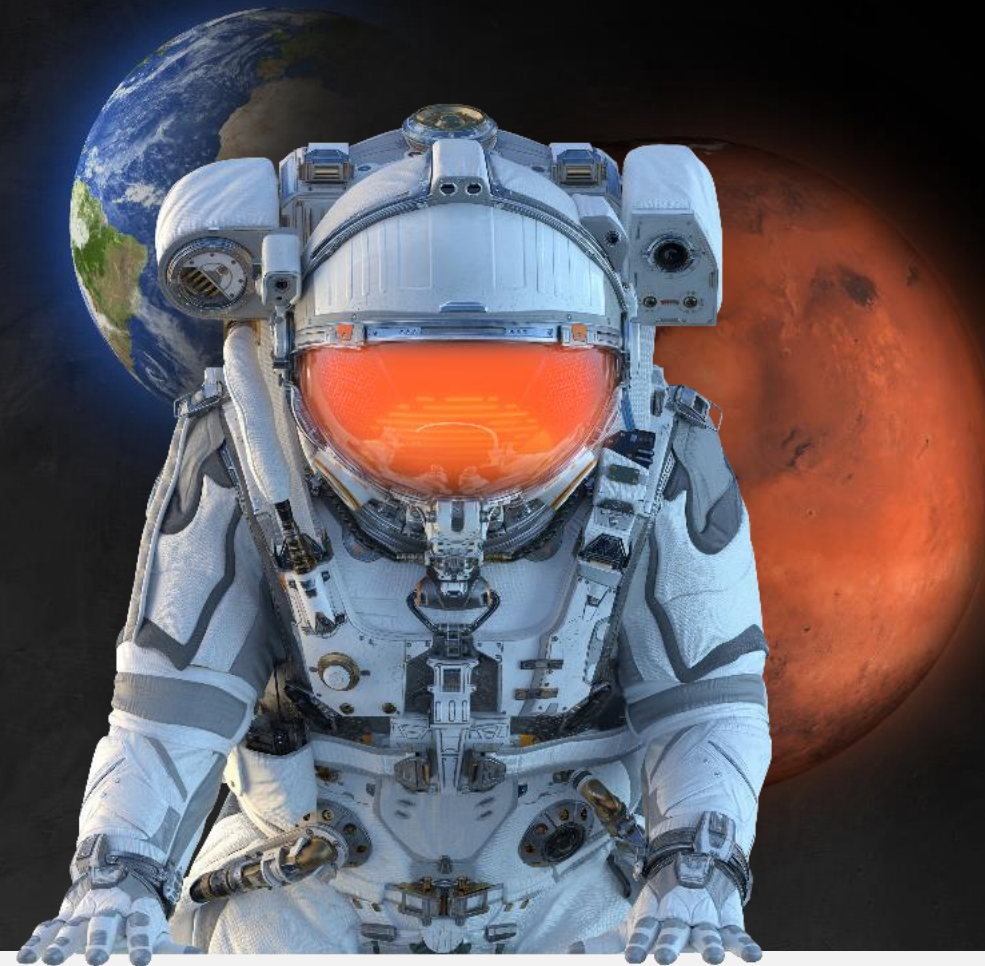




CLOUDS ON MARS

BEST IN POWER BI



Microsoft
Partner

Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Gold DevOps



Power BI

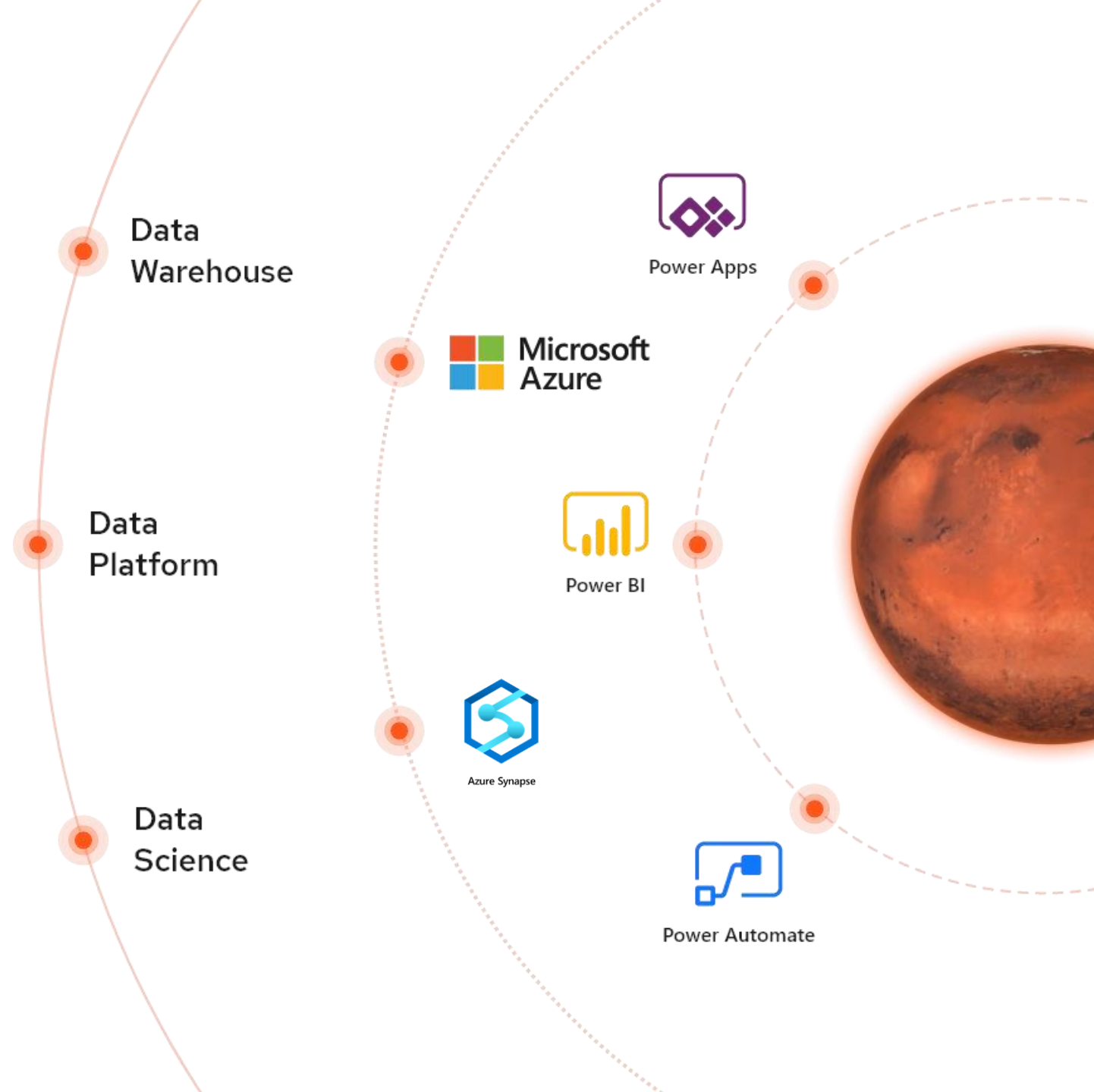


Build AI

Stay Human

We are the leader in Power BI visualization and analytics together with Azure cloud services.

We focus 100% on data management, BI and AI solutions on Microsoft platforms.



WHO ARE CLOUDS ON MARS?



We are a **Data Analytics** and **Business Intelligence** company focused on Microsoft Azure technologies.

Microsoft
Partner

Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Gold DevOps

We are proud to be Microsoft's **go-to partner** for BI expertise such that we provide business intelligence services to Microsoft and are recommended to Microsoft clients as a partner service provider.

