Market Dynamics

3-10x

AppInteract's DIY mobile platform *more cost effective* over in-house

$189B+ USD

Gross annual revenue mobile app industry

6.5M available apps in leading app stores

$69 B USD

2015

2020

53%

53.9% of U.S. mobile retail commerce sales as percentage of retail e-commerce sales by 2021, up from 34.5% in 2017

Sources : Statistica

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Customer Challenges

No in-house resources with mobile app development experience

Mobile apps are costly to produce and maintain, on top of website and order line operation

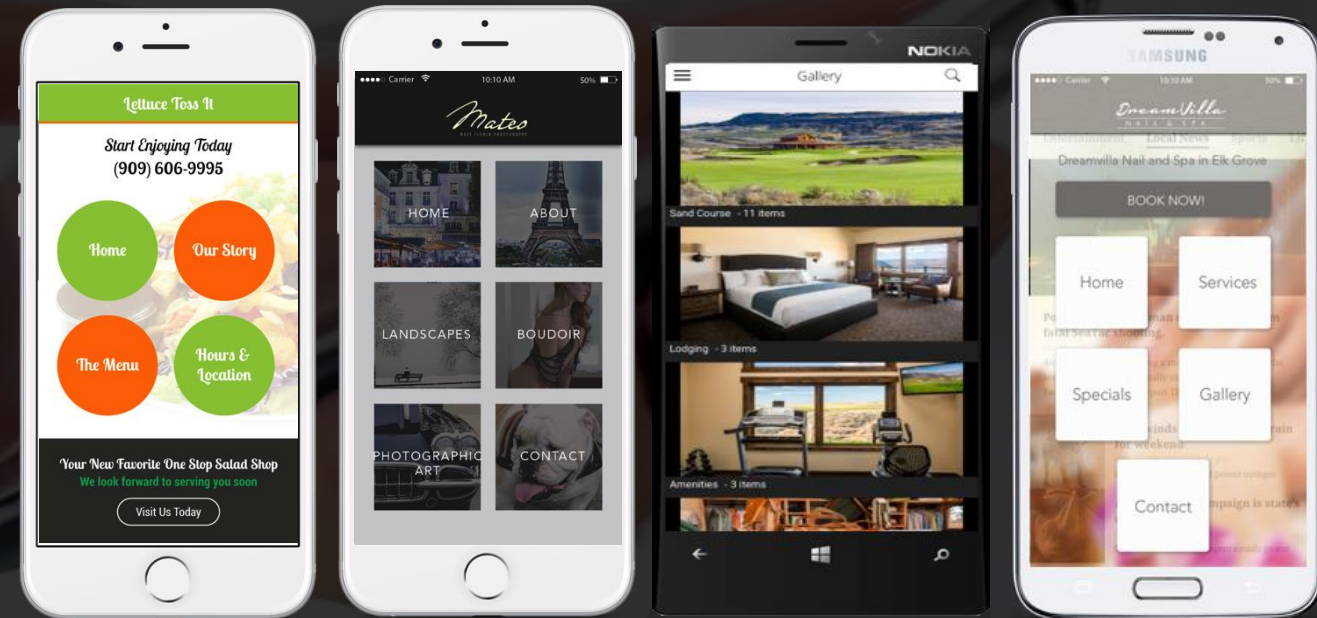**Not leveraging new Marketing methods for customer communications**

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AppInteract Solution

Specifically built for Small Businesses and takes YOUR business mobile in minutes.

DIY app platform, *no coding required*

Low monthly cost, effective *new channel*

Social, alerts & more, *drive more sales*

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Powered by **Microsoft Azure**

Connected Customers, More Sales!

Get in-app features that connect your small business with on-the-go customers, and keep them coming back for more

Event Calendar
Keep your customer up to date with event listing in your apps

Scheduling
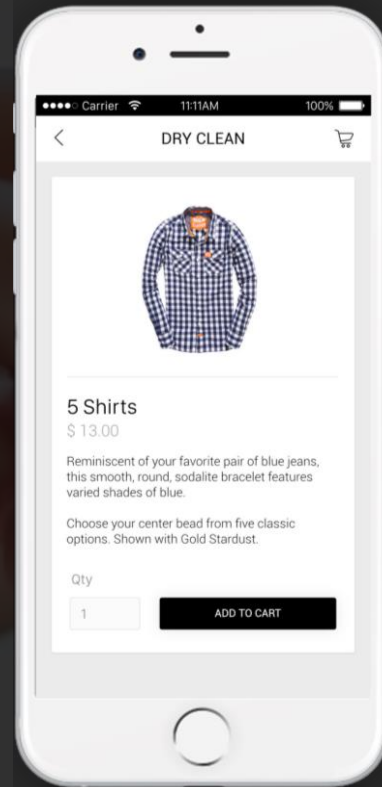Offer customers the convenience to schedule their own appointments

