Why upgrade to Windows 11

Strengthened security
Delivers layers of chip-to-cloud protection across hardware, operating system, identity and privacy, and the cloud.

➔ Intelligent safeguards against ever-evolving threats
➔ Multiple layers of protection
➔ Enhanced phishing detection
➔ Passwordless credential protection

➔ 84% of surveyed SMB IT Pros agree Windows 11 Pro provides improved continuous protection

Modern management
Simplifies deployment, management, and support for your hybrid workforce using familiar tools with cloud technologies.

➔ Remote help for secure, real-time support through the cloud
➔ Familiar update tools
➔ Zero-touch deployment with Windows Autopilot

➔ 83% of SMBs surveyed agree Windows 11 Pro is easy to manage

➔ 78% of surveyed SMBs expect improved deployment and manageability with Windows 11 Pro

Accelerated productivity
Provides business-class performance, intuitive experiences, and smarter collaboration that help you work better, not harder.

➔ A simplified and streamlined UI
➔ Smarter videoconferencing to look and sound your best in meetings
➔ Voice typing in any text box

➔ 81% of surveyed SMBs believe that Windows 11 Pro increases employee efficiency and effectiveness

➔ 82% of surveyed SMBs agree Windows 11 Pro offers effective collaboration experience

➔ 86% of surveyed SMBs agree modern hardware would help protect against future threats

Windows 11 Pro devices
Intuitive to use. Easy for IT. Secure for all.

Ready to upgrade?
View Windows 11 Pro devices to benefit your business.

Shop now

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1 Hardware dependent.
2 SMB Windows 11 Survey Report. Techaisle, February 2022
3 As compared to Windows 10 based on Techaisle Microsoft SMB Windows 11 Survey Report 2022
4 Microsoft 365 E3 subscriptions required; sold separately
5 Azure Active Directory required. Sold separately
6 Azure Active Directory required. Windows 10, with enscrypt, required.
7 Security Signals Boost SDM Research Learnings. Microsoft, September 2021