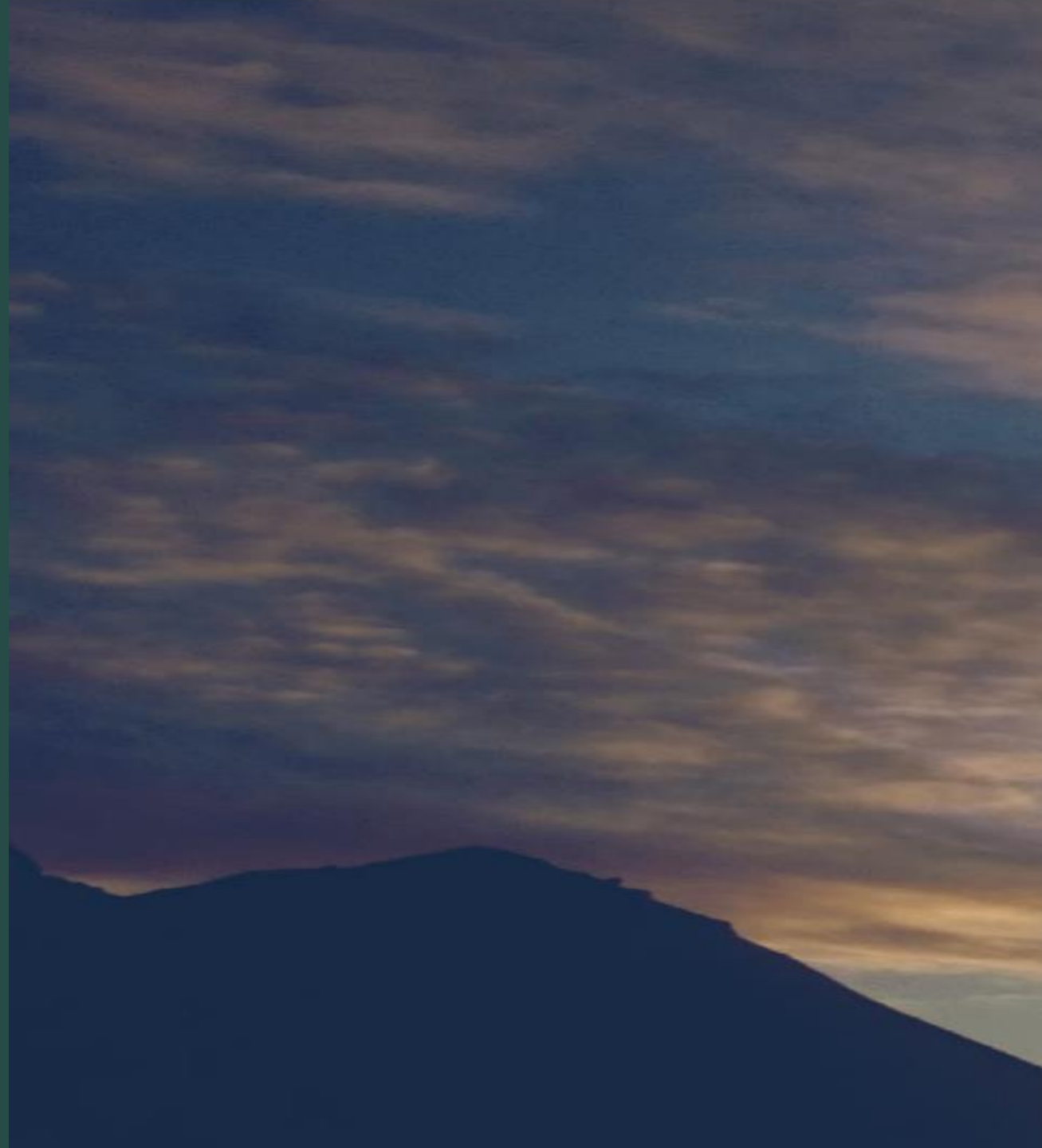Microsoft

Sustainability External Toolkit

Content Page

External Resource Areas
Microsoft Sustainability Website
Microsoft External Landing Page

Tools and Assets
Sustainability Playbooks and eBooks
Sustainability Case Studies and Partner Solutions
Microsoft Cloud for Sustainability & Emissions Calculator

Reports and Whitepapers
All Areas
Industry
Carbon
Waste
Water

Sales Readiness and News
Sustainability in Action Badge (Coming Soon)
Sustainability Stream

About this Guide

This guide is designed to mobilise UK Microsoft Partners to understand the thought leadership regarding Microsoft's Sustainability Journey. We hope you leverage the resources to expand your Sustainability knowledge and ultimately support your journey to accomplishing Net Zero.

