

Big issues facing small nonprofits like you

and how to cut them down to size



Microsoft is dedicated to making the benefits of cloud technology accessible and affordable to nonprofits of all sizes to help you drive greater impact.

We recently commissioned a survey from Emerald Research Group to identify some of the biggest concerns among nonprofits. The results gave us a better understanding of the challenges facing all nonprofits as well as deeper insights into the unique needs of small nonprofits. Check out some of the findings below to see how your organization compares.



28%



of very small nonprofits, organizations with under 10 staff, feel they are behind or far behind other nonprofits in their technology investments and capabilities.



87%



of very small nonprofits (and 75 percent of small ones, sized 11–24 staff) transitioned to working remotely.

78%



of small nonprofits agree that enabling remote work is a compelling reason to move to the cloud. More than 90 percent of very small nonprofits share that opinion. Both groups believe that cloud-based applications are easier to manage and secure.

Turn challenges into benefits

A majority of small and very small nonprofits see the value of moving their operations to the cloud, but still have questions. Below are some top concerns along with recommended solutions.

How do we maintain strong connections in a hybrid workplace?

Technology can remove barriers for distributed teams. Here's how:

- Set up a shared workspace in [Microsoft Teams](#) where staff and volunteers can chat and hold conference calls.
- View, edit, and collaborate on shared documents and files, in familiar Microsoft 365 apps like Word, Excel, and PowerPoint.
- Make meetings more inclusive, engaging, and effective for all participants with real-time reactions and responses.

How do we keep volunteers coming back?

Volunteers are the lifeblood of small nonprofits and 30 percent of organizations list finding and coordinating volunteers as their top challenge. To keep volunteers engaged you can use:

- [Microsoft Copilot Studio](#): Design intelligent, actionable, and connected AI assistants for your employees and volunteers.

How do we ensure staff and volunteers can do their jobs from anywhere without risking security?

[Microsoft 365](#) provides built-in security capabilities, such as identity and access management, threat protection, information protection, and security and risk management.

[Surface](#) devices running Microsoft 365 deliver secure remote working solutions designed to give your staff the freedom to promote your mission from anywhere.



30%



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