

# Pomerol

We simplify data to help businesses grow

pomerol



# Who are we?

We create and deliver meaningful data-driven business solutions and services. We've been operating in Data Analytics and Intelligence Reporting for over 6 years and our Partners have a cumulative 100 years in global experience. We partner with our clients to optimise the intersect between changing business demands, technological progress and sustainable business growth.



## Pomerol is focused on ROI

£41.5m saved by our clients through increased revenue, decreased costs and reduced manual effort



## Business Problems Solved

212 business problems have been solved to date by Pomerol's experienced consultants



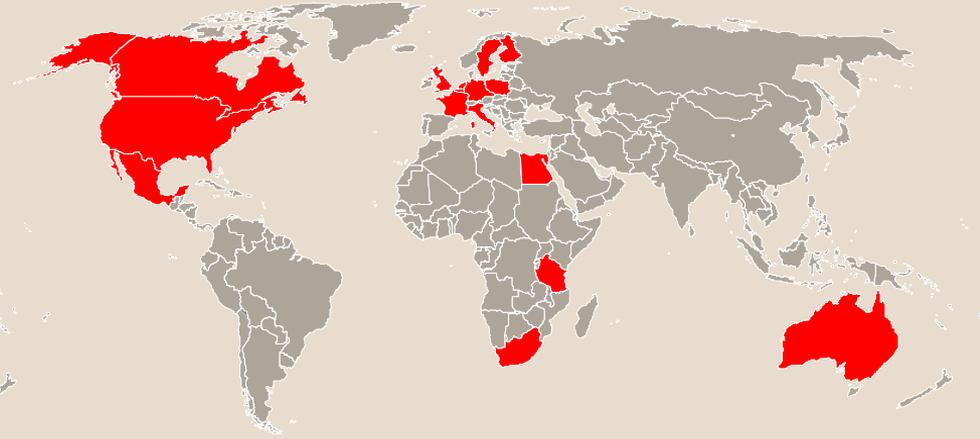
## Solutions created by Pomerol

Pomerol pride themselves in having created over 150+ solutions for their valued clients