The time is now - please engage with your Microsoft Sustainability champ for questions, demos and support.

We hope you find this guide useful!

Microsoft

External Resource Areas

Microsoft Sustainability website

[Microsoft sustainability](#) website allows customers to access the latest tools and resources to help them on their Sustainability journey.

Sustainability Guide: with videos on how to assess impact, accelerate progress and transform your business. Understanding how to embrace Sustainability as an opportunity.

Tools and Resources: Emissions Impact Dashboard, GHG emissions reporting training, Energy efficiency training, renewable energy procurement training, TCO calculator, AI for Earth technical resources and interactive forest data.

Our approach: Learn about how we strive to put Sustainability at the heart of our operations, products, and policies. Understand our $1Billion innovation fund and 2021 Environment Sustainability Report. Read blogs from Brad Smith regarding our carbon removal ambitions.
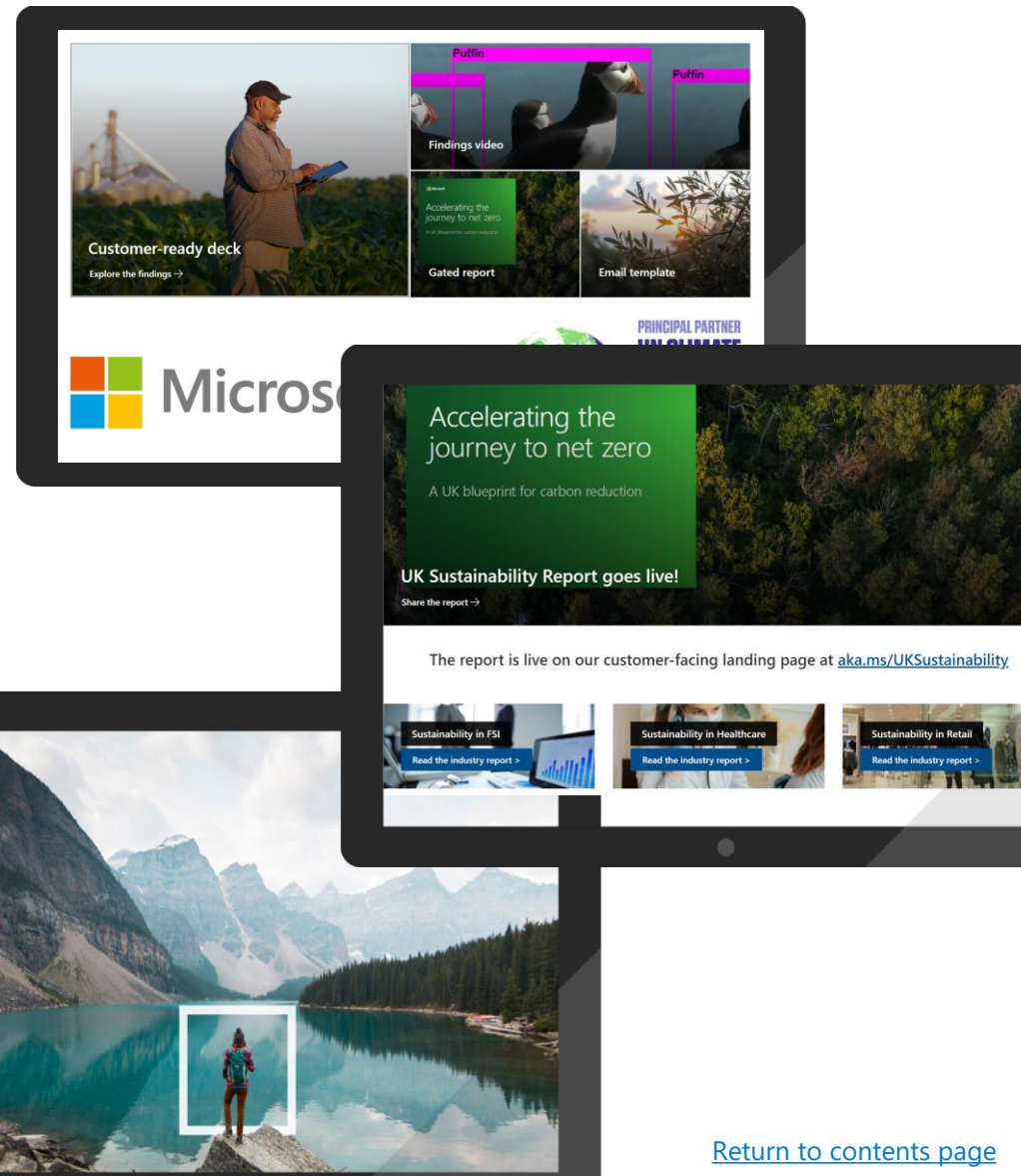
Sustainability News and Events: stay informed with the latest news and updates from digital events to latest reports on our progress.

