

Why Wipro as IoT partner

Key focus on partnerships, investments & creating reusable IPs and Accelerators



Industry reference solutions

Investing in **industry reference solutions** aligned to vertical use cases

- Cold Chain Logistics
- Asset Track & Trace
- Device Management (WRDM)
- Predictive Asset Management
- Connected Vehicles
- CoTrack
- Smart Drone
- Worker Safety & Operations
- Asset radar



IP & Accelerators

Strategic investments on **Products, IP and Tech/Business Accelerators** to drive **Velocity, Flexibility And Experimentation** for clients

- Multiprotocol Gateway
- Data Discovery Platform
- HOLMES
- ManufacSURE
- MiQ
- AutoInsights
- Smart iConnect



Industry Forums

Memberships in **Industry Forums & Standards Bodies:**

- Leverage best of breed frameworks and standards for clients
- Enable drive joint branding
- Face time for customers with Analysts, Media and in industry events to establish thought leadership
- Industry connect programs with niche tech players



Investments, M&A

Strategic investments, through Wipro Ventures, on niche and futuristic early- to mid-stage startups, bringing a combination of best of breed technology and Wipro's long-term commitment for our customers.

- Series A funding in Altizon; an IIOT comp.
- Acquisition of niche IoT firms: ITI, Eximus
- Acquisition of Top Coder – biggest n/w of technologists



Innovation

"Democratized" culture for innovation, **enabled by CTO office**, addressing Industry trends, customers current & future needs.

- R&D and incubation of new technologies like AI, AR, Drones, Block chain
- Academic connect program with leading research institutes
- Shared innovation spaces
- 70+ IoT Patents applied