



# From strategy to everyone

The 9 essential elements  
that drive operational excellence

 **software** AG



# A strategic asset for operational excellence

Across all industries and regions, the need for globalization, digital transformation and operational excellence is enormous, radically changing the way your company competes. Today's competitive environment is far more unpredictable than it was years ago. Industry upstarts, challengers and disruption from all sides are bringing many new challenges, including:

- Adapting to constant change
- Keeping pace with market speed
- Fulfilling customers' expectations
- Complying with changing regulations
- Simply embracing quality and transparency

**In the face of this increasing volatility and complexity, companies must transform to stay competitive**

But transformation is much more than just defining and announcing a new strategy. It means sparking real, comprehensive change in your strategic direction, corporate culture, and your entire organization from end-to-end—including addressing your processes, IT systems, people, and risks.

**This is where an Enterprise Management System becomes a strategic asset for your business**

It helps you build the way of working to be in full control of your changing organization. You'll gain greater end-to-end visibility of operations and the transparency needed to make impactful, future-proof business decisions.

An Enterprise Management System powered by ARIS will help you solve your organizational pain points, manage processes and drive operational excellence to create long-term value.

**And there are 9 reasons why on the next page.**

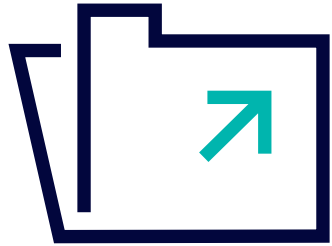
# 9 essential elements of an Enterprise Management System that deliver operational excellence

An Enterprise Management System consolidates traditionally separated management systems into one single source of truth to ensure transformation runs smoothly and leads to long term operational excellence. Besides a new strategic vision and a clear operating approach that defines how you want to run your business in the future, you need to build a unified strategy for full organizational excellence.

The 9 essential elements for operational excellence are delivered with an Enterprise Management System powered by ARIS, help you to build a solid foundation for change and put you in the driver's seat so that you can support all stakeholder levels and bring the strategy to everyone.

## Clear strategy

- Define how your enterprise creates, delivers and captures sustainable value
- Identify as-is ways of working and identify good practices
- Rethink your operating model and design a winning game plan for your business
- Systematically document, analyze and implement your strategy
- Kick your business plan strategy into action based on as-is and to-be scenarios
- Serve customers the best product or services based on customer-centric processes
- Infuse operational excellence into your organization to lower risk and operating costs and increase revenue to take the lead on your competitors



## Flexible design

- Document and design your new end-to-end corporate strategy
- Align the business and dependencies between organizations, processes, data, risks and IT applications
- Take customers view into account and simplify the customer journey to improve customer satisfaction
- Ensure processes are tightly linked across the enterprise to connect people, processes and technologies



## Efficient roll-out

- Systematically implement your strategy while aligning it with daily operations
- Share process information with a flexible and customizable role-based process portal that provides individual user perspectives
- Rollout operational information to the right persons and provide employees with access to dedicated, up-to-date process and status information on-the-go



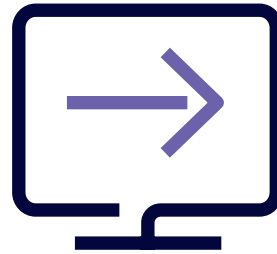
## Engage people

- Get everyone on the same team by optimizing transparency and communication
- Recognize potential fears of employees
- Create a common mindset throughout the company across all hierarchies and include all stakeholders on a flexible portal with role-based access
- Encourage people to contribute their expertise according to their skill level
- Unlock the power of collaborative process improvement by empowering anyone, anytime, anywhere to collaborate



## Continuous improvement

- Establish enterprise-wide policies and keep processes under control
- Manage and govern the transformation process based on automated governance processes using a model-driven approach
- Achieve operational excellence while defining and rolling out your standards



## End-to-end insights

- Create an all-embracing dashboard view of all relevant details to drive reliable, confident business decisions every day
- Compare internal KPIs against the industry benchmark or previous financial quarters and analyze information from many sources to make the best decisions at every level of your business
- Use innovative analytics and compelling visualizations and provide easy-to-interpret insights at a glance



