

## **Trusted Partner for Intelligent Digital Solutions**

We envision and engineer digital solutions that transform data to insights, innovate business processes and streamline data flows critical to your business success.





# Why Persepta?

#### **Trusted Partner**

Persepta's goal since inception is to create "Customers For Life" by earning their trust as a partner for business analytics and digitally transformed business process enhancement. All elements of our customer approach and engagement are thoughtfully designed to earn trust resulting in lasting and valued partnerships.

#### **Business and Technology Expertise**

The Persepta team consists of leading experts from business and technology backgrounds. This unique combination of experienced business acumen with advanced technical resources working as a team positions us to quickly gain a deep understanding of the business and then be impactful from a technology position to solve critical business issues through digital transformation.

#### **Methodology & Best Practice**

The Persepta team maintains industry-leading methodologies in all aspects of the customer engagement including business process mapping, discovery, assessments, design/development, implementation and user adoption.

## **Migration to Azure Modern Data Architecture**

### **Business-Driven Approach for Modern Data Architectures**

Business challenges and opportunities have changed greatly over the past few years. Most legacy data warehouse architectures were designed based on dated business requirements prior to Covid. All too often, migrations to modern data architectures take a blind eye to business requirements which limits business value. Persepta's balanced approach of business discovery and technical assessment will yield a thoughtful strategic roadmap for your migration to an Azure environment from a legacy data architecture.

## Persepta & Microsoft Partnership Solution

This offer was developed in collaboration with Microsoft's Customer Success Unit and leverages the technical patterns and best practices of the Microsoft Partner Solution Kit program. Our team works closely with Microsoft in all customer engagements to leverage knowledge and reduce project risk.

## Partner with Persepta on your Modernization Journey

Data and analytics modernization is a journey that requires a thoughtful approach and an experienced team in order to reduce risk and maximize ROI. Persepta has a long track record of building lasting and valued partnerships with our customers. Our team knows how to forge a path forward with cloud-scale data and AI.

Email us <u>Solutions@Persepta.com</u> for a free consultation with an experienced solutions professional

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