



CloudTrack Strategy

The first step in your journey to the cloud & beyond



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Why?

Organizations move to the cloud to become more agile and deliver better and more innovative products and services faster to the market. But how should your organization connect cloud initiatives with measurable business outcomes? What is the right way for your organization to approach a move to the cloud?

Atea CloudTrack Strategy is created to ensure that we have a clear and well-defined scope and strategy for this journey. CloudTrack Strategy consists of multiple workshops to establish the company strategy, align with the organizational strategy and IT strategy, with this we build a cloud strategy for our customers.

What?

With our cloud strategy workshops we will help you map your cloud adoption strategy with measurable business outcomes, by addressing the following topics:





- What do you expect from your move to the cloud?
- What are your short, medium and long-term objectives?
- What are the criteria which define where apps or data reside?
- What are the next applications and databases which you have identified to move to the cloud?

How?

With with these workshops, we address the liabilities most businesses have in regard to a cloud journey. This is to make sure that the business understands the positive effects, but also the negative effects. With this, our customers can build a strong business justification and get the whole team behind the decision. We understand that the cloud is not always the right answer. Hence, we will discuss where the cloud would be beneficial, and not, for your organization. We address these topics to ensure that your organization avoids pitfalls related to a move to the cloud.

Value

Atea CloudTrack Strategy helps your organization:

-  Understand and define the business drivers and motivation
-  Develop a business case
-  Document business outcomes
-  Choose the right first project