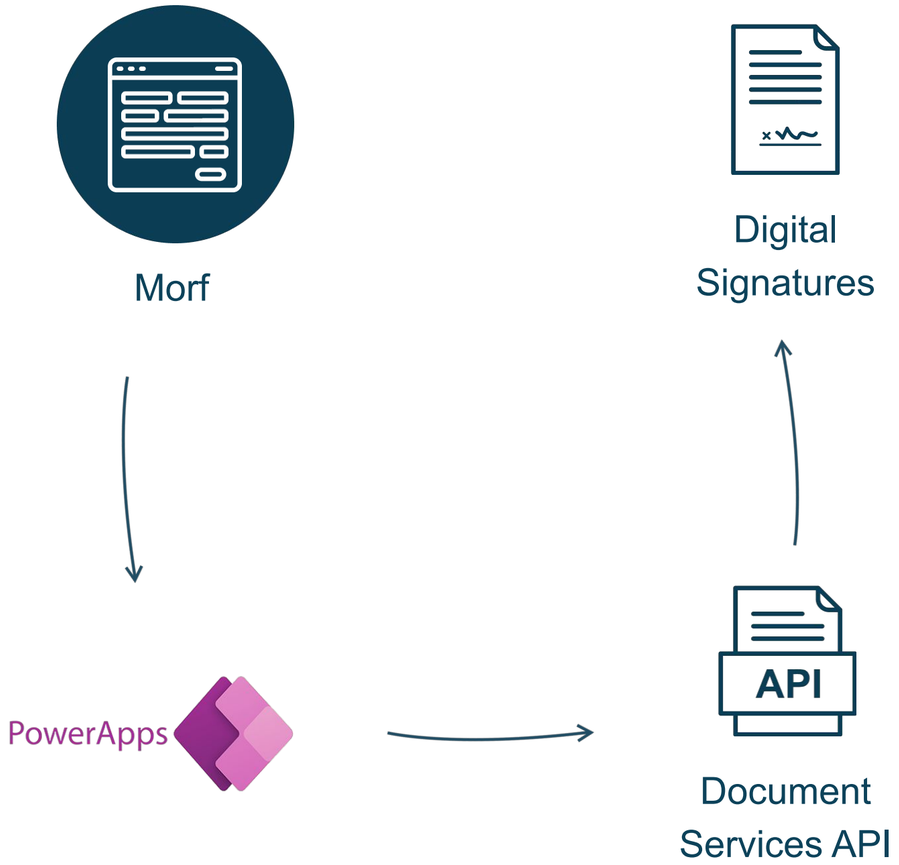
MORF

Automate form & document generation.

End-to-end Solution

Capturing data to start the process.

Document generation and digital signatures are the anchor leg of a process. Morf adds a world-class sprinter to the first mile.



What is Morf?

Let your forms build themselves.

Morf skips the traditional form builder approach by using a simple syntax to automatically generate your form interfaces.

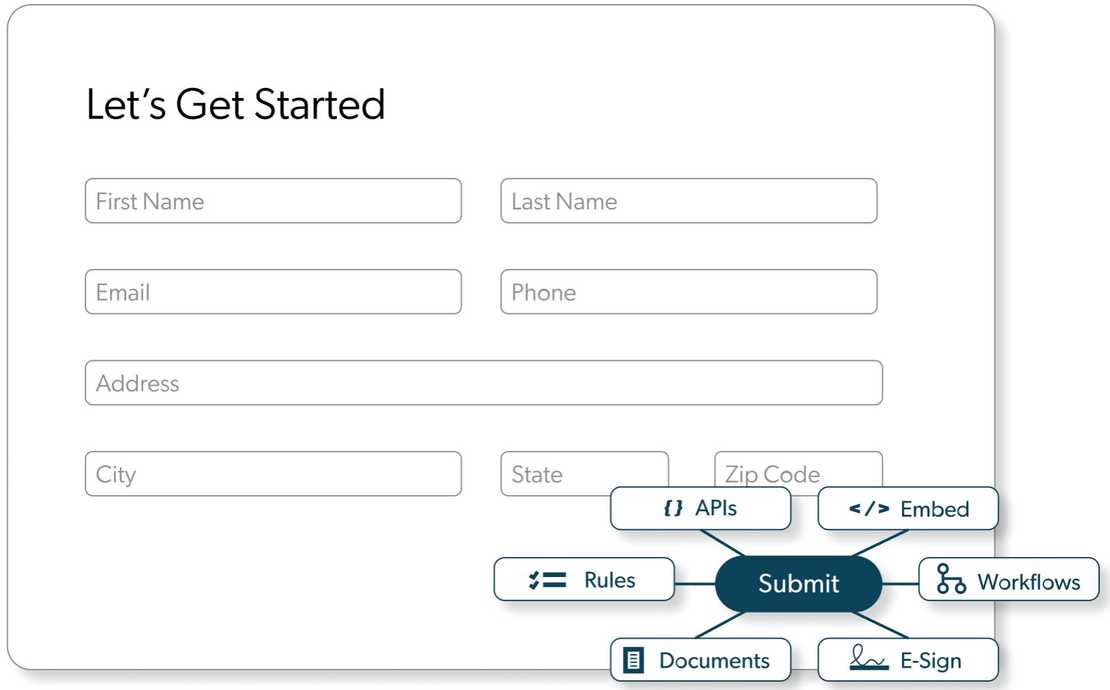
Don’t get caught comparing features.

