

# Envision what your future looks like

# Our experts are here to help you solve key challenges such as:

- Generating value with proactive insights
- Activate Digital Selling
- Enabling Always-on Service
- Building Resilient Supply Chain
- Build Agile Business Processes
- Manage Financial Risk and Fraud

# Empowering intelligent industries.

Organizations today are redefining their businesses due to threats from traditional and non-traditional competitors, increasingly stringent regulatory requirements, changing customer expectations, and the overwhelming number of claims resulting from catastrophic events.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

# **How Wragby Business Solutions can help**

**Wragby Business Solutions** has been supporting industries for the past 7 years, our team of specialists is here to help uncover our customers business problems using human-centered design thinking approach



## What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



#### **Inspire**

Imagine a future state solution for your business



Envisioning Workshop



#### Design

Discover what's possible by aligning technology investments to business goals



Business Value & Solution Assessment



#### **Empower**

Empower others in your organization to see the value



Solution Demonstration



#### **Achieve**

Achieve business outcomes and improved customer experiences



Transformation Plan

For more information visit: <a href="https://dynamics.microsoft.com/en-us/microsoft-catalyst/">https://dynamics.microsoft.com/en-us/microsoft-catalyst/</a>

