Zühlke's Machine Learning & AI Solutions

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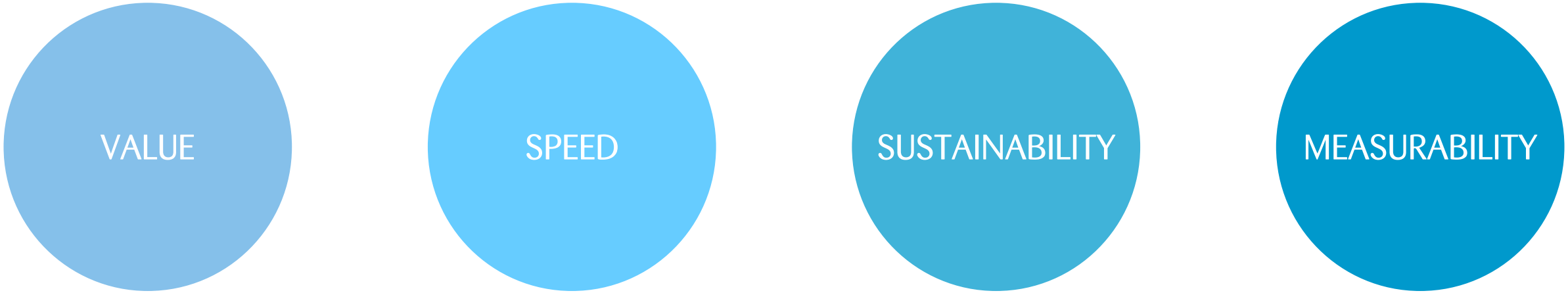
Our Philosophy: No-Nonsense Machine Learning Solutions

Yes, Machine Learning is the talk of the town these days. But what do you really need? People who fuel the hype even more? We don't think so. That's why we pursue a strict "no bullshit policy" while supporting you in your projects. We focus on…



- Create business value
- Check: do we solve an important problem?

- Fast prototyping
- Demonstrate feasibility fast

- Operationalization of prototype
- Building trust in ML solutions

- Validation of solution
- Quantify benefits

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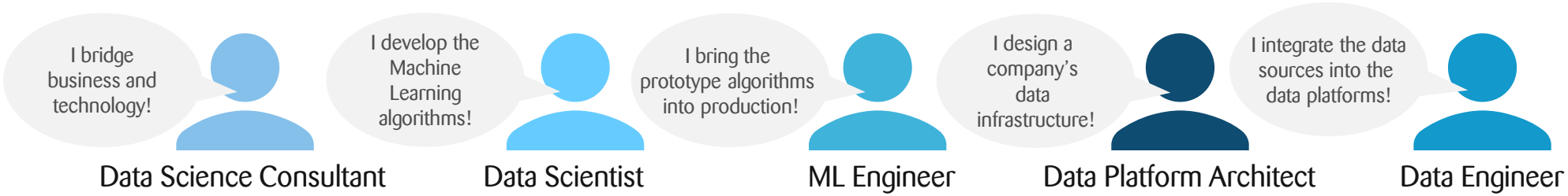
Our Data-related Expert Profiles



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Machine Learning: WHAT we offer

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Offering: Transforming Your Machine Learning Use Case into Value

You have found your use case and now want to implement it in order to generate real business value?

Goals

- Your use case is transformed into an operative solution
- The solution is accepted by the users
- Measurable business value is generated

Results

- Your (software) solution, successfully launched and in operation
- Operations and maintenance concept
- Users are trained for daily use of the software

Approach

- Tailor-made project approach based on the proven Zühlke Machine Learning Process
- Focus on the Zühlke ML Operationalization Frameworks

