G MANA

AD INSERTION SIMPLICITY.
OTT MONETIZATION PROSPERITY.

EXPERIENCE A NEW AND IMPROVED OTT STREAMING REALITY.

G-Mana provides a simple, holistic and highly innovative solution to OTT server-side ad insertion, with virtually zero integrations. We're helping our clients shift their focus from technical challenges to successful business.

Our Solution Portfolio ▶

Server-Side Ad Insertion
By creating a personalized ad request for each user, G-Mana's SSAI service provides publishers with new and effective viewer engagement opportunities.

Commercial Breaks Insertion
With G-Mana, cue points manipulation has never been easier. We combine intelligent frame detection with duration prediction capabilities to help you reach your monetization goals.

Ad Decision & Campaign Management
With G-Mana, you can manage local and external commercial inventories from one central location. Enjoy hybrid strategies and advanced delivery protocols that maximize your conversions rate.
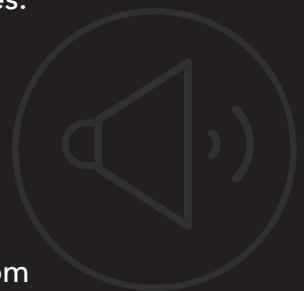
We Empower The Following Industries ▶

On-Premise Broadcasters

Cloud-Based Broadcasters

OTT Applications

Advertisers

About G-Mana ▶

G-Mana was established by a team of veteran ad-tech and video delivery system experts. We deliver groundbreaking services that allow our clients and partners to focus on their core business, without worrying about technical integrations. We harness our in-depth ad-tech expertise and vast video experience to breathe new life into current OTT monetization methodologies. The results are highly innovative and simply effective.

Fully Compliant With SCTE/IAB Standards

Start simplifying your OTT monetization. Today.

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