Products: Azure Sustainability approach within our datacenters with environment cost benefits of Azure. Details of Sustainability Integrity of our Surface devices Cloud for Sustainability demo and free preview.

Industries & Partners: Automotive, Energy, Financial Services, Manufacturing, Retail and Smart Places. Details of partner solutions that are helping customers achieve their Sustainability goals.

Internal and External Resource Areas

You will find information and customer-ready resources to help you start the sustainability conversations with your customers, putting this crucial topic at the heart of the boardroom.

Aka.ms/UKSustainability

The provides links to *Accelerating the journey to net zero a UK blueprint for carbon reduction report*, created in conjunction with Dr Chris Breur.

Microsoft at COP26: Empowering everyone to build back greener details of Microsoft involvement in Cop26 and with associated training and marketing assets.

Find the *2020 Microsoft Sustainability Report* which shares our actions, results and lessons learned.

Discover **the blueprint to delivering Net Zero** – a practical guide created by PWC and Microsoft to show leaders how to move from ambition to action.

Download your **Sustainability Journey eBook and** watch our video about the **AI for Environmental Sustainability Accelerator Programme.**

Sustainability in action read our customer stories:-

Satavia who have built a data platform to reduce the environmental impact of aircraft.
Atkins using Azure to technology to achieve more Sustainable construction.
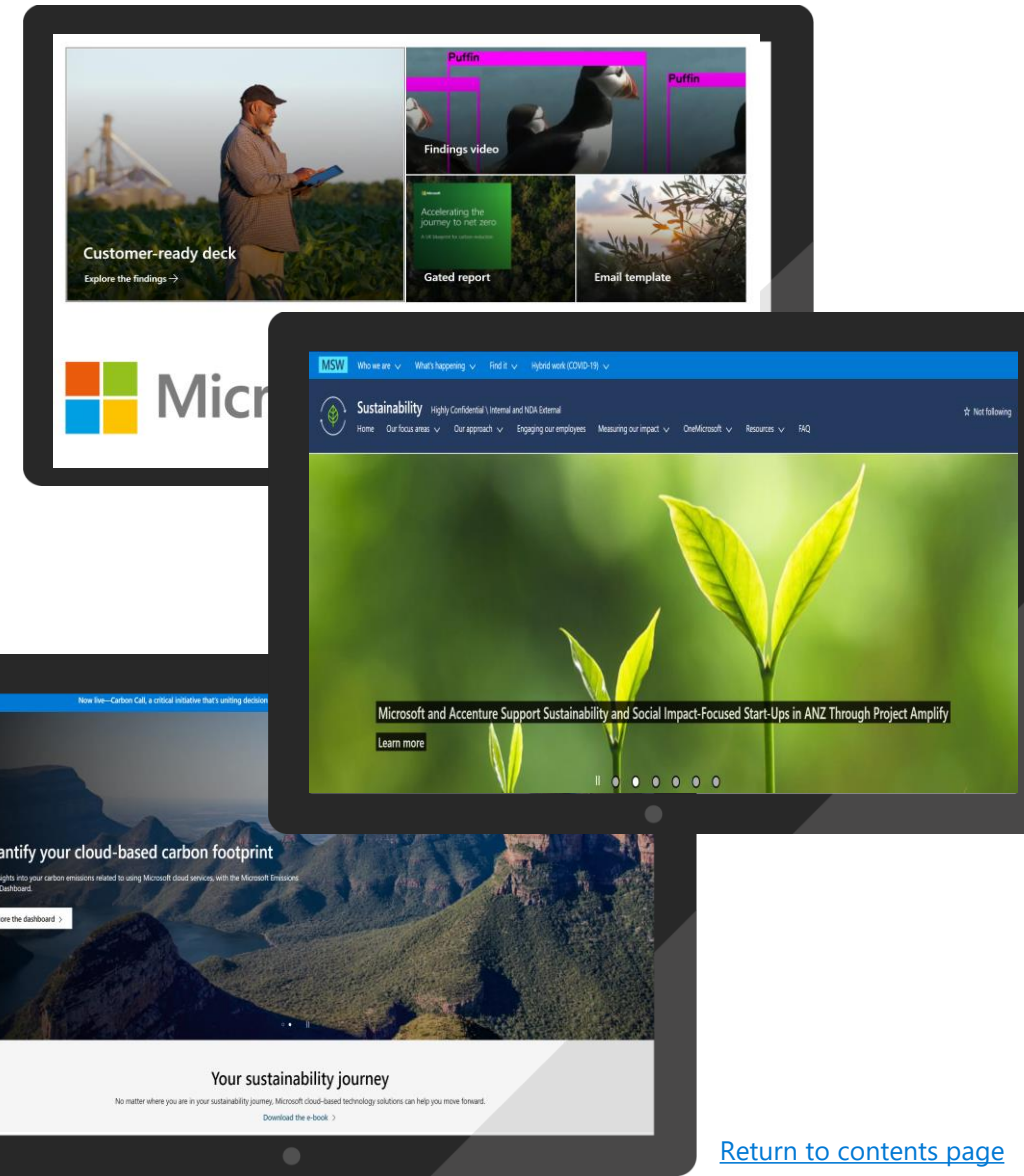**Met Office** partnership with Microsoft to chart the UK's path through climate change to a Net Zero future.
Roll Royce learn how they are using data to deliver new insights and deliver on their Sustainability goals.

Get the app download the **Microsoft Emissions Impact** dashboard to track and reduce your companies carbon emissions related to Microsoft Cloud Service usage.

Access **Benefits of Cloud Computing Whitepaper** and discover how **Microsoft Surface** can support your Sustainability goals.