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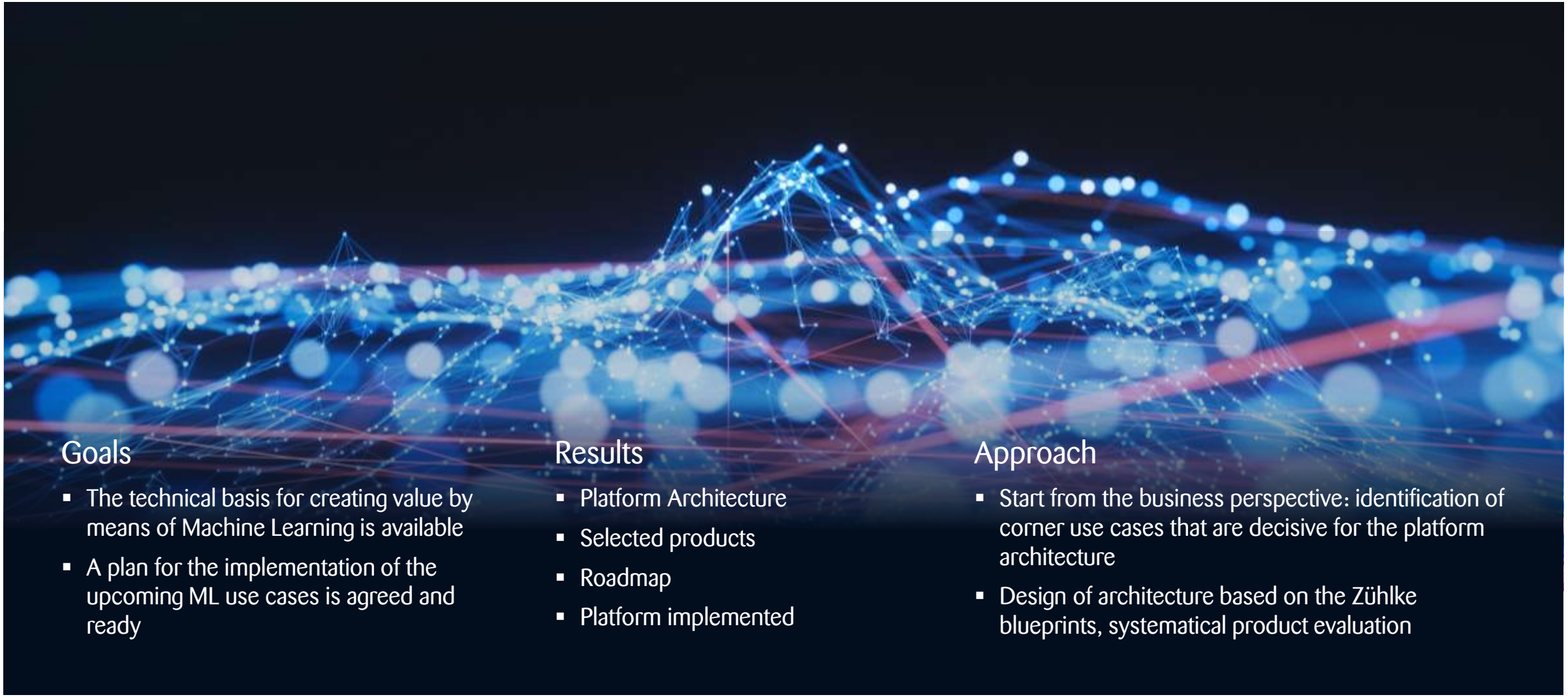
Offering: Creating Your Data Platform

Your organization needs a data platform as a basis for implementing your Machine Learning solutions?



Goals

- The technical basis for creating value by means of Machine Learning is available
- A plan for the implementation of the upcoming ML use cases is agreed and ready

Results

- Platform Architecture
- Selected products
- Roadmap
- Platform implemented

Approach

- Start from the business perspective: identification of corner use cases that are decisive for the platform architecture
- Design of architecture based on the Zühlke blueprints, systematical product evaluation

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Offering: Becoming a Data-driven Organization

You are wondering how you should transform your organization in order to effectively capture your data's value?

Goals

- Your whole organization is consistently geared to create value from data
- Your employees adopt and support the new structures and workflows

Results

- Data Strategy
- Organizational design of data-related structures (e.g. center of excellence for ML)
- Data Governance concept
- Implementation roadmap

Approach

- Create a vision and a guiding coalition
- Develop the Data Strategy
- Organizational Design
- Implementation of data strategy & data governance, perform change management

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We live for «empowering ideas»

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empowering ideas

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