

INNOVATION WORKSHOP

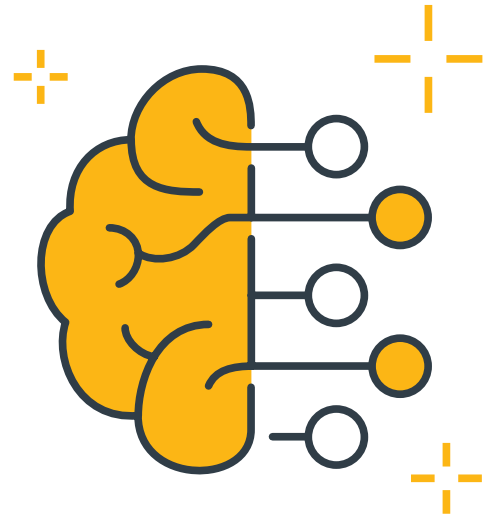
Helping drive innovation in your business

Our Innovation Workshop

Our Innovation Workshop is designed to help customers plan what is next for their company or within a product line and identify prime opportunities for change, process improvements, and competitive advantage through leading edge technologies, tools and techniques.

The goal of this workshop is to bring the domain knowledge of the customer's team together with the technology expertise of Octavian to help you find the next big step forward in innovation. This Innovation Workshop is usually 3-5 days in length, and we recommend a location where the customer's team will not be disturbed by their normal day to day activities.

We'll work alongside you and your team to pinpoint your current market position and plan what's next for your company, your product line, or your next endeavor.



What Should You Expect from an Innovation Workshop?

Each workshop is a unique experience, created especially for your company. We'll scale the approach based on your needs and target outcomes.

- + During the exploration session we'll explore factors such as market position and market share, how competitors' products and technology measure up, strengths and specialties compared to market competitors, how data collection process is working, and what technologies could you use to leap forward in your space.
- + From that exploration session, we'll branch into brainstorming, ideation, planning, and strategy. In subsequent days we'll work with you to filter ideas through business plans, weighing in market factors, cost evaluation, and projected revenues.
- + Together we'll decide where to innovate, how to adjust and streamline services, and where we can pioneer and employ new technologies to bring you ahead in your niche.
- + At the culmination of our Innovation Workshop and assessment process, you'll understand the feasibility of the ideas, costs to implement, and the right solutions to fit your specific business objectives. Each Innovation Workshop is customized just for you. You'll walk away with a roadmap to guide you through the steps and a clear strategic action plan.

Octavian Innovation Workshop Process

The goal of the Innovation Workshop is to bring the domain knowledge of the customer's team together with our technology expertise to help you find the next big step forward in innovation. The structure of the process is shown below.



Exploration & Ideation

A 3-5-day series of interviews and working sessions to explore the current products, data, and tooling in full detail. An Octavian technologist will lead the sessions with stakeholders and will work with the Workshop sponsors in advance to create a detailed schedule of the workshop based on the availability of client stakeholders, including; product subject matter experts, IT and data strategy owners, application and API subject matter experts and other key stakeholders in IT and Marketing as determined by the sponsor

Analysis & Documentation

The bulk of the work is conducted by the Octavian team during the workshop analysis and documentation phase. This work is conducted off-site from the customer. Stakeholders and sponsors will need to be available for occasional questions and clarifications while the deliverables are being created.

Present, Discuss & Adjust

Octavian will come back on-site to review the deliverables, present findings and recommendations, review the action plan and discuss next steps. All interested sponsors, stakeholders and subject matter experts should attend this meeting. Any adjustments to the deliverables presented on-site will be made, and the finalized roadmap and high-level execution plan will be delivered.

Road Map & Execution Plan

Octavian will conclude this workshop and assessment with a brief discussion of next steps. At this time, we will discuss plans going forward and how Octavian will be a partner in the future to help with the execution of this roadmap.

Find Out How Octavian Can Improve Your Business

At Octavian Technology Group, we're uniquely qualified in AI and Cloud Solutions to help you determine ideal solutions and improve processes to get optimal results. Because we work with your team and design solutions for real world use, we avoid the typical roadblocks faced by other technology groups. At Octavian, we provide full top-to-bottom technology solutions based on your goals and needs.

As technology continues to evolve in this exciting field, let's explore how you can apply AI and Cloud Solutions to better engage with customers, automate processes, increase security, and so much more. Reach out today and explore the future of your business!



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