

Fundamental shifts in business underscore the imperative for migrating and modernizing on-prem SQL to Azure in order to gain strategic business advantage and keep costs in check. The abrupt pivot to keep remote workforces connected to applications and data—anywhere, anytime—without distribution of costly hardware or dedicated field support resources has further accelerated this shift. Working with limited budget, IT is tasked with keeping legacy applications and their data running with adequate response times for end-users and customers, monitoring for cyber threats and keeping compliant with industry regulations and government requirements. Looking to address these challenges, IT organizations often look for ways to modernize and optimize these workloads in the cloud.

With deep Azure Data knowledge and experience, Rackspace Professional Services helps you migrate SQL on-prem to Azure, empowering the full utilization of features and capabilities found on Azure’s modern data platform. Once cloud-native, we guide you through leveraging Azure’s agile, flexible platform to modernize your business for growth and efficiently manage data to reduce operational costs.



“Rackspace brought a lot of knowledge, which we simply wouldn’t have been able to get on our own. It has really opened its doors to us and worked as a partner, not simply a service provider.”

- Amit Patel, Head of Enterprise Architecture,
British Heart Foundation

Regardless of where you are in your Azure cloud journey, Rackspace meets you there with our Azure Data Services and experience helping to deliver against your desired business outcomes.

CONTINUOUS COST OPTIMIZATION	SECURITY AND COMPLIANCE	AGILITY, AUTOMATION AND ADMINISTRATION	ACCELERATED INNOVATION
<ul style="list-style-type: none"> • Reduce fees up to 85% related to server and software licensing, network and storage • Increase budget accuracy and maximize ROI using Azure Cost Management to plan, analyze and reduce spend • Easily Identify and manage idle and underutilized resources using Azure Advisor 	<ul style="list-style-type: none"> • Keep valuable data safe with strong threat prevention, robust access control and encryption at rest and in transit • Stay compliant with government regulations (GDPR, SOX, HIPAA) and industry regulations • Secure trust with customers, vendors and public having a reputation as a well-run business 	<p>Get to market faster with agile DevOps:</p> <ul style="list-style-type: none"> • enable continual software delivery • increase collaboration • automate code-to-cloud workflows <p>Higher availability and scalability with</p> <ul style="list-style-type: none"> • periodic snapshots • synchronous replication • automated backups 	<ul style="list-style-type: none"> • Build innovative cloud-scale applications using Azure’s integrated development environment (IDE), editors and debugging capabilities • Gain faster intelligence and insight from data to create personalized customer experiences



Your path to a successful SQL migration

Rackspace Technology's one-week Migration Business Case Workshop will analyze your current IT infrastructure and develop a broad roadmap to move your SQL servers and applications to Azure.



Migration Business Case Workshop

- Define migration goals, success criteria, identify risks and review possible migration scenarios:
 - SQL Server to Azure SQL Database migration (PaaS)
 - SQL to Azure in VMs (IaaS)
 - Open Source (and other non-Microsoft databases) to various Azure migration options
- Conduct high-level review of financial and business performance goals and desired benefits
- Workshop deliverable includes your choice from one of three options: 1) presentation of results customized to target audience, 2) slide deck suitable to any audience or 3) customized report



Duration: 1 week



Cost: Starting at \$15,000



Migrate and Deploy

Application Assessment and Planning

- Consultant-led workshops identify applications for migration and best-fit infrastructure
- Review of unique application characteristics, assessment of suitability on Azure and define best approach to migrating SQL to Azure

Landing Zone Deployment

- Customize landing zone that supports business and application performance requirements

Migration

- Execute migration and application remediation using a migration-factory process, data and network accessibility monitoring, cutover and go-live procedures and post-migration validation



Modernize and Optimize

- Modernize and optimize applications and infrastructure to accelerate innovation using Rackspace Elastic Engineering, an agile support team with flexible, tiered pricing.

READY TO GET STARTED?

Register today for your Migration Business Case Workshop!

ABOUT RACKSPACE TECHNOLOGY

With over two decades of experience helping customers succeed, Rackspace solves more than workload problems; we create business advantages. Our multi-cloud solutions expertise means you're empowered to work faster, smarter and ahead of what's next.

