



SANCUS: AI DATA CLEANSER

"Data cleansing and enrichment solution that uses machine learning and deep learning technologies to deliver reliable data to business"

Data Validation

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Sancus

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- Global address validation & correction using postal directories and 3rd party APIs
- · Contact/lead email verification

Data Cleansing

- · Business rule configuration, Standardization, De-dupe using AI/ML algorithm & golden record creation
- Deployed on customer, contact, product, material, vendor master data

- · Integrates seamlessly with tools/applications like Oracle ERP, Salesforce, etc.
- · Leverage OCR tools to scrap data from documents to be consumed by downstream layers for Cleansing

Data Enrichment

Customer/contact enrichment through 3rd party partnerships

Product/material enrichment through web scraping, image processing, unstructured data analysis

Hierarchy Management

Customer/vendor hierarchy validation, creation and management through 3rd party partnerships

ML algorithms for product/material hierarchy assignment at scale (including GPC/GS1 migration)

Feedback Loop

Active Learning based feedback module allows business users to pass feedback and override the algorithm's results

Enables a reinforcement loop to keep the machine learning models accurate with time

LIBRARY OF ADVANCED AI ALGORITHMS

Web scrapers, Smart string fuzzy matches, Soundex, Haversine algorithms for data cleansing, trained on large datasets

WORKS WITH MULTIPLE PLATFORMS

Unique capability of integrating with multiple ERP/CRM systems, flat files and 3rd party providers



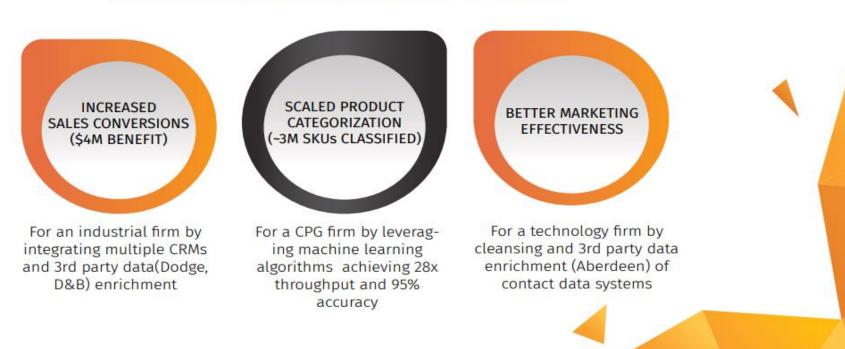
RAPID INTEGRATION AND DEPLOYMENT

Ready for data hosting on cloud, in-house database/-BI systems based on organisation's current tech stack



CUSTOMIZED TO YOUR BUSINESS Tailored offering by industry vertical and business function; and fit to suit your needs

SUCESSFUL DEPLOYMENTS



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