Comprehensive privacy solution for effective personal data management

Get an actionable insight into your data, manage privacy risk and increase customer trust.

# Manage your privacy policies and apply them to personal data lifecycle

## CENTRAL MANAGEMENT AND CONNECTIVITY WITH OTHER SYSTEMS

Central management of the GDPR processes is enabled by connecting Data Privacy Manager to all systems and applications that contain personal data.

#### COLLABORATION THROUGH ALL ORGANIZATIONAL UNITS

Facilitates collaboration between the DPO, Legal services, IT, HR, and Marketing. Allowing them to create clearly defined responsibilities that are realistic and consistent with the competencies of each organisational unit.

## AUTOMATED DATA REMOVAL

Automatically give instructions to different systems when data deletion needs to be executed and enables you to define data retention and data removal operationalization on different data categories.

THE DATA PRIVACY MANAGER TEAM IS COMMITTED TO PROVIDING A GREAT CUSTOMER EXPERIENCE, RESULTING IN A COMPLIANT, COMPLETE, AND TRUSTWORTHY RESOLUTION TO SPECIFIC ISSUES THAT TROUBLED YOUR COMPANY!

**PROFESSIONAL SERVICES** — Utilize the full potential of the implemented solution with our professional services

SUPPORT — Experience customer support at its best with the Data Privacy Manager team, comprised of data privacy professionals with unrivaled product expertise



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Data Processing Inventory is a must-have module for any DPO that wishes to minimize the risk, cooperate with different organizational units, and divide responsibilities between Legal, HR, IT, and Marketing. This module gives you access to all processing activities and their changes, while other roles can create, edit, and (de)activate processing activities.



**Consent and Preference Management** module gives you real-time insight into the complete personal data lifecycle from the moment of opt-in to the data removal. Consolidate your data, and centrally manage notices while Consent and Preference Management module propagates them to all consent collection channels, automatically updating them across multiple marketing layers.



Third-Party Management is the most sought-after GDPR risk assessment module that allows you to manage your Data Protection Agreements while guiding you through the vendor management process workflow. Management of the Agreements is possible with smart notifications that will inform you about all important events.



Privacy Portal is a self-service interface for managing data subjects' privacy preferences that allow them simple but highly secured access to their personal preferences and provides them with prescribed by law information like your privacy policy and DPO information. Give your customers unmistakable insight into given consents with easy OPT-IN or OPT-OUT status change.

Data Subjects Request module tackles the most customer-exposed and time-consuming GDPR challenge, turning requests into automated workflows with a clear insight into data every step of the way. When the entire process is automated, the IT systems on which the data is stored can execute user requests timely and accurately. Improve your response time, fulfill the request and always have reliable data to back you up.



Privacy 360 is a reporting module and a perfect solution for the Data Protection Officer's challenges. It gives a DPO an overview of all data and locations where personal information is stored about the specific data subject. Privacy 360 answers the questions: what data is collected, how the data is processed and where is data stored?



Data Inventory helps you discover personal data across multiple systems in the cloud or on-premise. The Data Inventory module connects to all relational databases of the company, making search inquiries, eliminating false positives, and identifying all personal information across multiple systems.



Data Removal automatically gives instructions to a different system when data deletion needs to be executed and enables you to define data retention and data removal operationalization on different data categories.



**Data Flow** module gives you total control and an overview of all personal data processes within an organization. Streamline your processes and cover all data processing bases following personal data from the collection point through archiving and data destruction.



**Risk Management** empowers your DPO with a high-level overview of risks associated with each processing activity and allows for a more detailed insight into residual risks behind a particular processing activity by means of linking it to a relevant data protection impact assessment.