

## Linedata Analytics Service

### Protect and grow your business using machine learning insights

Operational losses at major banks in business processes recently hit \$210B, and the response is often reactionary, rather than preventative. Everywhere data scientists and consultants are being hired to combat the problem. But too often they lack the combination of business, data and operations know-how to turn information into insight.

**Linedata Analytics Service (LAS) is using machine learning, leveraging clients' own data, to create models that successfully predict the likelihood of events that could result in loss.**

#### Access to the right data

LAS accesses firms' internal data and market data, and hosts these in the cloud, managing and improving the models as client's business improves.

#### Alert-based visualization

Modern UI offers actionable alerts:

1. Operational metrics, first indicators: 'busy day', 'more trades from fund X'
2. Data insights – second indicators: 'we expect there to be more errors in today's trades for fund X'
3. Model statistics

#### Industry + data science expertise

LAS uniquely combines machine learning expertise with 20+ years of experience helping our clients streamline their operations and interpret their data

### Linedata Analytics Service delivers targeted, actionable insights into risky situations that overcome firms' alert-fatigued response strategies

The Service provides ongoing model-maintenance and improvements that match the changing needs of the business. It analyzes clients' internal workflows using their own data to develop models and a firm-specific solution that continuously evolves over time, with updated data inputs and re-training.



#### Contact us

We would be happy to discuss your firm's data and operations challenges

## How LAS works to fundamentally lower clients' cost curves

### Data Science

- Expert data science team
- Insightful machine learning models evolve over time
- Models maintained as the business improves and can better respond to LAS insights

### Cloud Hosting

- Access to leading cloud and develops capabilities
- Data and application access management
- Client technology risk standards and operational risk compliance

LAS combines data access, expertise, know-how and access to leading cloud capabilities

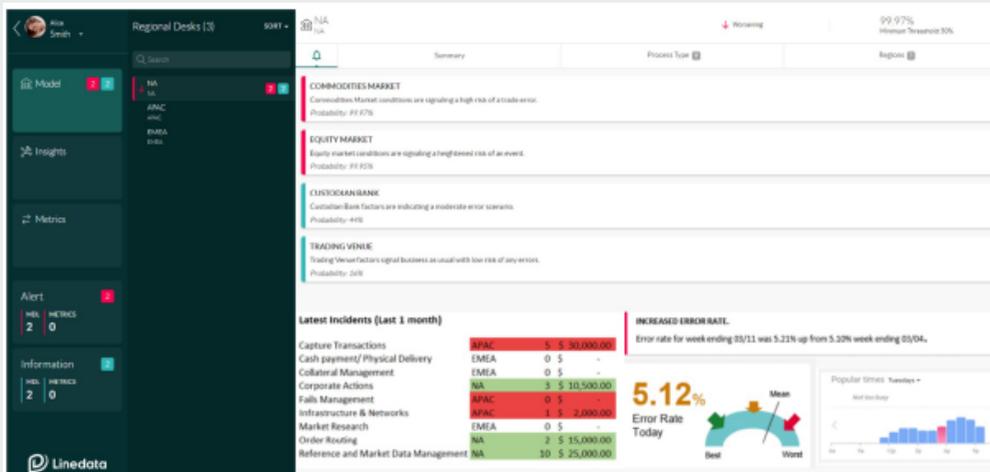
### Operational Expertise and Insight

- LAS gets your operations, your business drivers and your goals
- 20+ years helping global asset managers streamline their operations and understand their data
- Unique offering: as -a-service

### Data Sourcing

- Historical data feed with external augmentation
- Data provider relationship management

## Act on alert-based results with Linedata Analytics



## Linedata Asset Management

We offer a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders.

## About Linedata

With 20 years' experience, Linedata provides global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

**700+**  
clients

**50+**  
countries

**1,100**  
employees

**20**  
offices

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