Morf consolidates all of your forms into a configurable and embeddable format while maintaining flexibility needed to connect data to systems.

Turn a *signature* into a solution.

- **Flexible options**
- **Time to value**

Morf offers a fast and lightweight data capture tool for customers who have requirements or workflow needs beyond the current DCe offering.



Turn a *signature* into a solution.

- **Sell more transactions**
- **Close more deals**

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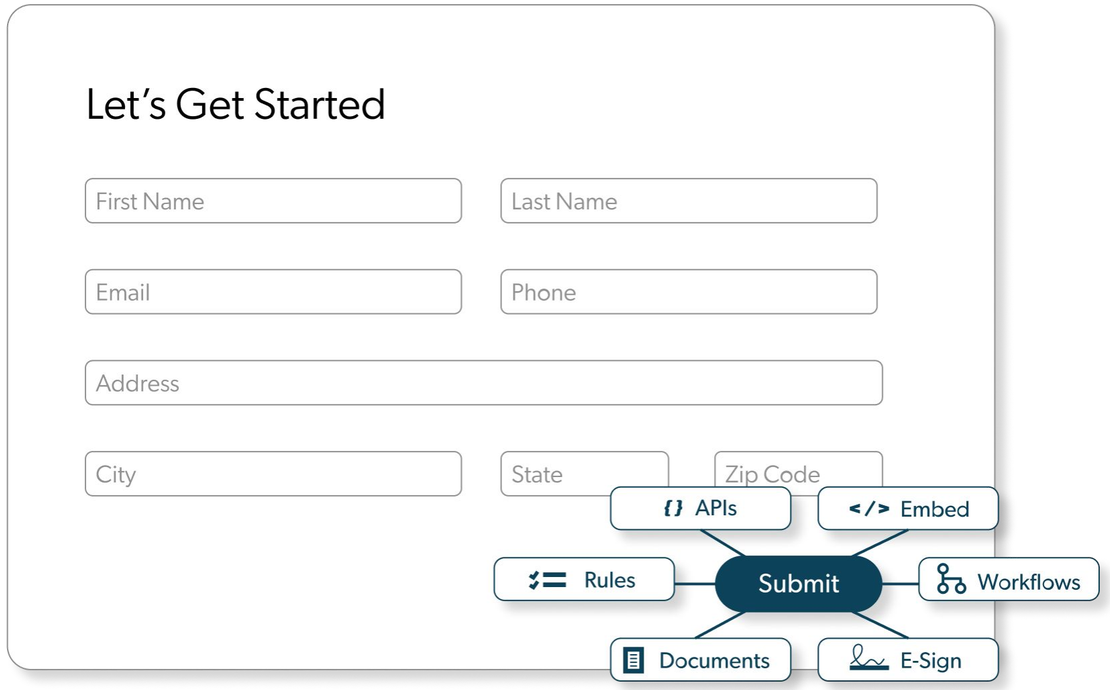
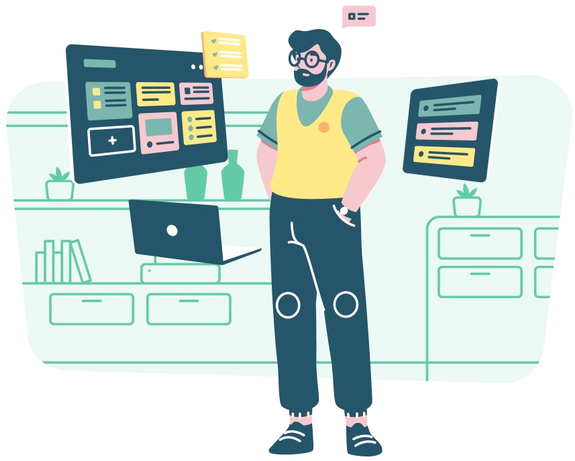


