Microsoft Dynamics 365. Easily deploy integration processes with the Boomi Atom runtime engine, which can be hosted on Microsoft Azure.

## TAKE ADVANTAGE OF CORTANA AND DYNAMICS 365

Boomi is the only iPaaS vendor that provides a unified platform for helping organizations take full advantage of the Microsoft Cortana Intelligence Suite and Microsoft Dynamics 365. Boomi offers integration, API management, dynamic synchronization and workflow automation.

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Boomi's pre-built connectors to Azure SQL Data Warehouse, Azure SQL Database and Azure Blob Storage — key technologies of Cortana Intelligence Suite empower organizations to build connectivity at a fraction of the time and cost of custom-coded integrations.

With Boomi, you can quickly deploy new capabilities with Microsoft products for customer relationship management (CRM), enterprise resource planning (ERP) and artificial intelligence.

**Rapidly Connect to SQL and SharePoint.** The Boomi portfolio of Microsoft integration capabilities includes connectors to the Microsoft SQL Server database and the Microsoft SharePoint collaboration and document management platform. Quickly and easily integrate these business-critical data repositories with your enterprise applications.

Turn Data Into Intelligent Action. By using Boomi to connect critical data to the Cortana Intelligence Suite, Dynamics, SharePoint and other Microsoft offerings, you can put your enterprise data to work, increasing your organization's agility and efficiency.

Launch on Azure in Under 10 Minutes! Visit the Azure Marketplace and set up a Boomi Atom running on Azure within minutes. Leverage pre-built connectors and Boomi Suggest to rapidly create low-code integrations.



### DRIVING DIGITAL TRANSFORMATION WITH BOOMI AND MICROSOFT AZURE

Azure Microsoft Azure customers recognize the speed and convenience of the cloud, and they know that Microsoft products such as the Cortana Intelligence Suite provide essential capabilities for digital transformation.

To successfully leverage Microsoft Azure technologies, enterprises must be able to rapidly integrate on-premise and cloud applications and data sources. At the same time, they must be able to easily maintain and update these integrations over time.

With Boomi, enterprises can quickly connect to and leverage Azure technologies. As a low-code, cloud-based integration platform, Boomi makes it easy to integrate Microsoft Azure capabilities across your organization without the cost and complexity of traditional middleware or custom coding. Boomi can connect Azure to any combination of cloud and legacy on-premise systems.

### **CLOUD INTEGRATION FOR ANY INDUSTRY**

Boomi and the Cortana Intelligence Suite work together to accelerate the deployment of transformative business capabilities across industries.

**Manufacturing** Easily feed your data into analytics systems to improve core production and supply chain operations, helping raise quality assurance and inventory optimization. Eliminate downtime by enabling better predictive maintenance. Boost productivity with proactive monitoring.

**Financial Services** Increase customer satisfaction and scale online. Connect more securely and effectively to your financial data and customers. Attract new customers.

**Retail** Attract customers and keep them coming back. Offer personalized service across hundreds of thousands of customers and locations.

**Healthcare** Provide comprehensive care by connecting to all key data during any patient interaction. Leverage Boomi and Cortana Intelligence to identify best treatments for more positive patient outcomes. More rapidly assess research study data to speed clinical assessments.

#### **Enterprise Connectivity**

- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Accelerate business speed and agility
- Gain real-time insights across the business
- Reorient core business processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

#### **Pure Cloud**

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single-instance, multi-tenant architecture
- Accessible from any browser

#### **Robust Integration**

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premise systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance

#### Available Microsoft Connectors

 Azure Blob Storage, Azure SQL Data Warehouse, Azure Service Bus, MS Dynamics AX, MS Dynamics CRM, MS Dynamics GP, MS SQL Server BCP, Dynamics 365 (GP and CRM)



Learn more about how Boomi's unified platform can help you connect everything. boomi.com/platform



Speak with a Boomi integration expert



View all customer stories at **Boomi.com/Customers** 



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