

# What strategy do you have in place for managing sensitive and business-critical data in your Office365 / Azure environment?

A successful data-centric security program requires some key capabilities



## Scan Your Data Landscape

Discover, baseline and classify the enterprise data landscape across hybrid, multi-cloud environments



## Data Governance

Enforce data security consistently with inclusion in data governance workflows and processes



## Governance Arrangements

Prescriptive standards and handling guidelines covering known business uses with exception handling



## Holistic Data Protection

Full-lifecycle protection with automation for data in use, at rest and in motion



## Operating Model

Data security as a dedicated cyber discipline with a clear mandate and org model



## Data-centric Threat Monitoring

Centralized data-centric threat monitoring and response



Do you know where your business critical and sensitive data resides and what is being done with it?

Do you have control of this data as it travels inside and outside of your organization?

Are you using multiple solutions to classify, label, and protect this data?



## Benefits of Data-Centric Security approach



### Stop Threats

Stronger data protection mitigates threats and can help improve the overall security posture of the organization.



### Cost savings

Potentially save significant costs by rationalizing the security control landscape by limiting the focus to protecting data



### Meet regulatory requirements

Meet regional & global regulatory requirements with confidence and adapt quickly to future regulations



### Competitive advantage

Liberate core business data to be analysed for intelligence and insights to gain a competitive advantage.



### Reduce complexity

Reduce security white noise and operational complexity by pivoting on security impact on data.



### Increased Technology adoption

Help businesses take advantage of cloud computing, mobile technology, and other innovations without placing their organization at risk

## Success story

### Financial Services Industry

A Europe based bank engaged IBM Security to conduct data security workshops, perform sensitive data discovery, and implement data classification in Microsoft Purview. IBM Security provided the approach of utilizing all E5 licenses capabilities and features like encryption, auto labelling, and Data loss prevention to implement data security controls and operational support with the IBM Manages Security Services team.

## Why IBM Security?

- IBM Security is the industry leader in delivering consultation, service integration, and managed security services for Data Security.
- Run Microsoft designed Security workshops to Protect and Govern Sensitive Data .
- Cloud and vendor-agnostic consulting and managed security services that provide centralized visibility, management, and monitoring of security operations across hybrid multi-cloud environments
- Comprehensive cloud strategy and risk consulting capabilities coupled with leading cloud deployment and managed security operations expertise
- Leader in 15 security segments with 8,000+ security employees and 20+ security acquisitions
- Over 1,000 Azure certified consulting professionals including security specialists