# Where are we?



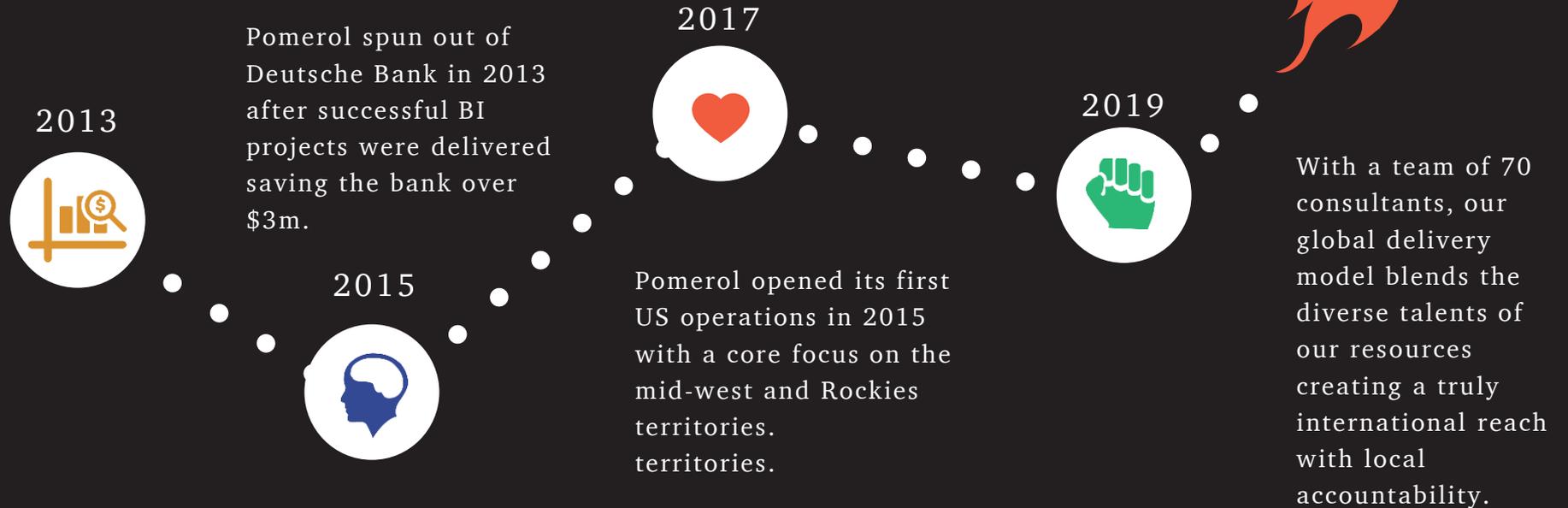
Our Physical locations



Our Footprint

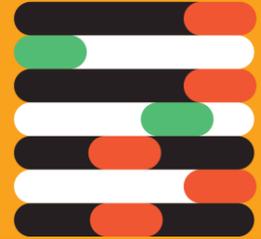


# Our Journey



# Our Approach

We are strategic advisors who integrate, disparate and disconnected data sources within an organization through a process of flexible problem analysis. We do this in order to enable the right strategic discussions that drive business growth. Our core business is within Business Intelligence Consulting and Advanced Data Analytics.



## Business Intelligence Consulting

Pomerol work with large enterprises to help solve business problems by collecting historical and present data, and using statistics and to analyse raw information soft ware to deliver insights for making better future decisions.



pomerol

## Advanced Data Analytics

We help our customers to find the hidden value in their data. This comes in many forms – enabling reduced cost, increasing revenue, fraud detection, identification of regulatory issues, and more.



## Data Engineering

If you need to combine or compare disparate data sources, then Data Engineering can help to remove the complexity from your data throughout your data integration or data migration initiatives.



# Our Solutions



## Industries

With our wealth of experience, we can understand industry trends and plot data to help solve your business problems. See below for how we have been able to help leverage our expertise to help companies learn about competitors' initiatives and actions.



## Divisions

With our wealth of experience, we have helped our customers better understand their business processes, procedures and policies and provided recommendations for improvement. See below for how we have leveraged our expertise to help companies learn about competitors' initiatives and actions.



## SAP

See below for how we have been able to help leverage our expertise to help companies unlock insights using SAP. We work with and model SAP data from most modules and build bespoke applications to solve your business needs using SAP data. We replicate SAP programs in your choice of BI environment (eg MD04, MD4C, CM01). We can extract SAP data directly from source and trend it to give you deeper insights than native SAP ability.



## Marketing Intelligence

We take information relevant to a company's markets, to help internal and external stakeholders make accurate decisions to determine your market opportunity, penetration strategies, and development metrics. See below for how we have been able to use our expertise to help companies learn about competitors' initiatives and actions.

# How We Work

1

## Question

We start by establishing the business problem

2

## Select

We determine what historical and present data to collect and how often to collect this data

3

## Analyse

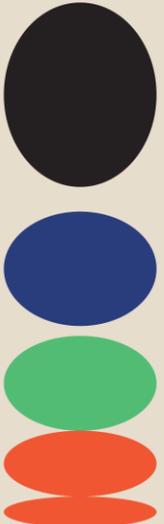
We select the optimum software to analyse this data in order to deliver actionable insights

4

## Action

We deliver targeted reports that enable our clients to make business decisions effectively and efficiently

**Ensure that your BI investment gives you a ROI.**



# Our Key Partners & Technologies



KORTICAL



DataRobot

pomerol



# Cornerstone Clients

Finance



J.P.Morgan



Healthcare



Manufacturing



Services



pomerol



# We're ready to partner with your leadership team to future proof your business

## Contact us to find out more

### UNITED STATES

#### **Kansas City**

119 North Parker St  
Suite 128a  
Olathe, KS 66061  
T: +1 (816) 500 5316

#### **Chicago**

1933 N Campbell Ave  
Suite 1N  
Chicago, IL 60647  
T: +1 (773) 831 7773

### EUROPE, MIDDLE EAST & AFRICA

#### **London**

TOG, Scotts House  
Suite 1, The Concourse  
Waterloo Station,  
SE17LY London  
United Kingdom  
T: +44 (0) 203 998 3253

#### **Cape Town**

7 Westerford Road  
Rondebosch  
Cape Town, 7700  
South Africa  
T: +27 79 492 8253

[WANT TO KNOW MORE?](#)

pomerol