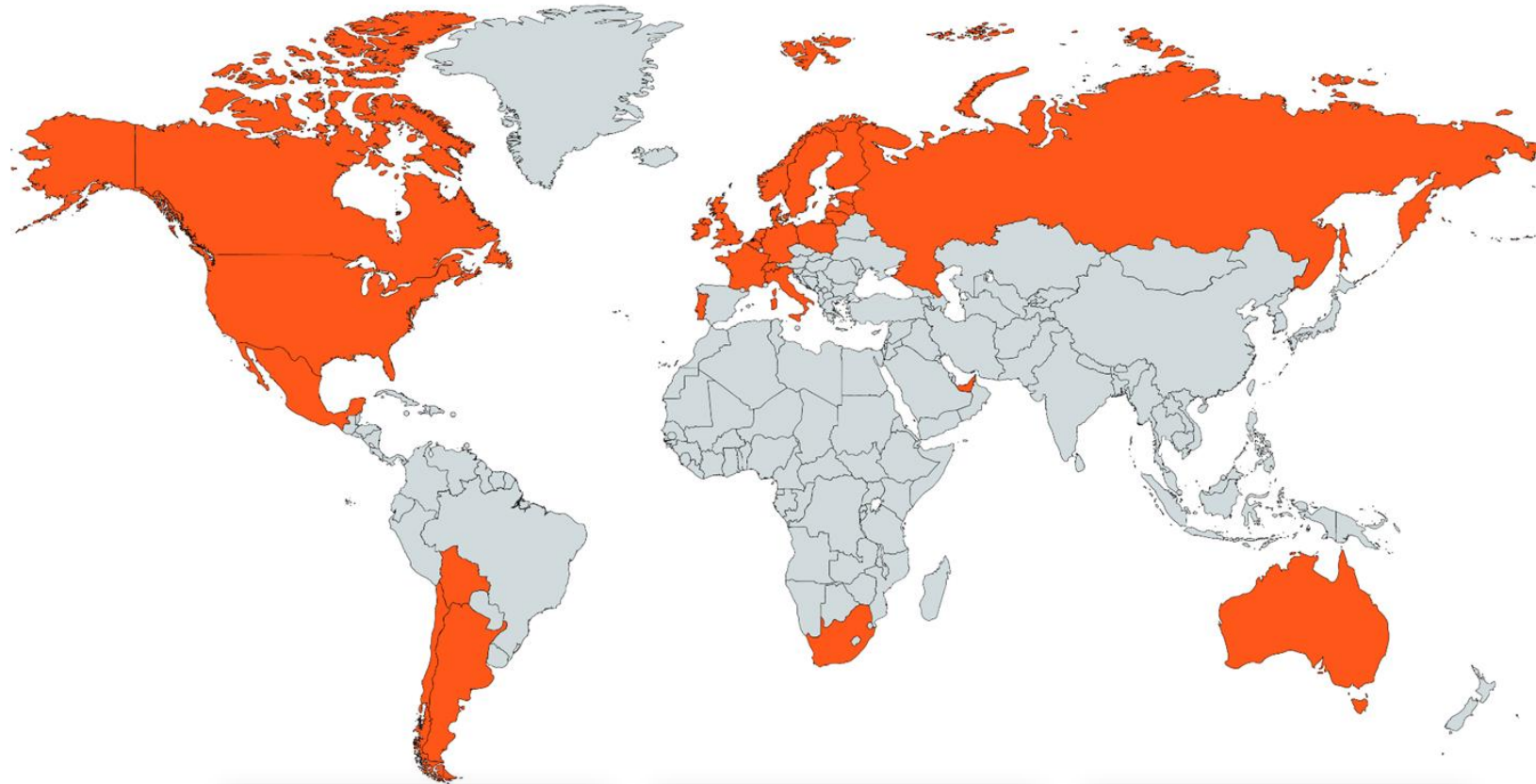


Our co-founders with decades of **Data warehouse** and **Business Intelligence** experience saw the potential of the **Power Analytics Platform** and Microsoft's commitment to not only the highest quality but to rapid, agile improvements.



We have implemented warehousing and BI solutions for some of the **largest chain of convenience stores** in Eastern Europe, for various multinational FMCG producers and for European manufacturing companies.

WORLDWIDE COVERAGE



50+
Clients worldwide



50+
Countries served



50+
Power BI & Azure analysts

WHAT DO CLOUDS ON MARS DO?



We use world-class Microsoft technologies to develop tailor-made solutions for our clients and help them achieve more.

We take care of setting up the entire process for your company to **best utilize its information.**

This includes preparing datasets for processing and storage, data modeling using advanced machine learning algorithms, and then extracting **business-relevant insights** and visualizing them using state-of-the-art business intelligence tools such as Power BI.

Preparing **intuitive and accessible dashboards** allows all end-users, even those without an analytical background, to take advantage of the results of the analysis and employ them in the day-to-day work to help them achieve their goals.