Notifications
Get your customers' attention instantly and highlight your offers

Rating & Review
Provide insight to customers on the quality of product or service

Mobile Commerce
Let customers shop 24/7 with your own mobile store

Analytics
Get the data you need to make decisions, track campaigns, sales and more

In-App Coupon
Invite your customers to check out your best deals and make a purchase

Scratch Cards
Give your customers an incentive to stop by with a chance to win an exciting prize

DRY CLEAN

5 Shirts
$ 13.00

Reminiscent of your favorite pair of blue jeans, this smooth, round, sodalite bracelet features varied shades of blue.

Choose your center bead from five classic options. Shown with Gold Stardust.

Qty

1   ADD TO CART

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Powered by Microsoft Azure
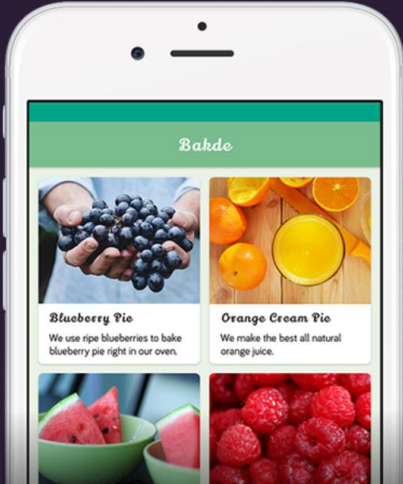
Solution Overview

Save Time & Money

Developing custom mobile apps with AppInteract is 3-10x more cost effective than building them from scratch – especially when they are published in all THREE app stores: Microsoft Windows, Apple iOS and Google Play / Android stores respectively.

Easy App Maintenance

AppInteract's dynamic mobile app platform handles all of the ongoing maintenance and support for your app. No worries, no hassles, no high-priced costs for the design and development of your mobile app.

Unlimited Custom Features

The sky is the limit with what you can build. Contact us to turn your app idea into a reality. Through our self-help videos, support team availability and app building professional services, we can assist you in a multitude of ways to help design the app of your choice.
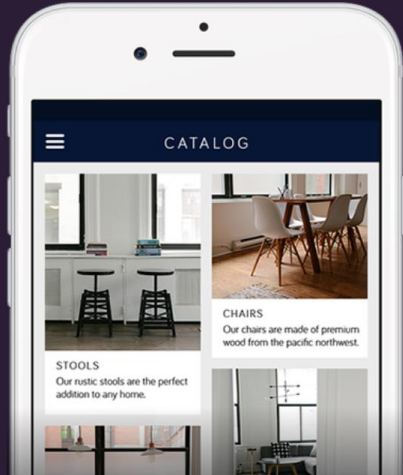
Restaurants & Food

Grow your foodie followers with offers that will fire up customers about your establishment! Your app will provide mobile ordering from the menu, promotional incentives on weekly specials, and easy social media sharing.

- Special Deals & Offers
- Order Food for Pickup
- Store Location Mapping

Retail

Engage a new generation of customers who are always on-the-go with mobile shopping, promotions on seasonal selections, and an online showcase of your items and latest trends, directly from an app that boasts your brands.

