



Ai Producer



AI Producer

AI Producer and Microsoft Teams turns anyone into a professional Broadcaster. Fully Automated.

Microsoft Partner



Ai Producer

Everyone is a Broadcaster.™

Engaging and sharing information using video, has never been more important.

AI Producer is the powerful easy-to-use tool that allows you to do this, without the need for technical expertise.

HYBRID WORK

There are over 270M monthly active users with Microsoft Teams.

53% say their organizations have standardized on Microsoft Teams. 67% say they expect to standardize on Microsoft Teams in the next 3 years.

54% of leaders say their company is investing in tech and space to redesign meeting rooms to make them more hybrid-friendly

CHALLENGES

Hybrid work is here to stay and producing compelling presentations and live events will be extremely important to capture viewer's attention.

But it's been complicated – requiring a mix of costly hardware, complex software solutions, skilled professionals or external production teams

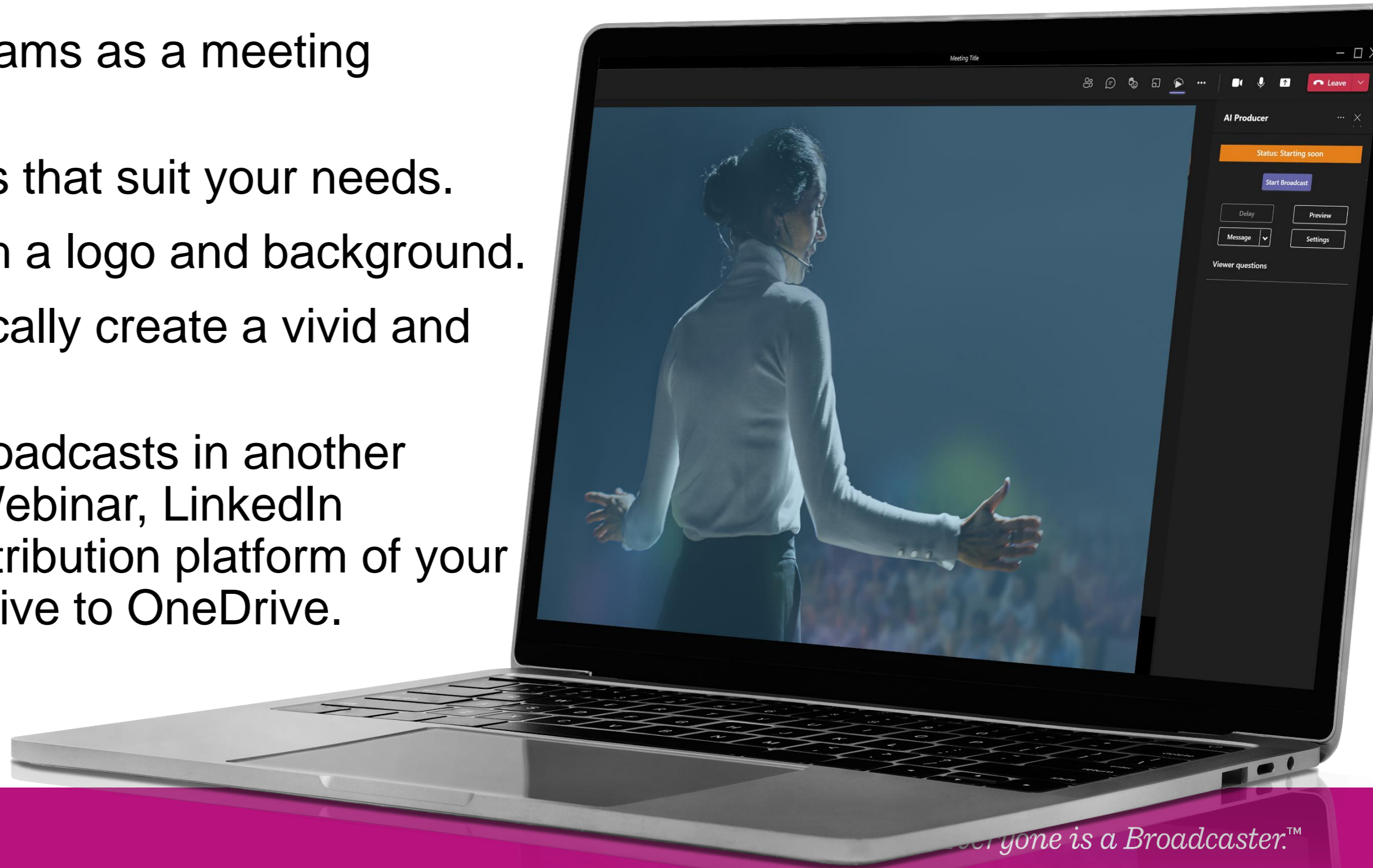
IDEAL SOLUTION

AI Producer enables all Microsoft Teams users to create professional live broadcasts and/ or to automatically turn Teams meetings and presentations into engaging TV-like productions for later viewing/ sharing.

All without the need for production staff or technical expertise.