Internal and External Resource Areas

You will find information and customer-ready resources to help you start the sustainability conversations with your customers, putting this crucial topic at the heart of the boardroom.
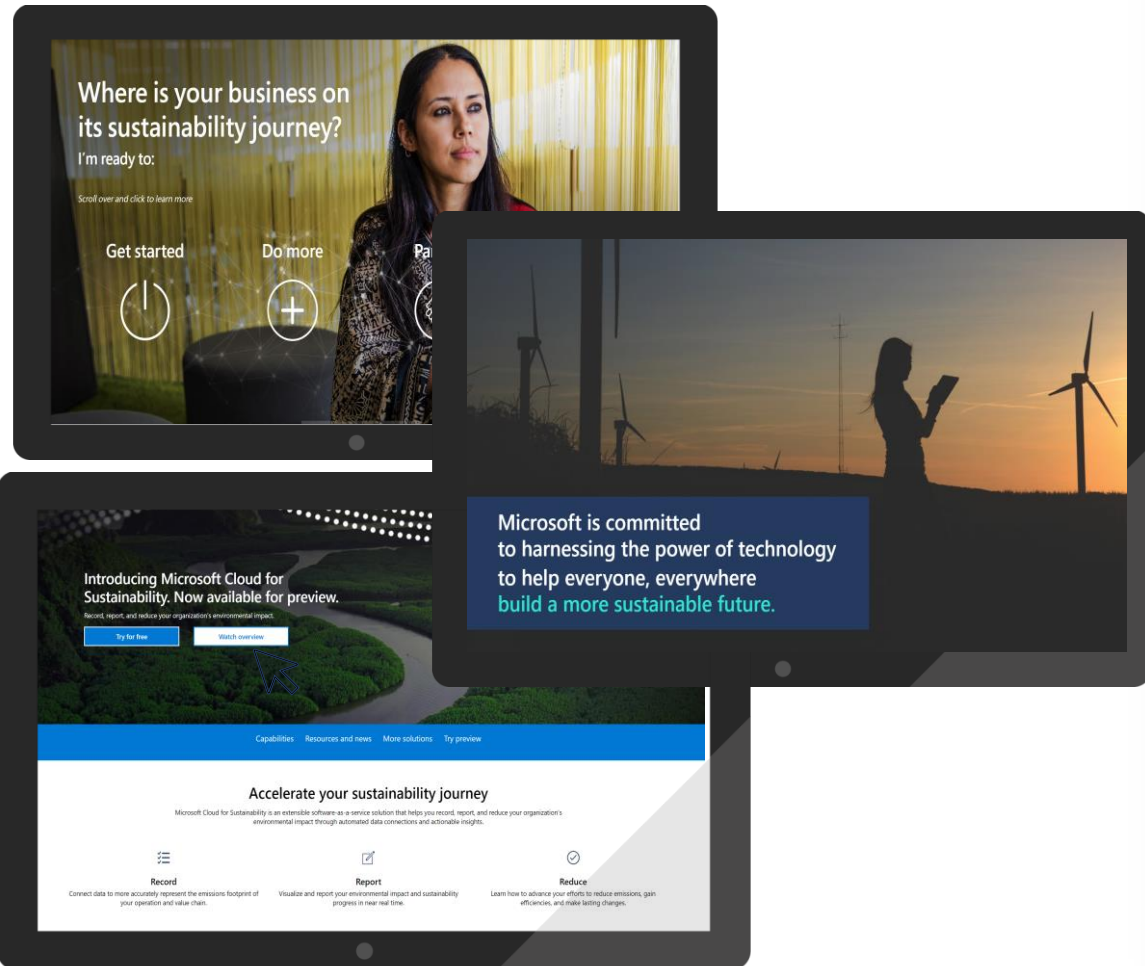
Microsoft

Tools and Assets

Internal Tools and assets

Microsoft tools and assets that can be used for Sustainability discussions with your partners, from embryonic discussions on how to begin building a Sustainable plan to a mature envisioning session to build impactful Sustainability solutions across all Solution Areas.

Playbooks & eBooks

Sustainability commercial playbook [Sustainabilty Playbook.pdf](#) this playbook delves into role how CxO can leverage technology to navigate the sustainability agenda.. And highlights focus areas within different industries.

Sustainability eBook [M&O Central - Sustainability eBook.pdf - All Documents (sharepoint.com)](#) click here to read how companies can minimise their environmental impact, overview of MSFT commitments and customer testimonials.

Four simple steps to unlock eBook your net-zero carbon future how IT can help you realise your Sustainability plan.
https://microsofteur.sharepoint.com/:b:/t/XBGCampaigns/EQBKwCcEp3BBskkuohjX3x0BW0xdq84vqCWrYka71rMj3A?e=5UFAhP

Good for business, good for the planet eBook practical guide to embedding net zero across your business. https://microsofteur.sharepoint.com/:b:/t/X-BGCampaigns/EfQZhyeCm75DkviCYMsjdBEBDHqikkHMOvsfvGfEtC6_pA?e=BKjnwx

How water can harness the power of data eBook leveraging power of data to digitally transform this sector. https://query.prod.cms.rt.microsoft.com/cms/api/am/binary/RWEfvT

Connecting building data for a more Sustainable future eBook
[https://microsoft.sharepoint.com/teams/SustainabilityHub/Shared Documents](https://microsoft.sharepoint.com/teams/SustainabilityHub/Shared%20Documents) ([Web view](#))

Tools and assets

Sustainability Case Studies and Testimonials

Central depository for all case studies   Microsoft Customers Stories site.