Who will benefit?

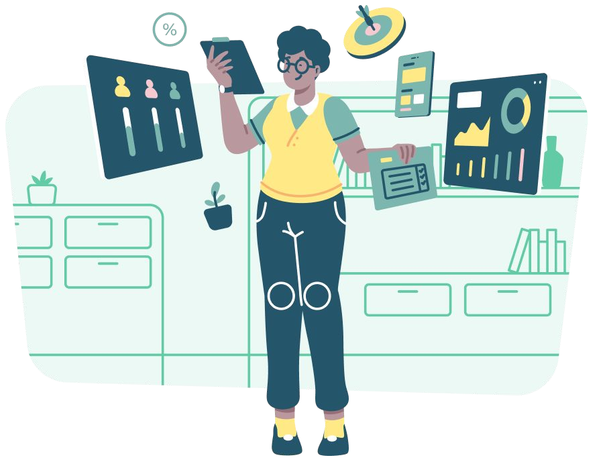
Process Owners

Owner of content and process using desktop applications.



Facilitators

Enabler of process using connected systems.



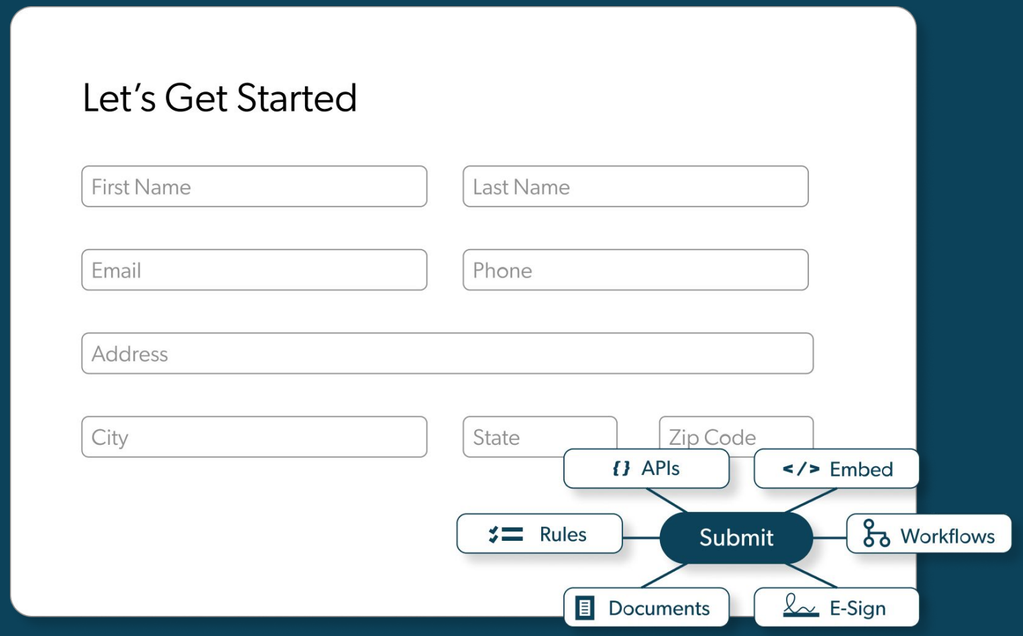
End-users

Participant in process through exchange of data or signatures.

Why don’t we just show you.

Let’s jump right in.

We could talk about it all day,
but we would rather show you.