AI Producer for Microsoft Teams

- Integrated in Microsoft Teams as a meeting extension app.
- Preset Production formats that suit your needs.
- Brand your broadcast with a logo and background.
- AI Producer will automatically create a vivid and engaging broadcast.
- Viewers can follow the broadcasts in another Teams Meeting, Teams Webinar, LinkedIn Teams LiveEvent or a distribution platform of your choice. You can also archive to OneDrive.



Preset Production formats

Create a Presentation, Talk Show, Product Demo, Education or Panel Discussion, for product presentations, financial reporting, education, or team briefings. Use a Rundown to setup your broadcast with different sequences to get a smooth interesting production.



Optimized for one speaker at a time. AI Producer constantly analyzes the speaker and the shared screen. Displays in Focus and Side-by-side modes.



Supports several participants. Displays participants individually in Focus mode or together in Split-screen.



Supports several participants and a shared screen. Displays in Focus mode, Shared and Split-screen.



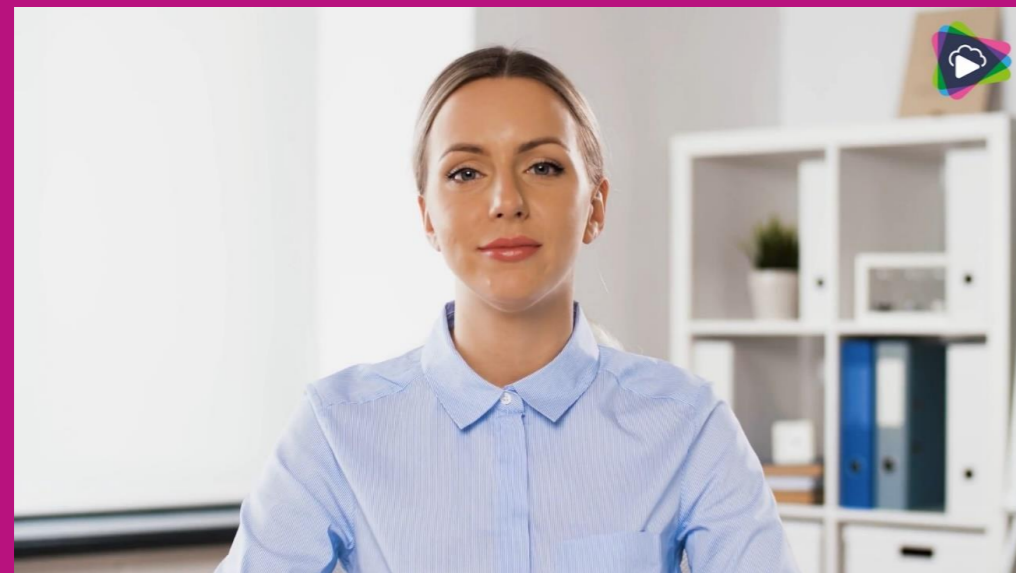
Optimized for one speaker at a time. Analyzes constantly the speaker, and the shared screen. Displays in Focus mode, Shared screen and Side-by-side modes. Designed following GDPR, where students are anonymous.



