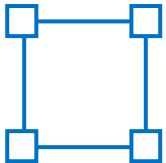


# Azure Backup



**Power of backing up in Azure.** Data has never been more critical to your enterprise as it transforms in this digital world. Azure Backup helps you retain rapidly increasing amounts of data while keeping storage costs low. It makes it easy for you to backup and restore your most important information when the unexpected happens. As ransomware attacks increase, built-in protection from Azure keeps your data safe. Azure Backup gives you a cost-effective, simple and secure backup solution that protects your data.

## Benefits of Azure Backup



### Simple

Set up Azure Backup for your virtual machines in three steps. Once the initial backup is completed, only incremental changes are sent based on a defined schedule. Retain your backups for as long as your compliance requirements.



### Secure

Built-in protection against ransomware helps you protect your data from unauthorized requests to delete your backups. Before ransomware has the chance to corrupt your data, you'll be notified so you can save your data.



### Cost-effective

Store your backups in Azure instead of an offsite to reduce infrastructure costs. Pay for what you use in Azure.

## KEY BENEFITS

SaaS pay-as-you-go service

Have the latest backup of your data whenever you need it at no additional cost

Support for VMware, Hyper-V, Linux and Windows in Azure and on-premises

Avoid the complexity of managing on-premises infrastructure

Safeguard your backups from ransomware with one-click multifactor authentication

Retain unauthorized deleted backups to give you time to investigate and recover your data



## Simple and secure cloud-based backup

### Hybrid and heterogeneous

Protect your data from Azure no matter where it resides—in the cloud or on-premises. Support for virtual machines running on VMware, Hyper-V, Linux and Windows.

### Flexible

Scale protection to just a few files and folders or multiple virtual machines in a few clicks. Restore individual files and folders or virtual machines from Azure when you need them the most.

### Efficient

Eliminate the challenges of getting started with your backup solution. With no need to provision storage, enable backup for your virtual machines running in Azure in a few minutes.

### Fast

View your backups from Azure and on-premises in one centralized location to quickly decide what needs to be restored to keep business operating as normal.

### Compliant

Export Power BI reports to understand information about your backups. Ensure you are meeting your industry's unique compliance requirements.

### Safe

Receive instant notifications of suspicious backup activities so you can take action. Generate a security PIN required to complete critical backup operations for an additional layer of protection.

## Cost-effective backup from a trusted leader

"We don't have to worry about managing space on expensive purpose-built backup storage systems. We have no tape costs, management costs, nothing. Backup is dramatically cheaper with Azure."

Sean DeLessio  
Lead Engineer  
Russell Reynolds Associates

"Even with the cost of adding a Data Protection Manager server to each jobsite, Azure Backup is cheaper than our previous solution—one quarter the cost. The savings increase with every gigabyte of data we add."

Chris Palmer  
Solutions Architect  
PCL Construction

"By using long-term Azure Backup to eliminate tape, we could save US\$20,000 annually," Karabiber says. "We also avoided the need to build or rent an off-site backup location at a cost of \$50,000."

Kerem Karabiber  
IT and Business Development  
Manager  
Kardem

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