- Mobile Shopping
- Promotions & Discounts
- Social Media Sharing

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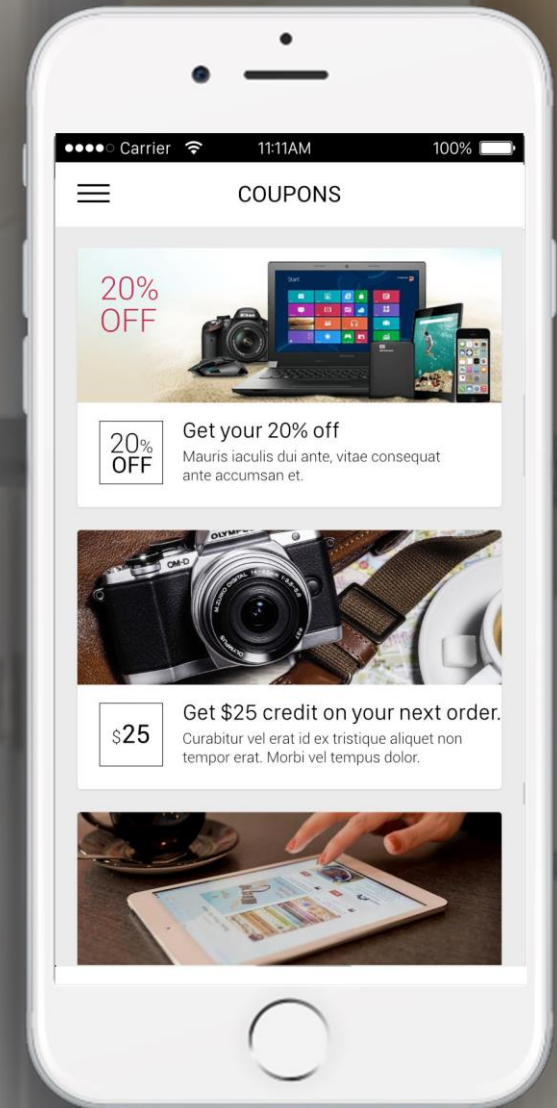Powered by ⊞ Microsoft Azure

Key Features

Marketing thru push notifications, social, coupons, events and more

In-app store with full commerce capability providing on-the-go sales

Dynamic and responsive mobile emulator lets you see app as it is being designed

Unauthenticated app preview for Partners to send to their Customers

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Key Benefits

Save Time & Money

Developing custom mobile apps with AppInteract is 3-10x more cost effective than building them from scratch

Choose a Template or Customize

No matter your business, we have a library of pre-made templates to get you up and running with ease.

Feature-Rich App Designing

We offer you a multitude of features to choose from – design and customize them to your liking without requiring you to know mobile development.

Purchase, Publish and Manage

Quickly and conveniently pay and publish your app for the entire world to see. You can easily manage your app via website or mobile app.

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Better Together with O365

Uniquely Built for SMB's

SAAS platform **enables mobility** for SMB's, creating a tailored mobile app in minutes to support your specific business and customer needs

Current and future **integration of O365 functions like Skype, One Drive, Bookings and Invoicing** keeps your business running from your phone

Builds your brand by leveraging your domain name with email account in Office 365 – every time a notification is sent, your business name is featured

O365 Integration Benefits

Premium version of Office (Office 365 Business Premium) **drives Customer "stickiness"** via email notifications, calendaring, appointments and analytics

Office 365 with AppInteract **syncs** emails, calendars, and pertinent analytics **across your devices in real time**

Interoperability between O365 and AppInteract key features **helps you stay connected** wherever you or your Customers may be

Drives Marketing and Sales

Capture and communication with new Customers through coupons, push notifications, event information and more, leveraging Skype and One Drive

Fully integrated mobile store and commerce functionality allows you to **capture and convert sales** easily and conveniently from a customer's phone

Understand and **respond to Customer needs more confidently** with reviews and ratings captured in the app, or as part of a survey campaign

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Microsoft Technology Integration

Video and audio conferencing

Host meetings with video, record sessions for training and sharing, and capture participant comments.

Upload and share documents

Share and receive customer documents for faster communication and information transfer.

Coming Soon: Bookings

Mobile bookings to manage all invitations, available appointment blocks and email confirmations.

Coming Soon: Invoicing

Mobile integration and tracking of invoicing on the go to keep your business and A/P flowing.

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Testimonial

"I recommend AppInteract to any individual or company looking to develop their mobile app. The company was prompt in developing a flawless mobile app that fit my needs and exceeded my expectations! We immediately realized results with **200+ app store downloads** in the first month our app was available!

With absolutely NO experience in programming, the team at AppInteract led me through every step of the process. AppInteract makes app development a breeze and I am very grateful for their hard work and expertise!"

Mary Anne Forrester
CJ Remodel

Watch our video

Case Studies

38th CATA Annual Technical Conference (Ghana 2017)

CHALLENGE: Need to evangelize and market app in a new innovative way.