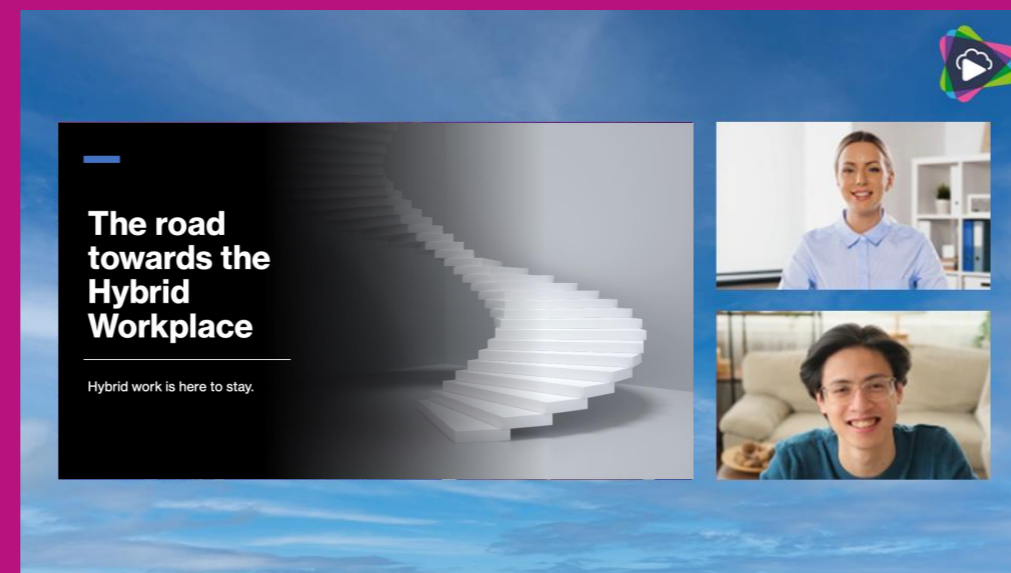
Take advantage of the strength of the different Preset Production formats. Combine them easily into a smooth broadcast Rundown schedule.

Automated production

During the broadcast, AI Producer analyzes the action and then cuts automatically between presenter, guests, and shared screens. No production staff is needed.