Questions?

Why we built Morf.

Lack of options.

The current forms landscape offers limited functionality or expensive customizations with nothing in between.

The wrong outcome.

Form builders focus on the wrong outcome, facilitating the use of forms should be the goal.

The scale of the problem.

document templates that need to be converted or updated is astronomical, stifling digital transformation.

Flexible options.

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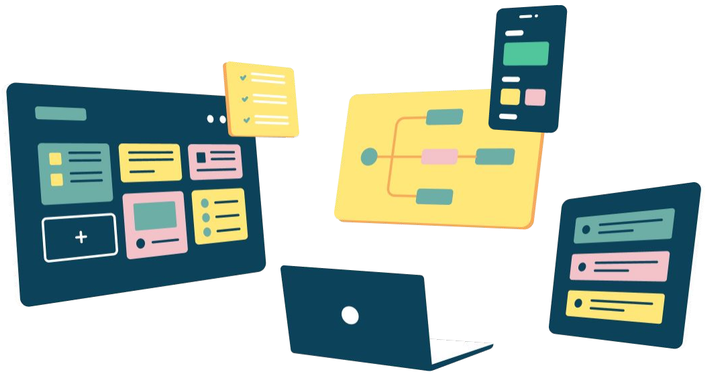
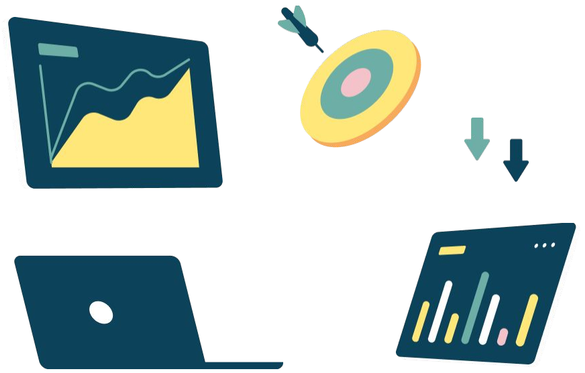


Convert, create, and embed beautiful form interfaces in your web experiences.

- [x] Generative UI inherits styles
- [x] Embed into any website
- [x] Extensible and flexible
- [x] Integrate into any Swagger/Open API
- [x] Submit to anything

Time to value.



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Scale in price, performance and complexity.

- [x] Start small
- [x] Low barrier to entry
- [x] Automated conversion
- [x] Enterprise ready

Reimagine documents.

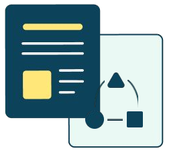
Turning documents into services.

Adobe Document Services is a set of web services that can be called upon to automate the conversion, creation, and management of documents.

Document Generation

PDF Extract

PDF Embed



PDF Transform

Overcome the scale of digital transformation.

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What if you have thousands of forms or documents to convert?

Welcome to machine generation.

Easily ingest 1000's of existing forms or documents in any format to produce flexible, embeddable and configurable web forms using an open standard.

Morf quickly and easily solves the biggest hurdles in achieving digital maturity.

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Thank You.

Bring value to partnerships.

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Supporting our partners.

Morf provides robust data capture ability that can easily be embedded or integrated into web experiences, acting as a lever to drive adoption of our partner products and solutions.

Notarize℠

Adobe

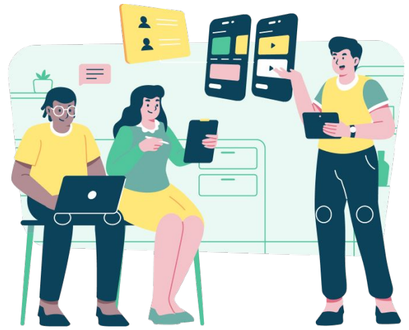
Microsoft

Partner strategy.

PowerApps

Adobe

Notarize℠



Integrated solutions

Morf relies on integrations to deliver end-to-end solutions for customers. Aligning the Morf value proposition to our partner's solutions will drive adoption for respective products.

Partner enablement

Marketing and sales work in an integrated fashion to deliver enablement sessions to major partners, and drive opportunities.

Cross-promotion

Seeking out cross-promotion opportunities for partner marketing, case studies, success stories etc.