Microsoft Cloud for Sustainability

Record, report, reduce your organisations environmental impact trial it for free and access overview video

Microsoft Cloud for Sustainability | Microsoft

Emissions Calculator estimate your carbon emissions related to using Microsoft Cloud Services including Azure and Microsoft 365   Microsoft Emissions Impact Dashboard

Microsoft

Reports and Whitepapers

Sustainability Reports & Whitepapers

Wealth of Sustainability reports and whitepapers across Industry and Technology in collaboration with partners and academic institutions.

All

2021 Environmental Sustainability Report Microsoft Environmental Sustainability Report (sharepoint.com)

How to understand the Sustainability Report Guide to the Microsoft Sustainability Report 2021.pdf

Microsoft and UN Sustainable Development Goals Microsoft-UN-Sustainable-Goals-September-2020.pdf

Industry

Sustainability in FSI Industry Report

https://microsofteur.sharepoint.com/teams/ConnectedSalesMarketing/Connected Sales Web view

Sustainability in Healthcare Industry Report

https://microsofteur.sharepoint.com/teams/ConnectedSalesMarketing/Connected Sales Web view

Sustainability in Retail Industry Report

https://microsofteur.sharepoint.com/teams/ConnectedSalesMarketing/Connected Sales Web view

Carbon

new Partnering on the road to Net Zero Partnering on the Road to Net Zero (microsoft.com)

Microsoft Carbon Removal: lessons from an early corporate purchase Microsoft carbon removal - lessons from an early corporate purchase.url

A new standard for Scope 3 emissions for transparency

https://microsofteur.sharepoint.com/teams/X-BGCampaigns/Shared Web view

Harnessing innovation to accelerate the transition to Net Zero Harnessing innovation to accelerate the transition to net zero - Utility Week

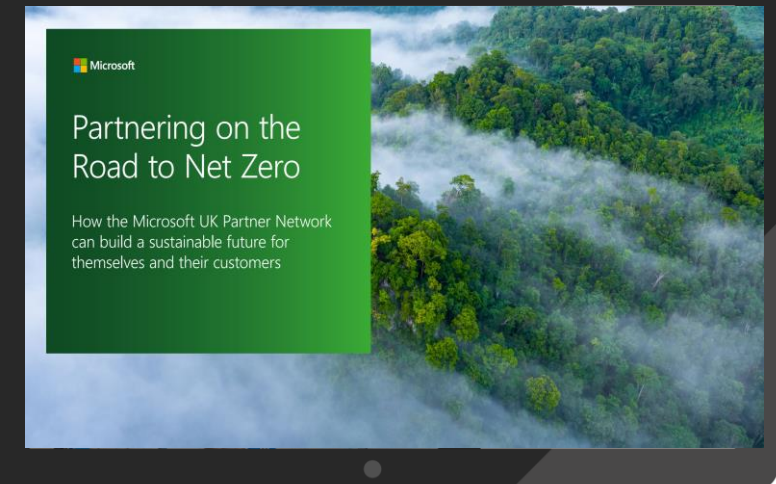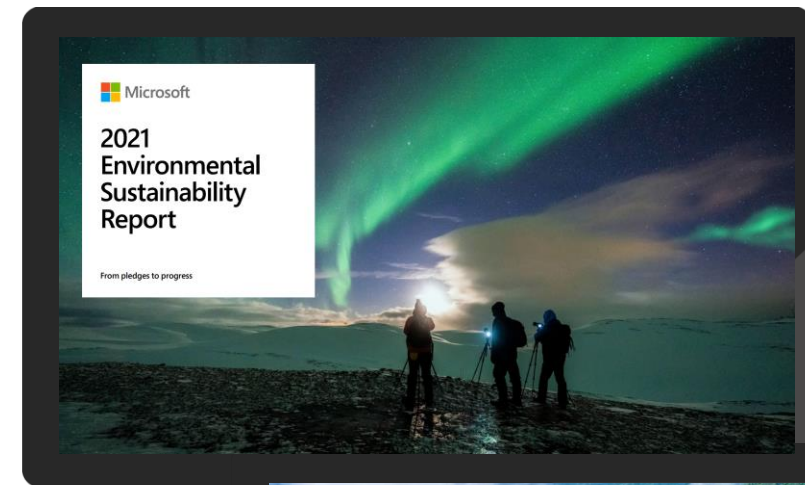**Carbon Benefits of Cloud Computing** Microsoft_Cloud_Carbon_Study_2018.url