Focus mode – Presenter



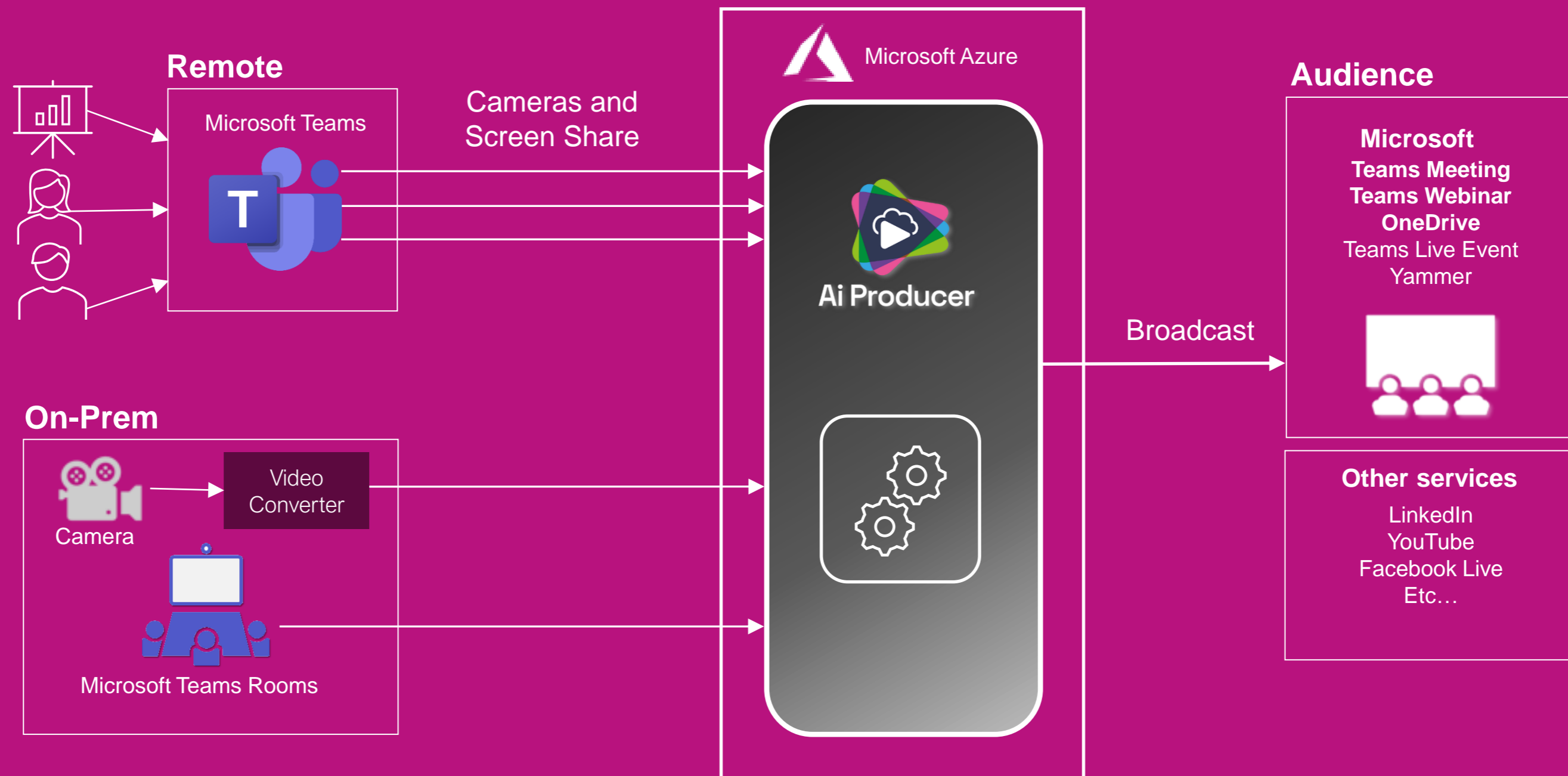
Split screen



Focus mode – Shared screen

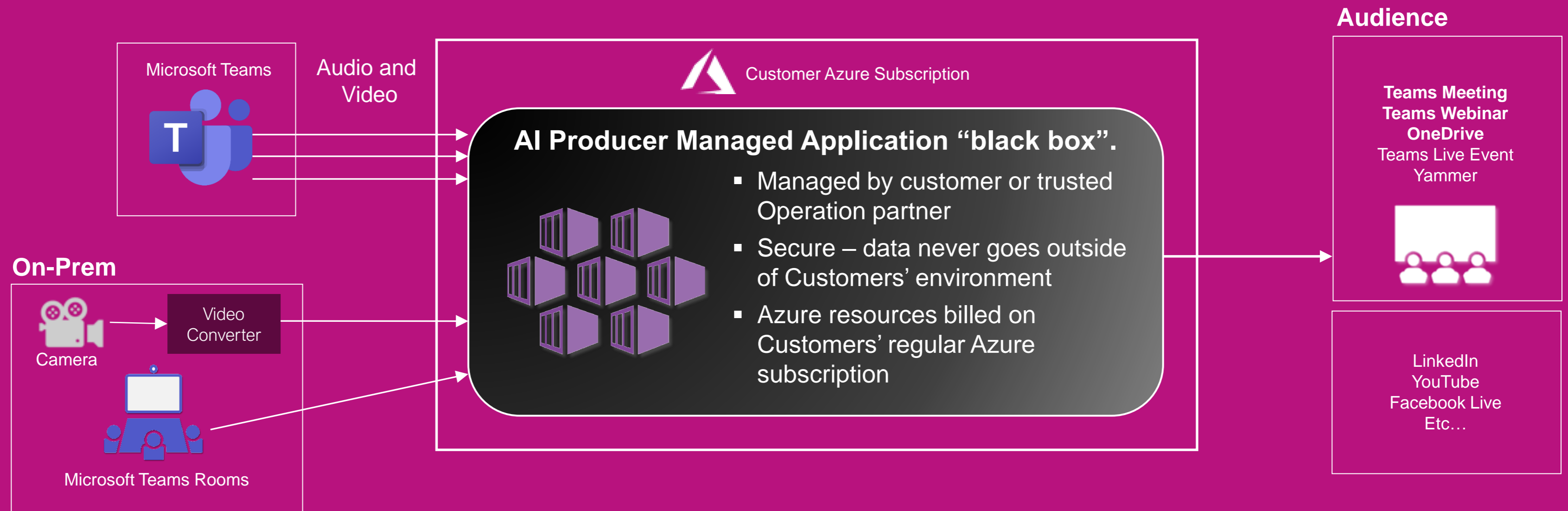
Ai Producer – Solution Overview

▪ SaaS



Ai Producer – Solution Overview

▪ Managed Application





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