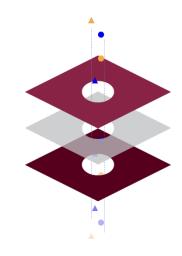
SyCom FY21 Microsoft OCP GTM Offerings



The SyCom Advantage



At SyCom our business is about technology.

But, it's also about building lasting relationships with our clients.



The SyCom Advantage

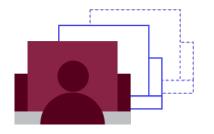
OUR VISION:

To strengthen connections between SyCom's teammates, partners and customers.

OUR MISSION:

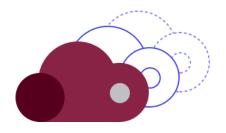
To provide outstanding and memorable service in everything we do.

Digital Transformation



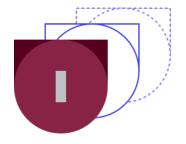
WORKFORCE TRANSFORMATION

Empowering organizations to create a culture of collaboration and flexibility.



IT TRANSFORMATION

Modernize infrastructure platforms to deliver the adaptability required to enable flexible consumption of contemporary hybrid IT technologies, while balancing security, agility, visibility, control, and costs.



SECURITY TRANSFORMATION

Develop security strategies featuring layered architectures that ensure confidence during transformations required of the modern workplace, SaaS solutions, and hybrid IT technologies.



Strategic Partner Relationships



Technology Areas

MODERN WORKPLACE

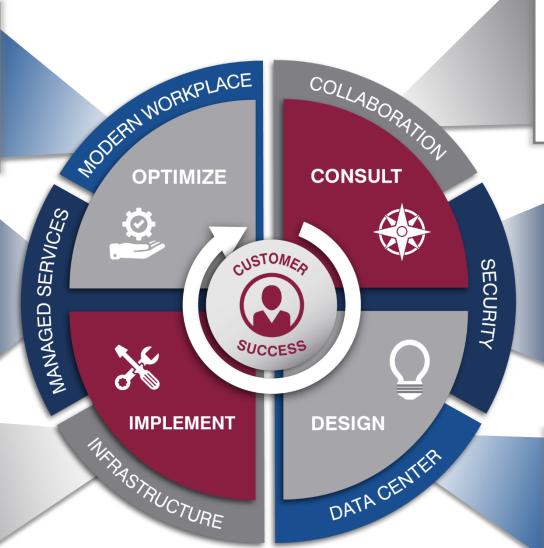
- · Cloud and Hybrid Cloud Solutions
- Cloud Migrations
- Microsoft 365
- · Virtualized Desktops and Applications in Azure
- Multifactor Authentication
- Identity and Access Management
- Endpoint Security

MANAGED SERVICES

- Technology Road Mapping
- 24 x 7 Monitoring
- 24 x 7 On-Demand Technical Support
- Wide Scope for Managed Technology: UC, Network, Server, Endpoint Support
- Maintenance and Patching
- · Cisco and Microsoft Certified
- · SOC Services and Continuous Pen Testing

INFRASTRUCTURE

- LAN, WAN, Wireless and Data Center Network Infrastructure
- Software Defined and Networking
- Network Segmentation
- Video Surveillance Solutions
- Security Infrastructure:
 - NG Firewalls and VPN
 - DNS Filtering



COLLABORATION

- Voice Over IP Solutions
- Unified Communications
- Video Conferencing and Endpoints
- · Online Meetings and Calling
- Cloud Calling Solutions
- Contact Center Cloud and Premises
- Enhanced 911
- Overhead Paging

SECURITY

- Compliance Management
- Preventive Controls:
 - Endpoint Security
 - NG Firewalls and VPN
 - IPS/IDS/Logging/Sandboxing
 - SOC Services & Continuous Penetration Testing
 - Multifactor Authentication
- Mitigation and Recovery Controls

DATA CENTER

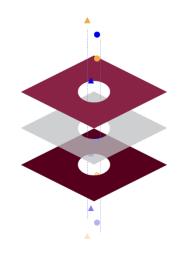
- Hyperconverged Infrastructure
- Storage, Backup, and Recovery Solutions
- Compute Hardware
- Virtualization
- Disaster Recovery

Partner Center

Partner Center is the central hub for managing our Microsoft partnership that includes:

