Option 4.0

Offering: Strategy for Manufacturing Industries



DIGITAL STRATEGIES

We believe in your strength and aim to transfer it into a digital value proposition for your organisation. Our methods are centered: strongly human Customer Personas, Customer/Employee Journey and Design Thinking/Co-Creation are our guiding principles to elaborate your digital strategy.



STRATEGIC PROJECTS

We support you and like to take an active role in the strategy execution to get things done and ensure you reap the benefits of your digitalisation investments.

We are a hands-on team that can provide project management and technical leadership to push your projects ahead.



CLOUD ADOPTION

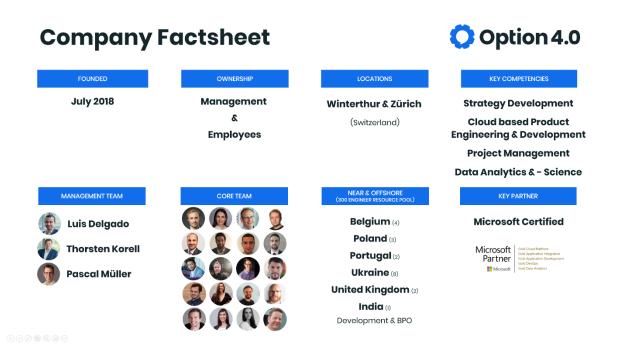
Digital strategies are often realised through smart adoption of cloud-native services. We use our technical expertise to guide you through your cloud adoption journey and design reliable systems to integrate with your on-prem software too.



Customer first - people first

We believe strongly in a profound, eco-system-based approach: Customer and user centricity is key, a strong core team extended by a high-class specialist network on- and nearshore is the base of good performance and customer satisfaction. This is the main time investment and the base of our service.

Founded in 2018 Option 4.0 has a strong customer base with top brands in their respective market, a great team with vast experience in different industry domains. Our industry expertise covers machinery industry and manufacturing, telecommunications, Sports event organizations, Broadcasting / Television, insurance, and construction. With close to 40 people delivering out of 6 countries, we are a multi-cultural enterprise with the core team (20 people) based out of Kanton Zürich, Switzerland



The following customer representatives can confirm our services:

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Persona based IT Strategy in industrial construction