



# DYNAMICS 365 MARKETING

POWERED BY MICROSOFT

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Personalized Buyer Experiences



Manage, Score and, Qualify Leads



Align Sales and Marketing



Marketing on Social Media



Event Planning and Management



Engage Contacts with Portals and Surveys

With Dynamic 365 for Marketing your organization can build rewarding relationships, increase lead generation, expand sales opportunities, and strengthen marketing capabilities.

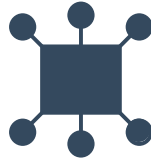
For more information or to see a demo, please visit our [website](#) or contact us at [experts@crmdynamics.ca](mailto:experts@crmdynamics.ca)

## Dynamics 365 for Marketing

Dynamics 365 for Marketing helps organizations efficiently align sales and marketing. Your staff can create seamless customer experiences through marketing automation, shared data, and lead insights. Plus, gain a 360 degree view of customers.



Personalized customer journeys based on prospect buying behavior



Multi-channel marketing campaigns with marketing automation capabilities



Improve marketing effectiveness with pre-built dashboards and campaign analyzers



Complete view of customers by unifying data across contacts, leads, and customers



Simplified event management with an attendee-facing web portal, and venue-logistics management capabilities



Track and prioritize leads across all touchpoints with multiple lead-scoring models and sales readiness grades.

Get a demo of Dynamics 365 for Marketing and see this solution in action.

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### Works on all Devices



Computer



Tablet



Mobile