SOLUTION: Built comprehensive conference app for the 38th CATA Annual Technical Conference in Ghana in ONE (1) week. Provided links for conference registration, background papers, program agenda, events, Ghana tourism information, and push notifications.

RESULTS: Ease of use in navigating the conference agenda and various information. Customer very pleased with the feature-set offering. Best way the organization can utilize their time and marketing resources. Robust design and publishing where we don't need to hire an expensive developer. Increase Customer reach and ROI via a native app on iOS, Android and Windows.

Gamble Sands Golf and Inn

CHALLENGE: Had another firm build app – too costly for poor quality of feature in app

SOLUTION: Design and marketing of Washington State's #1 Best Public Course App. Creation of golf store, links to book a tee time, reservation to the inn, caddie services, lodging rates, various dining menus, coupons and offers, image gallery, events, social media, and push notifications.
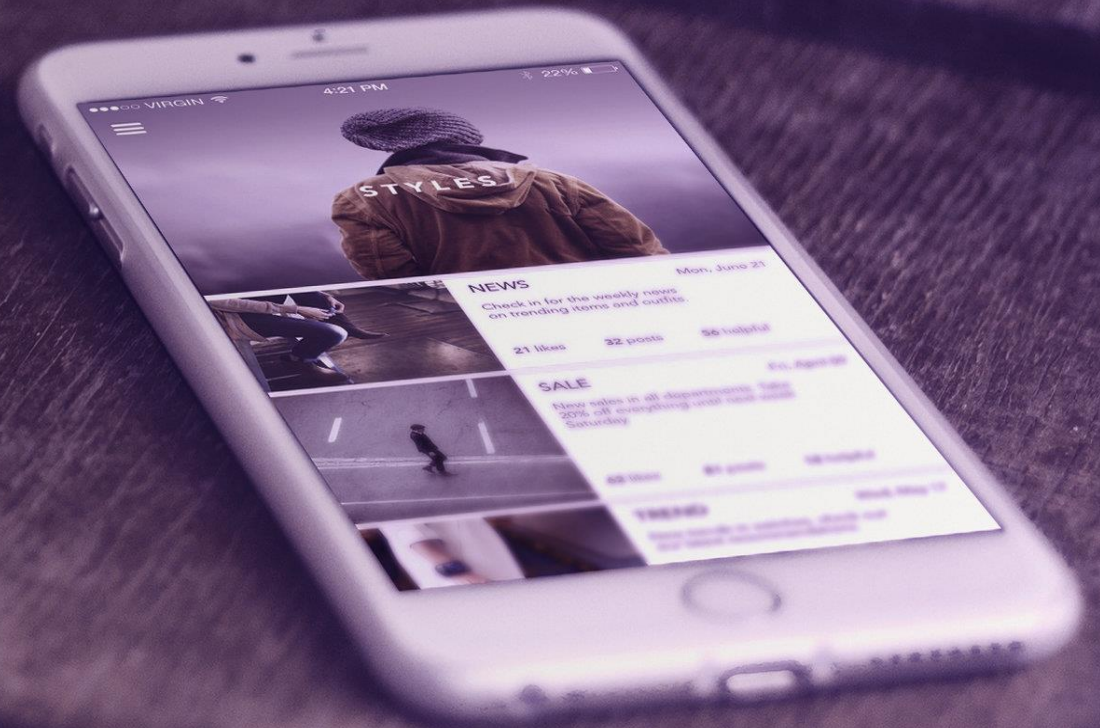
RESULTS: Easy and intuitive to navigate the app designer and app. Best cost and value for the number of features provided. Can view app without need for wireless access (WIFI). Shop easily with our online store via preferred payment gateway. Robust design and publishing where we don't need to hire an expensive developer. Increase Customer reach and ROI via a native app on iOS, Android and Windows.

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Product Videos

Powered by Microsoft Azure, **AppInteract** is the DIY mobile app platform specifically built for Small Businesses to take YOUR business mobile in minutes. *No coding required*, and only $49.99/month.

- ▶ Introduction
- ▶ Overview
- ▶ Getting Started Series
- ▶ Product Feature Series
- ▶ AppInteract Video Collection

appinteract
mobile apps in minutes

Next Steps

▶ <u>Watch our video</u> to learn more about **AppInteract**

<u>Sign up</u> to get AppInteract now

Website <u>www.appinteract.com</u>

Email <u>info@appinteract.com</u>

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Microsoft