

Accelerating cloud migration and modernization



Future-proof your business with Microsoft Azure

Cloud migration and modernization is a continuous process with opportunities for innovation and flexibility at every stage.

Many organizations begin with an infrastructure migration of their workloads to take advantage of cloud benefits immediately, while others begin with a platform transformation to increase agility and developer productivity.

No matter which approach you begin with, Microsoft Azure is here to help you innovate with purpose.



Enterprise-grade infrastructure



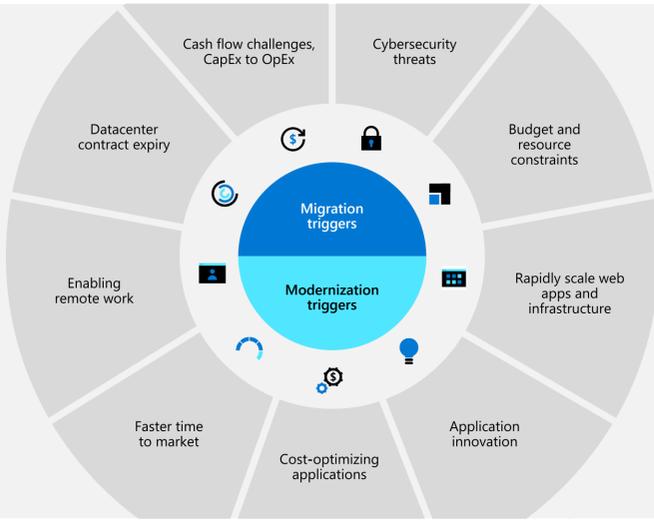
Innovation on your terms



Trusted cloud



Consistency across hybrid and multcloud



Keeping up with the speed of change

Technology advancements are opening entirely new markets and creating compelling ways to connect with customers.

As you push digital transformation in the cloud beyond experimentation, driving new value to your customers, app-driven disruption provides exponential growth opportunities.

What triggers are motivating you to migrate and modernize in the cloud?

Adaptability to meet your needs

Achieving value from a cloud adoption strategy is strengthened by the adaptability the cloud provides.

Gain the consistency and flexibility to innovate anywhere, across on-premises, multcloud, and edge environments.

Configure and optimize based on your requirements and needs for scale, security, governance, networking, and identity.



82%
of enterprises have a hybrid cloud strategy.



92%
of enterprises have a multcloud strategy.

Source: Flexera blog, "Cloud Computing Trends: 2021 State of the Cloud Report."



\$1B+ annual investment in security.

400K+ customers trust Microsoft Security solutions.

8T+ signals analyzed every 24 hours.

6B+ malware threats blocked by Microsoft Defender in 2020.

90+ compliance certifications, the largest in the industry.

Providing a strong, secure foundation

Reduce costs and complexity with a highly secure cloud foundation managed by Microsoft to strengthen your security posture across operations, technology, and partnerships.

Achieve successful data-driven transformation, reap significant benefits

Embracing data as a strategic asset is key to remaining agile amidst uncertainty.

Data can provide crucial insights to help navigate complex situations, empower your employees to make better decisions, and create new customer experiences.

Using the right technology, it's possible to harness your organization's data, even in a world where data volume, variety, and velocity are accelerating dramatically.

54%
increase in revenue performance.

44%
faster time to market.

62%
improvement in customer satisfaction.

54%
increased profit results.

Source: Harvard Business Review, "How to lead a data-driven digital transformation."

Microsoft commitment to sustainability

\$1B Climate Innovation Fund over the next four years.

Carbon negative, water positive, zero waste by 2030.

Planetary computer using big data to monitor and protect nature.

Drive sustainable outcomes

Up to **93% energy efficiency** and **98% carbon efficiency** by moving to the cloud (vs. on-premises solutions).¹

A transition to Microsoft Azure

Reduces carbon emissions associated with on-premises data center operations **72%-98%**.²

¹ Findings from the Microsoft 2020 Environmental Sustainability Report.

² Carbon footprint reductions will vary depending on your specific server usage, renewable energy purchases you make, and other factors. For details, please refer to "The carbon benefits of cloud computing," published by Microsoft.

Building sustainability into your operations

The journey to the cloud not only transforms how you process your data and applications. A migration to Azure also provides built-in sustainability benefits.

Microsoft Azure can enable you to move forward, enhancing operational efficiencies while also achieving your sustainability goals.

Transform your business with Microsoft Azure
Helping you on your cloud migration and modernization journey.

> 95% of Fortune 500 use Microsoft Azure



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