





The marketing team is investing more than ever in live events. Events account for the single largest marketing expense for most organizations.

Cambay's **Event Management App** built using **Microsoft's PowerApp and Power Automate** helps event organizers or companies through all aspects of the events – event registrations, attendee check-ins, event promotion, manage schedule, and reporting. Event Management App provides the power, flexibility, and scalability to meet all your needs – virtual or in-person, or hybrid events.

## Simplify your event planning with many features:



#### **Event Management**

Plan, organize and launch your event.
Eliminate time-consuming tasks and streamline your event management.



#### **Drive attendance**

Create email invitations and promote the event across channels.



#### **Venue Management**

Manage event schedules, venue details including Wifi, address with Google maps, and floor plans.



#### Attendee Management

Manage check-ins and check-outs and calendars.



### Speakers Management

Manage speaker details and bios, & rate speakers, search speakers by topic.



### Sponsorship Management

Manage and maintain your sponsors for the event.

The event management app lets you gain real-time insights into the event with Power BI reporting. Gather in-depth analysis by surveys and feedback.

# **WHY CAMBAY**

- Microsoft Managed Partner and early adopter of Power Platform
- Built PowerApp solutions for business to accelerate time to market
- Certified PowerApps consultants

## Cost

**US \$5,000** for the event management app

## Let's talk

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