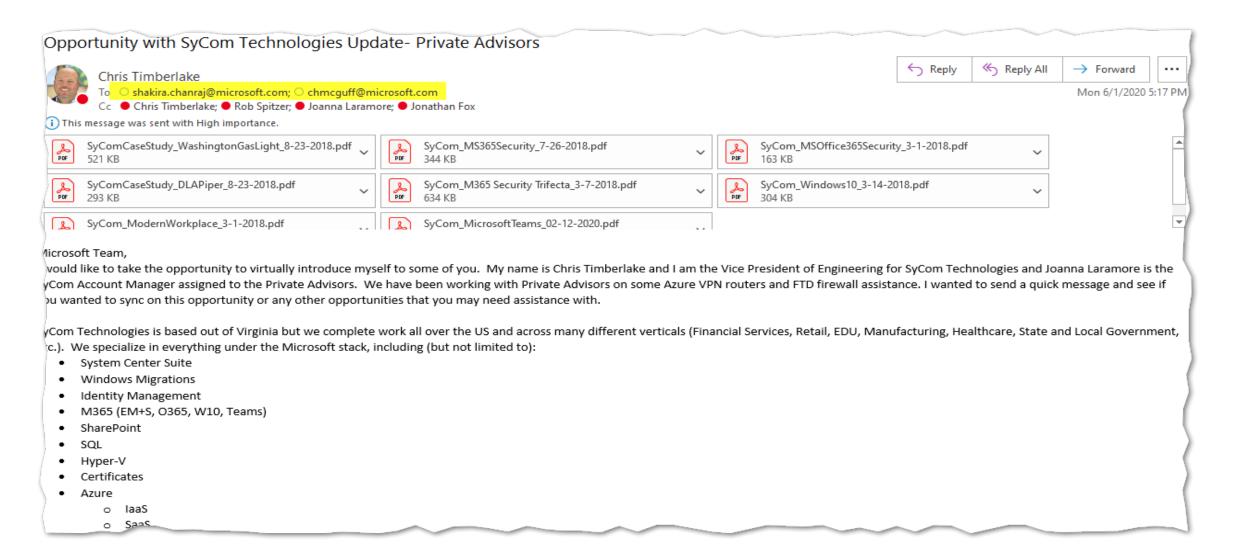
- Competency Management
- CSP Subscriptions
- Project Referrals
- Co-Sell and Go to Market offers
- CPOR and FastTrack submission

Leads are captured by our dedicated Microsoft Business Analyst.





Working with the ISR Team



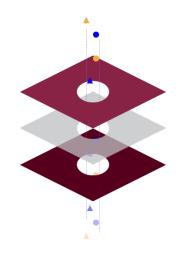
Cloud Solution Provider Discussion

- SyCom is a Tier 1 CSP
- Approximately 300 customers currently under CSP
- Microsoft 365 and Azure
- Keep CSP and service offerings separate
- ❖ We position CSP but...
- Work with many customers under non-CSP licensing including Enterprise Agreements, Campus Agreements, etc.
- Dedicated Customer Success Manager and Microsoft Adoption Specialist



SyCom laaS

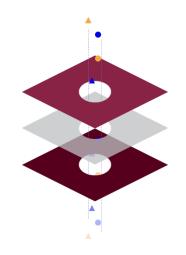
- Proof of Concept for Hybrid and Cloud scenarios
- Whiteboard, design, and help with roadmap to migration critical systems to Azure and connect with on-premise infrastructure.
- Discuss advanced options of networking, costs, EOL for Windows/SQL Server
- Azure Assessment will be included to help with ROI justification
- Fully customizable based on requirements from the customer
- Approximately 3 days
- Potential for funding from Microsoft to offset costs of this engagement and services for deployment





Why SyCom

- Microsoft Gold Partner with 10 Competencies
- Partner with Cisco, Citrix, Barracuda, Zerto, Veeam, Fortinet, etc. allowing for complex projects and co-sell opportunities
- Overlay Security Practice
- Audio / Video Practice
- 24/7 Managed Services Group
- PIE, Cloud Accelerator and ECIF Funding
- Modern Workplace & Security Workshops
- FastTrack Ready Partner
- Customer Immersion Experience (CIE) engagements
- Dedicated Business Analyst, Adoption Specialist and Customer Success Managers to help drive adoption, obtain funding, etc.



Connecting More Than Technology