DATA NAUTS

Passion to explore data space



001



ONE CUSTOMER,
ONE RECORD



A SINGLE
CUSTOMER
VIEW



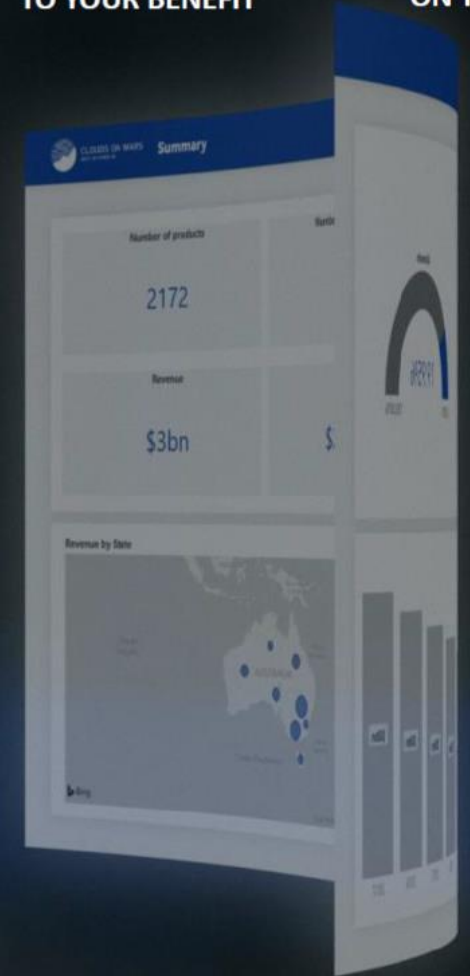
USE ADVANCED
ANALYTICS
TO YOUR BENEFIT



TAKE PERSONALIZED
ACTION
ON THE SPOT

CUSTOMER 360

MAXIMIZE YOUR CUSTOMER
OPPORTUNITIES NOW.



GET YOUR
CUSTOMERS 360°
VIEW IN 7 DAYS



MARS 360
FINANCIAL CONTROLLER

CLOUDS ON MARS

GAIN MORE CONTROL

MAKE THE BEST DECISIONS



MARS 360 FC is An easy to use platform for reporting and analyzing financial data.

In addition provides advanced tools for simulating processes affecting profitability (What IF).



Raporty



Analizy



What IF?
(symulacje)



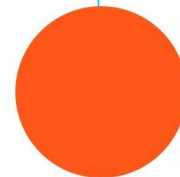
Consulting



Power BI

MARS 360
FINANCIAL CONTROLLER

MARS 360
FINANCIAL CONTROLLER



Rachunek kosztów pełnych

Rachunek kosztów zmiennych

Analiza kosztów jednostkowych
wytworzenia

Wskaźniki finansowe i KPI

What IF?



Becoming a **Data-Driven** company

Decisions at all levels based on data insights



Define & Plan **Data Strategy**

We bring experience to define a data vision and strategy with goals and milestones



Integrate public data **Data Harvesting**

With Microsoft Azure Data Factory and Azure Integration Services – we help you work with social, CRM, POS and other data in the cloud or on-premises, with enterprise-grade security



Make insights easy to use: **Democratic insights**

With Data Analytics, Machine Learning and visualizations tools, move to prescriptive analytics for innovative business models and data monetization



Create **Data Culture**

Our solutions prompt data-driven storytelling, coupled with analytics literacy trainings to make insight as inputs into the team's decision making process



CLOUDS ON MARS

Democratization of Data & Data culture



Single point of truth

Combined social, CRM, POS and other data, for your front-end staff and customers real time information, feedback and suggestions



Self service data literacy

Trainings

Dashboard workshops
Power BI trainings



Every-day Analytics

Analytics services available to front-end staff



Mobile Analytics

Analytics services available to front-end staff 3rd party applications. (Can work alongside CRM Central)

Encouraging Data Democracy

Dashboards available everywhere, for all employees to stop and say "hey, I see something different, do you see that?"



Availability

Using Azure services, the data is available to your existing apps on a real-time basis





CLOUDS ON MARS

CONTACT US

info@cloudsonmars.com

Clouds On Mars Inc. Seattle, USA

Clouds On Mars Sp. z o.o. Warsaw, Poland