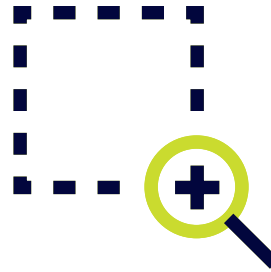
## Secure compliance

- Identify regulatory risks and define appropriate controls to ensure compliance
- Quickly adapt to new laws and regulations and show that you are compliant with GDPR and other internal/external regulatory requirements
- Define policies and guidelines to ensure everyone is on the same track
- Enable an efficient internal control system with continuous control tests and reliable reporting to demonstrate compliance



## Integrated Risk Management

- Create an integrated view of how well your organization manages its unique set of risks
- Optimize business processes by identifying risks within them
- Assess risks regularly and install effective measures to eliminate or mitigate them
- Document and monitor incidents and losses on a global scale, solve issues immediately
- Get the right balance between risk, control and business performance



## Continuous monitoring & analysis

- Improve the transparency of your enterprise based on powerful visualizations of reliable process mining and data analytics
- Make better decisions by analyzing completed and running processes and comparing them against their KPIs
- Compare processes in theory to processes as they are in the real world to see if processes execute as planned
- Create a 360-degree view of your processes to gain intelligent insights into your business and find opportunities for improvement

“Transformation is obviously a challenge... Having that one central repository really allows everyone to have one view of our transformation.”

—Architecture and Strategy Planning Lead, Philips

“ARIS enabled us to visualize our processes and establish a basis for comparison that allows us to identify areas of potential improvement much faster.”

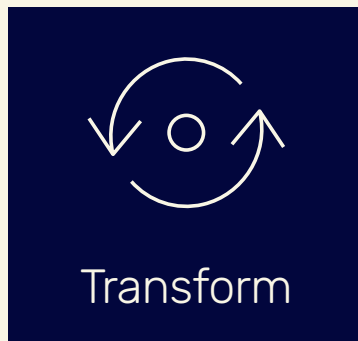
—Consultant, Central Quality Management,  
Hermes Fulfillment

“Getting ARIS is like hiring the world’s best player to join your team. ARIS makes governance, staff training, internal communication and your job easier. In fact, it’s so intrinsic to work life that even my cat recognizes the ARIS flowchart manual on my iPad® screen.”

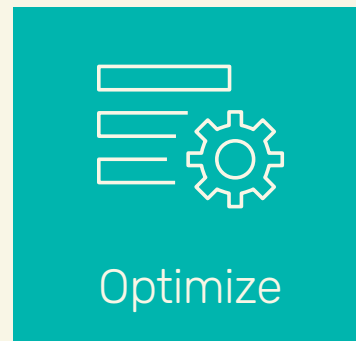
—Department Head, Business Process Management  
Fibabanka A.S.

# Gain total control of your changing business with an Enterprise Management System, powered by ARIS

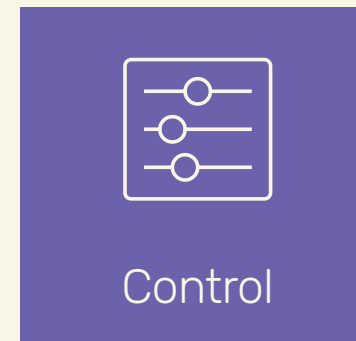
Digital transformation initiatives work best when you focus on changing—and winning the hearts and minds of the organization—plus the culture and processes within. An Enterprise Management System powered by ARIS helps you better understand your business and achieve operational excellence in everything you do.



Turn Vision into Results



Achieve Operational  
Excellence



Secure your License  
to Operate

Align your organization with an adaptive Enterprise Management System to turn your strategy into success with all the core competencies to transform fully and execute flawlessly. With an Enterprise Management System, powered by industry leader ARIS from Software AG, you can drive fundamental transformation initiatives and achieve measurable results. From strategy definition and rethinking ways of working, to supporting execution and monitoring the results—with an Enterprise Management System, powered by ARIS, you can achieve measurable results: your way to operational excellence.

Start now! Embrace transformation with an Enterprise Management System. Become an agile organization that outpaces and outperforms the competition—and ready yourself for the future.



# Find out more

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