Accelerating Journey to Net Zero A UK Blueprint for carbon reduction Accelerating the journey to net zero ccelerating thejourney to net zero (microsoft.com)

Waste

Devices Sustainability Report FY20 FY20 Microsoft Devices_Sustainability Report.pdf.pdf

Water

Microsoft's response to 2021 CDP Security Water questionnaire Sustainability - Microsoft_Corporation_-_CDP_Water_Security_Questionnaire_2021_-_20210726141258.pdf - Water (sharepoint.com)

Microsoft

Sales Readiness and News

Sales Readiness and News

Sustainability in Action Badge

Complete the **Sustainability in Action Badge coming soon** to drive awareness of Microsoft's Sustainability pledges across water, waste, carbon and environment.

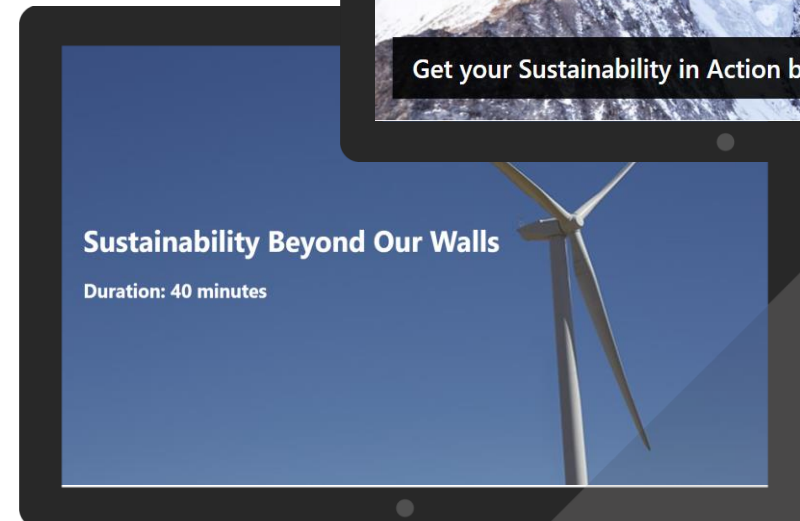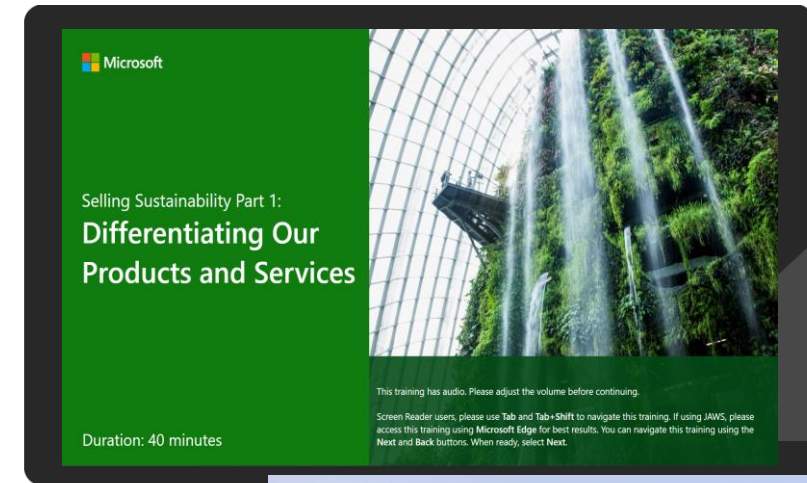## Environmental Sustainability Stream Channel

Watch on-demand CELA ES channel focused on sharing training, content and relevant materials focused on Environmental Sustainability from Microsoft on **Environmental Sustainability Stream Channel** Environmental Sustainability | Microsoft Stream

Sustainability Speaker Series

Join our Sustainability Speaker Series, a monthly educational opportunity to learn from varied sustainability professionals.

News

Sustainability Blogs click here for a central repository of all our insightful blogs Sustainability Archives - Microsoft Industry Blogs - United Kingdom